

2024 Detection & Response Survey

SURVEY RELEASE DATE: NOVEMBER 20, 2024



SPONSORSHIP PACKAGES	SILVER	GOLD	PLATINUM
Branded Survey Paper	✓	✓	✓
Branded Presentation MP4	✓	✓	✓
Participation in Slack Workspace	✓	✓	✓
Inclusion in Panel Discussion		✓	✓
Two-Page Product Briefing			✓
15 Minute Presentation			✓
Opt-in Lead Guarantee	500	500	500

2024 Detection & Response Survey

SURVEY RELEASE DATE: NOVEMBER 20, 2024

SURVEY AUTHOR:



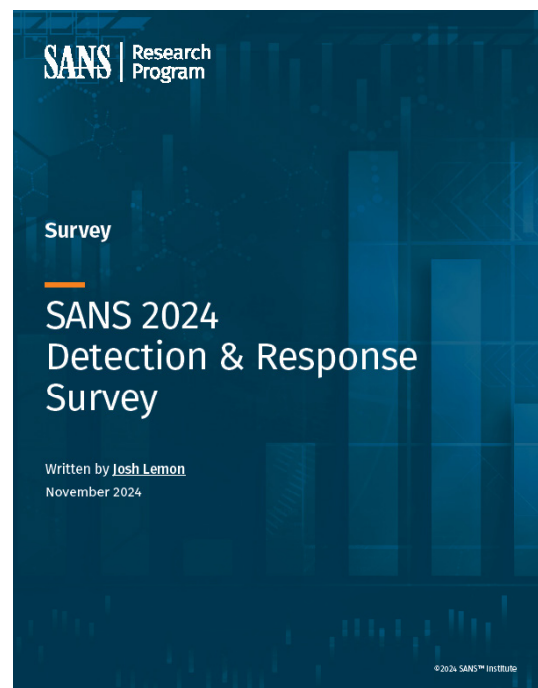
Josh Lemon
Certified Instructor

SURVEY OVERVIEW:

SANS 2024 Detection & Response Survey:
Transforming Cybersecurity Operations: AI, Automation, and Integration in Detection and Response

In the age of artificial intelligence (AI) and ever-evolving cyber threats, the landscape of security operations has witnessed a transformative shift. This survey delves into how organisations address critical aspects of detection, response, and the integration of these vital functions within organisations. One of the pivotal advancements in cybersecurity is the infusion of AI into the detection process. Are organisations harnessing the power of machine learning algorithms and advanced analytics to identify threats in real-time proactively, and if so, how useful has this been?

This survey will provide insights into the prevalence of organisations maintaining separate detection and response teams, shedding light on the reasons behind such decisions and their implications for overall security posture. We'll delve into the strategies organisations adopt at various levels to build robust detection and response teams and uncover how organisations structure teams, hiring skill sets, and training programs implemented to foster a culture of proactive threat detection and efficient response.



EVENT FORMAT

- SANS Survey Author: Debrief & Overview
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Break
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Gold-sponsored panel discussion

Included Throughout the Event

- Slack workspace interaction with SANS audience
- Content related contests and prize giveaways (*Sponsors are invited to participate and engage directly*)

Contact sponsorships@sans.org to reserve your Sponsorship today