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SANS 2022 SOC SURVEY

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Analyst Program

MEET THE AUTHORS

Christopher Crowley
SANS Senior Instructor

Christopher Crowley has 15 years of industry experience managing and securing networks. He has authored numerous courses and is considered a leading expert in building an effective SOC. He currently works as an independent consultant in the Washington, D.C. area focusing on effective computer network defense. His work experience includes penetration testing, security operations, incident response, and forensic analysis.

John Pescatore
SANS Director of Emerging Security Trends

John Pescatore has 35 years of experience in computer, network, and information security. He was Gartner's Lead Security Analyst for 13 years, working with global 5000 companies and major technology and service providers. Pescatore began his career at the National Security Agency, where he designed secure voice systems, and at the United States Secret Service, where he developed secure communications and surveillance systems.

OVERVIEW

In its fifth year, the SANS 2022 SOC Survey will look at optimizing an existing SOC. With data from active SOC managers and analysts, we'll cover the escalating movement to the cloud, orchestration, and tool changes due to greater amounts of remote work, and we'll see if the promise of artificial intelligence and machine learning has started to pay off. In addition, this survey will spotlight how SOCs will deal with the return to office/hybrid work in 2022 as the effects of COVID-19 on the workplace diminish.

Key topics will include:

- SOC demographics as deployed across the world
- Technology deployed
- Staffing
- SOC capability
- Visibility into SOC budgets

SPONSOR

- Sponsors can associate with this industry-standard survey that the SANS community look to for guidance on tactical implementation, as well as support the development of a public data repository useful for their own data analysis.
- Cobrand the survey results whitepaper and webcast.
- Collaborate with SANS' best cybersecurity experts who are at the forefront of the ever-changing war on cybersecurity.

View next page for sponsorship packages.

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SPONSORSHIP PACKAGES	GOLD	PLATINUM
Survey and Paper		
Receive draft of the survey results for review and a final, branded survey results whitepaper	✓	✓
Survey Analysis & Discussion (100—150 minute virtual presentation) May 2022		
Branding on the survey presentation registration page	✓	✓
15—20 minute speaking slot		✓
Included in 20—30 minute panel discussion with the survey author(s) and platinum sponsors		✓
Leads	300 leads no cap	500 leads no cap

LEAD SUBMISSION AND SURVEY PROMOTIONS

Lead Submission
The initial installment of leads will be provided within two business days of the live presentation. Additional leads will be provided on a regular basis for the first three months following the presentation. After three months, leads will be provided as requested.

Promotions
Survey: The survey will be promoted for five to six weeks to our SANS community.

Survey Presentation: The presentation will be promoted to the SANS community one week after the survey closes.

Whitepaper: The whitepaper will be available in the SANS Reading Room on the same day as the presentation and will be promoted to the SANS community.

ADDITIONAL SPONSORSHIP

Associated Paper or Product Review
Publish a custom paper based on a segment of the survey that is of interest to you or a product review that calls on the survey as an entry point to the review.

This associated paper also includes a webcast. Includes 200-lead guarantee with no cap and continued lead generation as a SANS archive webcast.

Contact your SANS representative today to learn more about sponsoring this SANS survey.

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