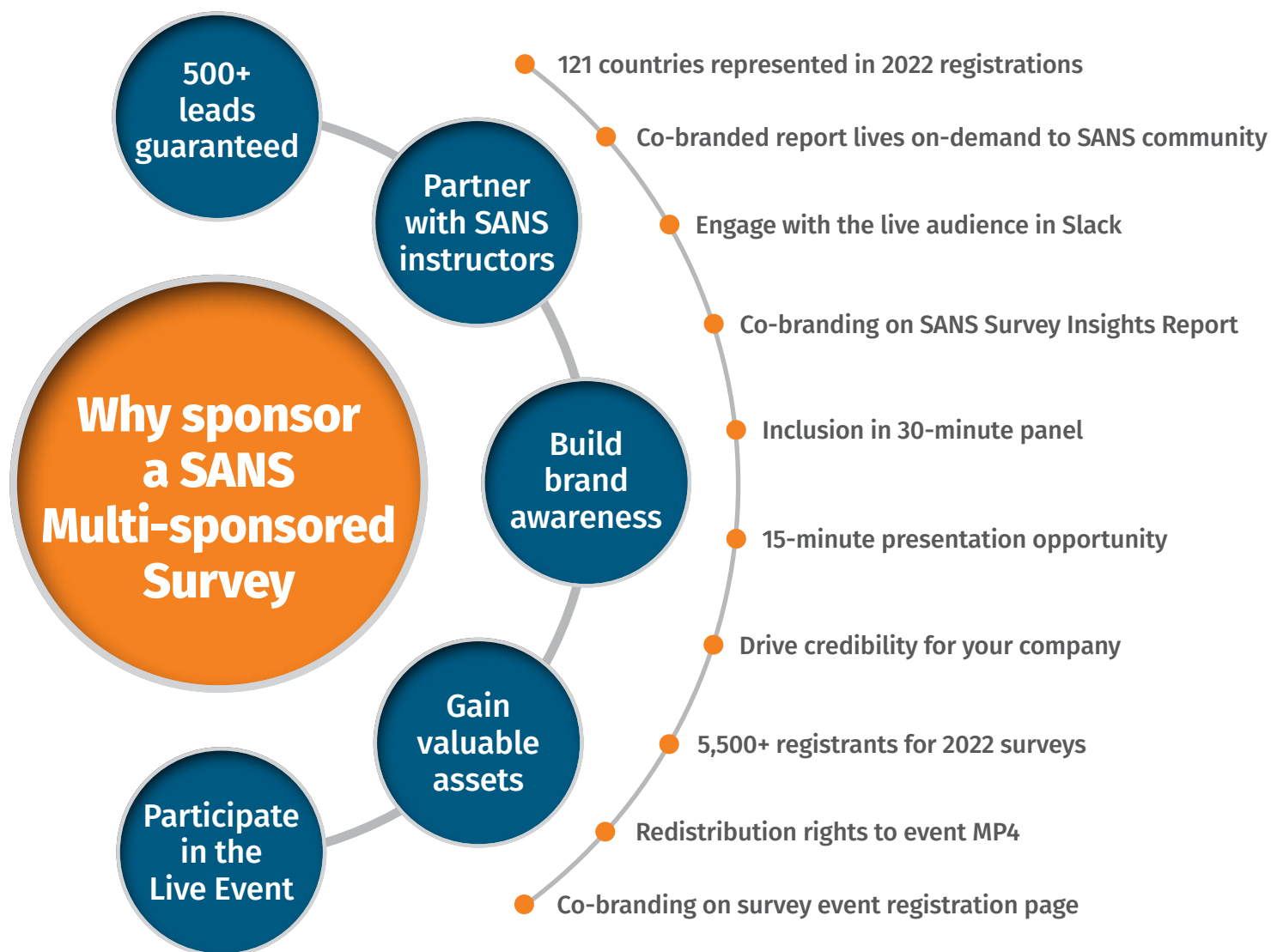


2023 SANS Multi-sponsored Surveys

SANS



Hear What Attendees are Saying

“Great session.
Enjoyed the war
stories and
recommendations.

“I appreciate all of the
panelists and the SANS
TEAM for this event, I’ve
learned a lot!

“Awesome event! Lots of great insights
from all the speakers and great
interacting with attendees. Looking
forward to the next one.

2023 SANS CTI Survey: Keeping Up with a Changing Threat Landscape

SURVEY RELEASE DATE:

7/19/2023

11:00 AM–3:00 PM (ET)

AUTHORS:



Katie Nickels

Certified Instructor



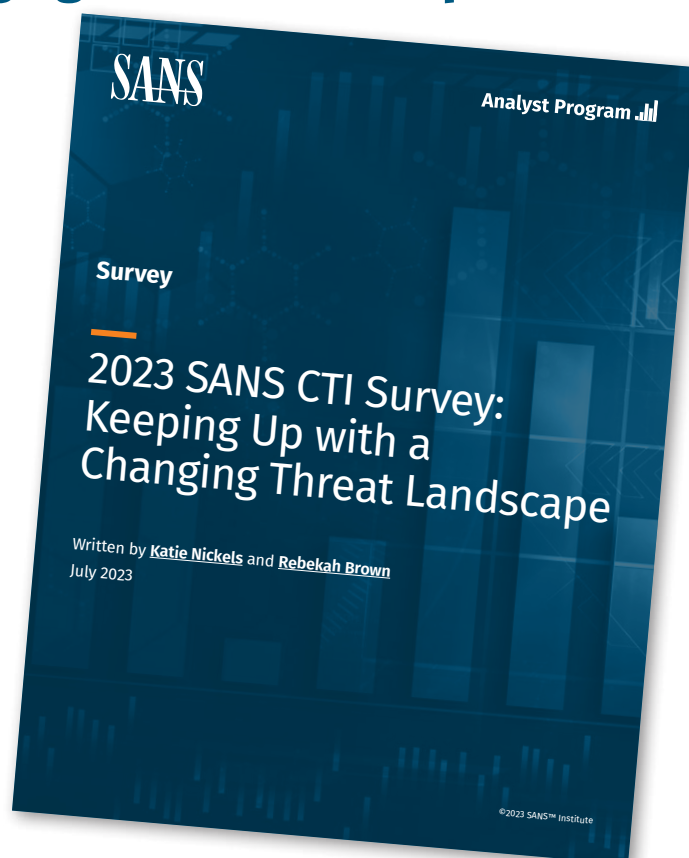
Rebekah Brown

Certified Instructor
Candidate

Over the past year, cyber threats have continued to plague organizations of all types. From geopolitical conflicts like the war in Ukraine to the increased use of social engineering techniques by adversaries, cyber threat intelligence professionals have had a challenging time keeping up with the threat landscape and providing actionable intelligence to their consumers.

The 2023 CTI Survey will cover both the changing threats as well as the processes analysts use, addressing the following key topics:

- How CTI analysts kept up with the ever-changing threat landscape
- What products and outputs CTI analysts found were most impactful
- How processes and analytic tool usage has changed in response to the evolving threat landscape
- How organizations are leveraging threat intelligence across the security lifecycle



2023 Sponsorship Package

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Branded survey insights report

✓ ✓ ✓

Survey Insights Event

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✓ ✓ ✓

15 minute thought leadership presentation

✓

Inclusion in event expert panel discussion

✓ ✓

Event MP4

✓ ✓ ✓

Audience engagement in event interactive
Slack workspace

✓ ✓ ✓

500 minimum lead guarantee

✓ ✓ ✓

Event Format

- SANS survey authors insights review
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Break
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Gold-sponsored panel discussion
- Slack workspace interaction
- Content-related contests and prizes throughout event