



SANS 2025 Cyber Solutions Fest

SHOWCASE YOUR LATEST TECHNOLOGIES

In 2025 we will host two Cyber Solutions Fest events featuring 10 highly technical tracks. Check out our Spring and Fall tracks below:



CYBER SOLUTIONS FEST Spring 2025

March 18–20 | Virtual



CYBER SOLUTIONS FEST Fall 2025

November 4–6 | Virtual



Emerging Tech

Tuesday, March 18



Emerging Tech

Tuesday, November 4



Cloud Security

Wednesday, March 19



Cloud Identity & Access Management

Wednesday, November 5



Detection & Response

Wednesday, March 19



SOC/SOAR

Wednesday, November 5



Attack Surface & Vulnerability Management

Thursday, March 20



Artificial Intelligence

Thursday, November 6



Zero Trust

Thursday, March 20



Threat Hunting & Intelligence

Thursday, November 6



SANS 2025 Cyber Solutions Fest



CYBER SOLUTIONS FEST SPONSORSHIP PACKAGES

BENEFITS	SILVER	GOLD	PLATINUM
Branding on Event Website	✓	✓	✓
Discussion Channel on Slack	✓	✓	✓
Opt-In Lead Guarantee	500 Leads	750 Leads	1,000 Leads
MP4 Recording of Session		All Sessions	All Sessions
Speaking Slot on Track		30 Minutes	40 Minutes
Seat on Track Panel Discussion			✓
Planning Call with Chairperson			✓



Branding on Event Website: Gain prominent visibility on the event website, increasing brand recognition and reach.



Discussion Channel on Slack: Engage with attendees directly through a dedicated discussion channel, fostering interaction and networking.



Opt-in Lead Guarantee: Secure a guaranteed number of opt-in leads, enhancing your potential for follow-up and sales.



MP4 Recording of Session: Receive a recorded version of your session(s) for future use, distribution, or review.



Speaking Slot on Track: Present your expertise and solutions to an average of 2,000 attendees per track, in a dedicated speaking slot, with durations of 20 minutes, 30 minutes, or 40 minutes depending on your package.



Seat on Track Panel Discussion: Participate in a panel discussion, sharing insights and engaging in thought leadership with other experts.



30-Minute Planning Call with Chairperson: Collaborate with the event chairperson to align your presentation and messaging with event themes and audience interests.



SANS 2025 Cyber Solutions Fest



NEW TRACK!

Emerging Technologies/New Tech

BENEFITS	NEW TECH
Branding on Event Website	✓
Discussion Channel on Slack	✓
Opt-In Lead Guarantee	200 Leads
MP4 Recording of Session	Individual Session
Speaking Slot on Track	30 Minutes



Who is SANS Institute?

SANS Institute is a global-leading provider of cybersecurity training, offering top-notch courses, expert instructors, and advanced research. We serve a community of over 400,000 cybersecurity professionals.

What is SANS's Sponsorship Program?

Our Sponsorship program connects your organization with a targeted audience of cybersecurity professionals and decision makers through our events, classes, and webinars. *See previous sponsors on last page.*



Seize this opportunity to showcase your solutions to those who matter most and solidify your position as a leader in cybersecurity innovation.

Contact us at sponsorships@sans.org today.



Charting Success Together

SPONSORSHIP BENEFITS



Targeted Audience Access

Gain exposure to an audience of cybersecurity professionals and decision makers.



Brand Visibility

Enhance recognition at premier industry events through digital platforms.



Product Showcasing

Showcase your products and solutions directly to potential customers.



Networking Opportunities

Build valuable relationships with industry leaders, influencers, and potential clients.



Sales Opportunities

Turn your virtual connections with our highly qualified audience into potential sales.



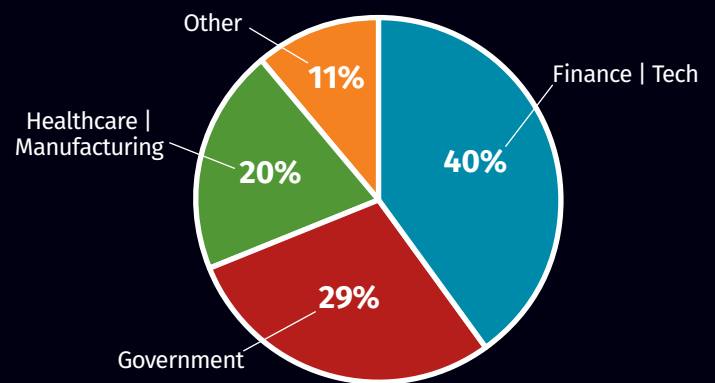
Thought Leadership

Present on the SANS virtual stage establishing your expertise in the field.

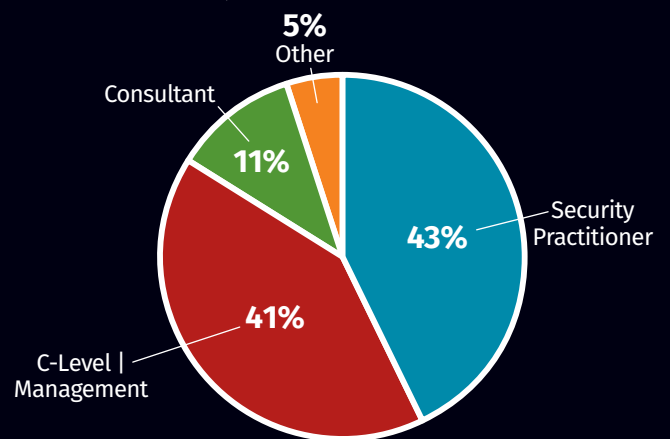
DEMOGRAPHICS

SANS has a base of over **400,000** cybersecurity professionals

INDUSTRY TYPE



JOB FUNCTION



Join us in shaping the future of cybersecurity.

We create unparalleled opportunities for growth, collaboration and innovation in cybersecurity by partnering sponsors with experts and industry-leading organizations.