2023 SANS Multi-sponsored Surveys

SANS

Why sponsor a SANS Multi-sponsored Survey

- 500+ leads guaranteed
- Partner with SANS instructors
- Build brand awareness
- Gain valuable assets
- Participate in the Live Event

- 121 countries represented in 2022 registrations
- Co-branded report lives on-demand to SANS community
- Engage with the live audience in Slack
- Co-branding on SANS Survey Insights Report
- Inclusion in 30-minute panel
- 15-minute presentation opportunity
- Drive credibility for your company
- 5,500+ registrants for 2022 surveys
- Redistribution rights to event MP4
- Co-branding on survey event registration page

Hear What Attendees are Saying

> *Great session. Enjoyed the war stories and recommendations.*

> *I appreciate all of the panelists and the SANS TEAM for this event, I've learned a lot!*

> *Awesome event! Lots of great insights from all the speakers and great interacting with attendees. Looking forward to the next one.*

Vulnerability Management: The Path to Remediation

SURVEY RELEASE DATE:
11/15/2023
10:30 AM–2:30 PM (ET)

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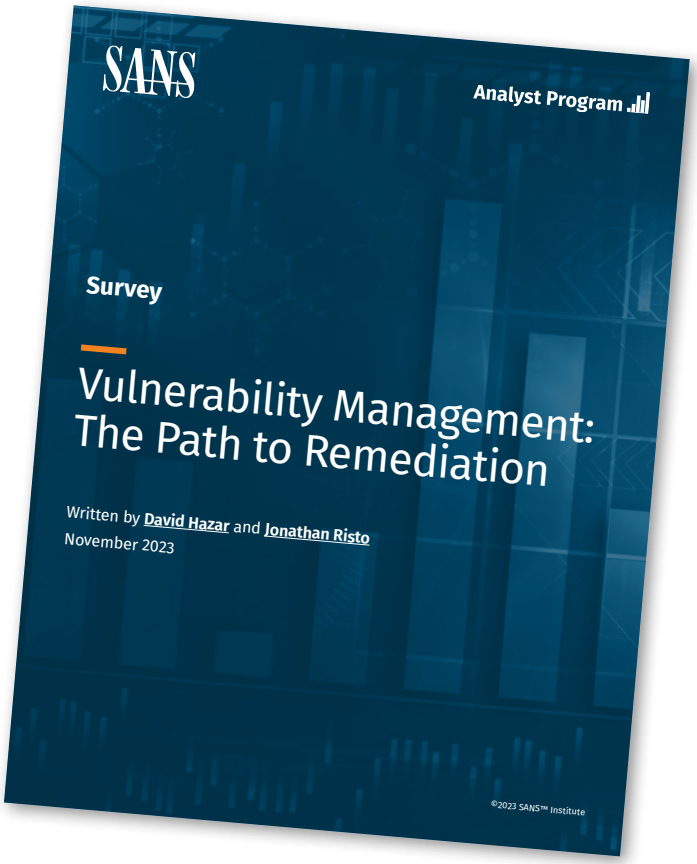
Certified Instructor

This year's Vulnerability Management Survey will look at how focus has improved or changed within organizations as they build out and mature more holistic vulnerability management programs. By looking at the maturity data from the last two years, we will get a better understanding of where companies are focusing and where they are struggling. These insights will help shed light on what respondents believe are the best paths to improving remediation and reducing the number of vulnerabilities in their organizations. We will also continue to look at how organizations are dealing with the supply chain and the cloud.

The survey will address key issues such as:

- Where organizations are spending time and maturing their vulnerability management programs
- How organizations are communicating their vulnerability data to stakeholders
- Who is responsible for remediation and how it is going
- How organizations are dealing with remediation mandates (e.g., third-party requirements, CISA operational directives)
- How organizations are changing how they deal with supply-chain vulnerabilities
- How cloud and container usage continues to grow and impact the way organizations deal with vulnerabilities



2023 Sponsorship Package

	Platinum	Gold	Silver
Survey and Report			
Branded survey insights report	✔	✔	✔
Survey Insights Event			
Branding on survey event registration page	✔	✔	✔
15 minute thought leadership presentation	✔		
Inclusion in event expert panel discussion	✔	✔	
Event MP4	✔	✔	✔
Audience engagement in event interactive Slack workspace	✔	✔	✔
500 minimum lead guarantee	✔	✔	✔

Event Format

- SANS survey authors insights review
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Break
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Gold-sponsored panel discussion
- Slack workspace interaction
- Content-related contests and prizes throughout event