



## The "AI Security Essentials" Sweepstakes Official Rules

**NO PURCHASE OR OBLIGATION NECESSARY TO ENTER OR WIN. MAKING A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.**

**SPONSOR:** The "AI Security Essentials" sweepstakes ("Sweepstakes") is sponsored by The Escal Institute of Advanced Technologies, Inc. /dba SANS Institute, located at 11200 Rockville Pike, Suite 200, N. Bethesda, MD 20852.

**SWEEPSTAKES PERIOD:** The Sweepstakes begins at approximately 12:00:01am Eastern Time ("ET") on March 21, 2024, and ends at approximately 11:59:59pm ET on May 7, 2024 (the "Sweepstakes Period").

**PRIZES:** One (1) prize, a single registration in SANS AIS247: AI Security Essentials for Business Leaders On-Demand course valued up to \$289.00 USD (<https://www.sans.org/cyber-security-courses/ai-security-essentials-business-leaders/>).

**AGREEMENT TO OFFICIAL RULES:** By participating in the Sweepstakes, each entrant agrees to be bound by these Official Rules, including all eligibility requirements, and unconditionally accepts the decisions of the Sponsor, which are final and binding. The Sweepstakes is subject to all federal, state and local laws and regulations and is void wherever prohibited by law. Prizes may be subject to tax; all applicable taxes are the responsibility of the winner.

**ELIGIBILITY:** Sweepstakes is open only to those who a) register for and attend one of two SANS Executive Cyber Exercise introductory session on May 7, 2024 or b) register for and visit SANS booth at RSA Conference 2024 May 6 – 9, 2024 and c) are 18 as of the date of entry. The Sweepstakes is open to anyone in the world and is void where prohibited by law. Employees of the Sponsor, their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers, and their immediate family members and/or those living in the same household of each are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void where prohibited.

**ENTRY:** To enter use one (1) of the entry methods below:

Method 1: Attend a SANS Executive Cybersecurity Exercise

1. Visit the SANS Executive Cybersecurity Exercise website – <https://www.sans.org/cybersecurity-leadership/executive-cybersecurity-exercises/#Calendar>
2. Register for a Free In-Person Introductory Session on May 7, 2024 in San Francisco, CA at Hotel Nikko.
3. Attend one of the two Free In-Person Introductory Executive Cybersecurity Exercise sessions in person on May 7, 2024 at the Hotel Nikko in San Francisco, CA .
4. Use the provided sign-in sheet at one of the two Free In-Person Introductory Session on May 7, 2024 in San Francisco, CA at Hotel Nikko to confirm your attendance at the session.

Method 2: Meet SANS at the RSA Conference

1. Visit SANS RSA Conference 2024 website - <https://www.sans.org/mlp/rsac-2024/>
2. Schedule a Meeting to "Meet with Us" on the webpage
3. Visit SANS' RSA Conference 2024 booth May 6 – 9, 2024 in the South Hall of Moscone Center in San Francisco during your scheduled meeting time.
4. Have your RSA Conference 2024 badge scanned at SANS' RSA Conference 2024 booth in the South Hall of Moscone Center in San Francisco during your scheduled meeting time.

Limited to one (1) entry per person. Normal time, toll, connection and usage rates, if any, charged by your Internet service provider, will apply.

**DRAWING AND DISTRIBUTION OF PRIZES:** Eligible participants will be entered into Sweepstakes. After the Sweepstakes Period has ended, the winner will be selected at random. The decision of the Sponsor as to the winner is final and binding in all respects. Winner will be required to provide verification of eligibility. No alternative prize or other substitution or transfer of prize is permitted. Winner is responsible for the payment of any federal, state and local taxes on the prize, and for any other costs and expenses not specifically described above that are associated with the acceptance and use of a prize.



**WINNER NOTIFICATION:** The winner will be contacted via the email provided in the registration on May 16, 2024. If Sponsor is unable to reach the winner after three (3) attempts or if the winner has not contacted Sponsor within 10 days of the delivery of the email, another winner will be selected in accordance with official sweepstakes rules. SANS Institute will confirm the eligibility of winner before prize is awarded.

**ODDS OF WINNING:** The odds of winning is dependent upon the total number of eligible participants.

**ADDITIONAL LIMITATIONS:** All prizes are non-transferable. No substitution or cash equivalent of prizes is permitted. Sponsor may require a release form to be completed by the winner. By participating in the Sweepstakes, entrants agree to release, indemnify and hold harmless Sponsor and all their respective officers, directors, employees, representatives and agents from and against any injuries, losses, damages, claims, actions and liability of any kind caused in whole or in part, directly or indirectly, from participation in the Sweepstakes or acceptance, possession or use of any prize awarded. Sponsor is not liable for any lost or stolen entries, prizes or sweepstakes information. Sponsor is not responsible for the printing of or typographical errors in any sweepstakes-related materials. All entrants agree to grant the Sponsor unlimited use of his/her name, without consideration, in conjunction with their participation in any sweepstakes. Sponsor, advertising and all their respective officers, directors, employees, representatives and agents disclaim any liability for damage to any computer system resulting from access to or the download of information or materials connected with this Sweepstakes. Sponsor does not make any warranties, express or implied, as to the condition, fitness or merchantability of the prize.

The Sweepstakes official rules shall be interpreted in accordance with the laws of the State of Maryland without regard to its principles of conflicts of law. Jurisdiction and venue shall be solely within the State of Maryland for the resolution of any disputes relating to the administration of the Sweepstakes.

**PUBLICITY:** By participating in the Sweepstakes, each entrant grants Sponsor unlimited permission to use his/her name for publicity purposes without payment of additional consideration, except where prohibited by law.

**WINNERS LIST:** To obtain a list of the winners, mail a stamped, self-addressed envelope (to arrive by July 1, 2024) to: SANS Institute Sweepstakes Winners, SANS Institute, 11200 Rockville Pike, Suite 200, N. Bethesda, MD 20852.

**CHANGES:** Sponsor reserves the right to change Sweepstakes rules and/or dates at any time without additional notice. In the event of any dispute pertaining to this Sweepstakes, the decision of Sponsor is final.

Any questions regarding this Sweepstakes should be directed to [erodriguez@sans.org](mailto:erodriguez@sans.org).