

SANS 2022 REPORT - GOVERNMENT CYBERSECURITY SOLUTIONS FOCUS

Author: **John Pescatore**

Publication & Webcast Date: **November 3rd, 2022**

Analyst Program 

OVERVIEW

Threat actors continue to make government agencies – at the federal, state and local levels – one of their most important targets. A series of Presidential Executive Orders and DHS CISA Binding Operational Directives have been issued in response, often with specific cybersecurity control and technology requirements. Government agencies need to address both these pressures, and do it with limited resources, prioritizing their actions based on identified risks and available resources.

MEET THE AUTHOR



John Pescatore

SANS Director of Emerging Security Trends

John Pescatore joined SANS as Director of Emerging Security Trends in January 2013 with 35 years of experience in computer, network and information security. He was Gartner's Lead Security Analyst for 13 years, working with global 5000 corporations and major technology and service providers. Prior to joining Gartner Inc. in 1999, Pescatore was Senior Consultant for Entrust Technologies and Trusted Information Systems. Prior to that, Pescatore spent 11 years with GTE developing secure computing systems. Pescatore began his career at the National Security Agency, where he designed secure voice systems and at the United States Secret Service, where he developed secure communications and surveillance systems. He holds a BSEE from the University of Connecticut and is an NSA Certified Cryptologic Engineer.

John will evaluate topics and insights discussed at the SANS Government Security Solutions Forum, where top SANS instructors & US Government affairs and industry experts presented guidance on several key security control areas:

- Realistic Approaches to Implementing Zero Trust
- Achieving Productivity Gains from Automation and Orchestration Tools
- Closing Gaps in Vulnerability, Patch and Configuration Management
- Providing Secure and Safe Access to a Hybrid Office/Remote

John will take a deep dive into the pivotal challenges government agencies face going into FY23, provide his perspective on key security control areas, and provide recommendations for government agencies that need to close security gaps effectively and efficiently.

SPONSOR

- Sponsors of this highly sought out report can position themselves as a trusted solution provider for detecting and preventing software dependency attacks.
- Cobrand the whitepaper and webcast.
- Collaborate with a SANS' top cybersecurity expert at the forefront of the ever-changing war on cybersecurity.

View next page for sponsorship packages.

SANS 2022 REPORT - GOVERNMENT CYBERSECURITY SOLUTIONS FOCUS

Multi-sponsored Report Sponsorship	GOLD	PLATINUM
Paper		
Receive draft report for review and final branded report	✓	✓
Report Analysis & Discussion (60-90 minute virtual presentation)		
Branding on the report presentation registration page	✓	✓
5-minute introduction on presentation		✓
Inclusion in 25–30 minute panel discussion with the report author(s) and platinum sponsors		✓
MP4 recording of session		✓
Opt-in lead guarantee	300	300

LEAD SUBMISSION AND REPORT PROMOTIONS

Lead Submission

The initial installment of leads will be provided within two business days of the live presentation. Additional leads will be provided on a regular basis for the first three months following the presentation. After three months, leads will be provided as requested.

Promotions

Presentation: The webcast presentation will be promoted to the SANS community of over 430,000 cybersecurity professionals. The webcast recording will be made available for OnDemand viewing.

Report: The report will be available for download in the SANS Reading Room on the same day as the webcast presentation and will be promoted to the SANS community.

[Contact your SANS representative](#) today to learn more about sponsoring this SANS report.