Market research has shown that more organizations are using multiple cloud providers. Multi-cloud adoption can be driven by a variety of factors, such as competitive differentiation, mergers and acquisitions and more. This survey explores various multi-cloud adoption trends, how those decisions are made, and most importantly, what cyber-security teams are doing to cope with the onslaught of challenges brought about by so much change, complexity, and variation in the cloud services marketplace.

Questions explored include:

• Quantifying the adoption rate of specific cloud services such as virtual machines, containers, serverless, and cloud storage while assessing if this growth is managed from a security perspective.

• Exploring the adoption rate and effectiveness of various cloud-native and third-party security tools, technologies, and services.

• Examining newer cloud technologies and determining the security team’s readiness and ability to secure these technologies.

SPONSOR

• Sponsors have the opportunity to associate with this highly sought after SANS survey.

• Cobrand the dedicated interactive survey event and associated results whitepaper.

• Engage directly with a captive SANS audience via a dedicated event Slack workspace.

• Collaborate with a SANS’ top cybersecurity expert at the forefront of the ever-changing war on cybersecurity.
**SANS 2022 MULTICLOUD SURVEY**

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### SPONSORSHIP PACKAGES

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<tr>
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<tr>
<td><strong>Survey and Paper</strong></td>
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<tr>
<td>Receive survey results, draft paper for review, and final branded survey results whitepaper</td>
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<td>**Interactive Survey Event (3.5 - 4 hour virtual event)</td>
<td>December 7, 2022**</td>
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<td>Inclusion in interactive event Slack workspace</td>
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<td>Branded MP4 recording of survey event</td>
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<td>15—20 minute speaking slot</td>
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<td>Inclusion in 20—30 minute panel discussion with the survey author(s) and platinum sponsors</td>
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<tr>
<td>Opt-in lead guarantee</td>
<td>300 leads no cap</td>
<td>500 leads no cap</td>
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### Lead Submission

The initial installment of leads will be provided within two business days of the live presentation. Additional leads will be provided on a regular basis for the first three months following the presentation. After three months, leads will be provided as requested.

### Promotions

**Survey & Survey Event:** The survey and associated event will be promoted to the SANS community of over 430,000 cybersecurity professionals. The event recording will be made available for OnDemand viewing.

**Whitepaper:** The whitepaper will be available for download in the SANS Reading Room on the same day as the survey event and will be promoted to the SANS community.

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### ADDITIONAL SPONSORSHIP

**Associated Paper or Product Review**

Publish a custom paper based on a segment of the survey that is of interest to you or a product review that calls on the survey as an entry point to the review.

This associated paper also includes a webcast. Webcast includes a 200-lead guarantee with no cap and continued lead generation as a SANS OnDemand webcast.

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**Contact your SANS representative** today to learn more about sponsoring this SANS survey.

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