

#CyberThreat23



CYBERTHREAT 2023

TRAVEL GUIDE

20-21 November 2023
Novotel London West, London, UK








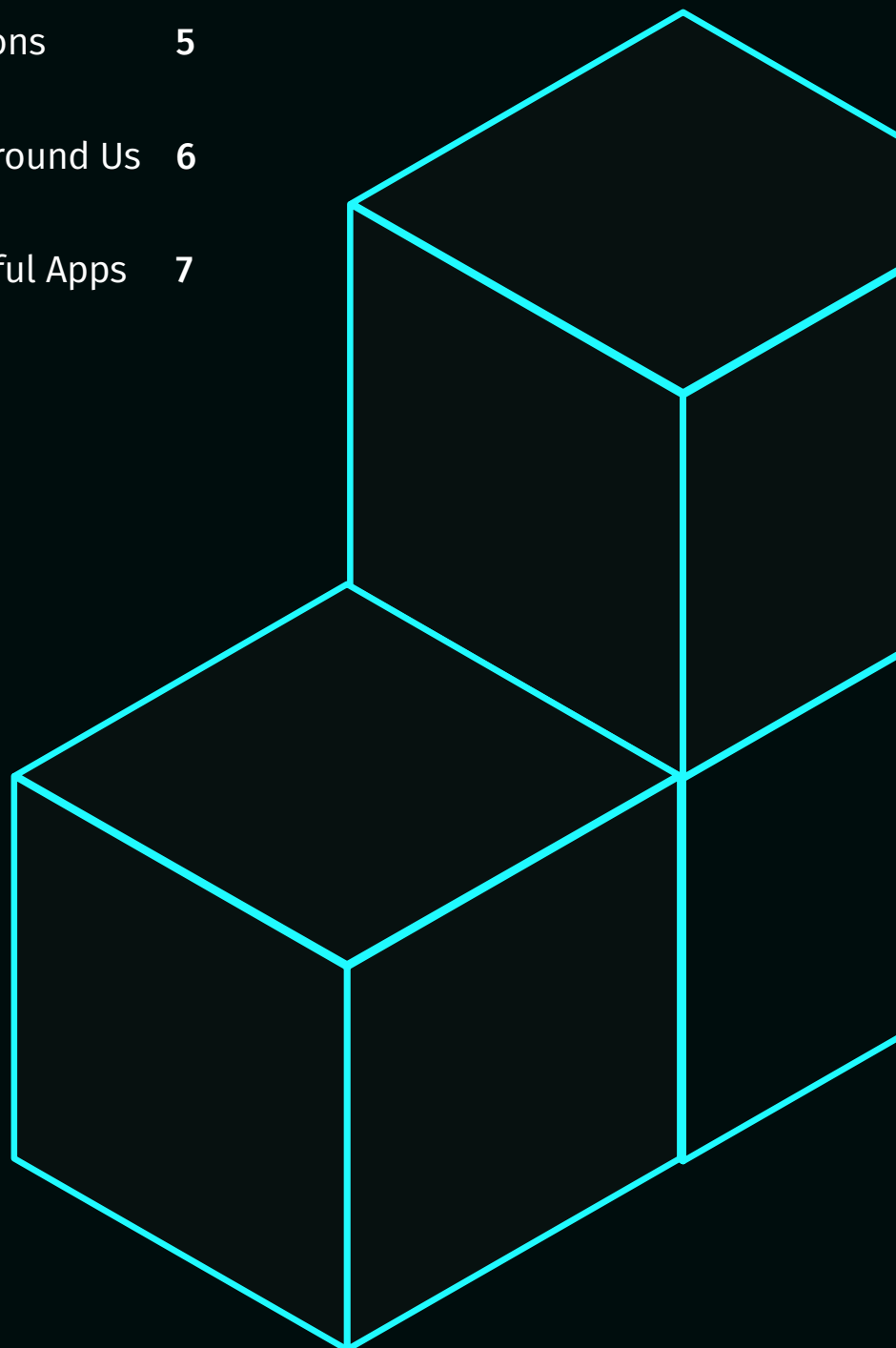
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GUIDE TO LONDON

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VENUE LOCATION

CyberThreat 2023 is located at the Novotel London West, in Hammersmith only a 6-minute walk from the Hammersmith tube station. This hotel is also 2 miles from the Natural History Museum and 3 miles from Hyde Park.

Address

Novotel London West
International Ctre
1 Shortlands
London
W6 8DR
United Kingdom

The closest tube station to the venue is Hammersmith, only a 6-minute walk to the venue.

There is a bus stop on hammersmith road (100m away / 1 min walk).

There is parking available at the venue. Non-residents charges are £3.50 inc VAT per hour. Residents of the hotel the rate is at £1.50 inc VAT per hour.

For more travel information, please [click here](#).



ACCOMMODATION

Our recommended hotel is the **Novotel London West in Hammersmith**. Please see below booking information:

Dates that can be booked: Sunday 19th November, Monday 20th November and Tuesday 21st November 2023

Room Rates:

Standard Superior Single Occupancy Bedroom Rate - **£189.00**

Premium Executive Single Occupancy Bedroom Rate - **£219.00**

Booking Method: Please book direct with the hotel by email h0737-re@accor.com or telephone 0208 237 7477 and quote code **2311CYBERS** at time of booking.

Terms & Conditions: Bedroom rate is available to book until **Sunday 19th October 2023** (28 days prior to first arrival date).

All rates quoted above are inclusive of English breakfast and VAT. PLEASE NOTE: £10.00 Supplement is applicable for double occupancy.

For alternative hotel options, please see below:

Premier Inn London Hammersmith (Shepherds Bush Road) hotel

Address: Brook House, Hammersmith, London, W6 7AN

The W14 Kensington Hotel

Address: 16-22 Gunterstone Road, London, W14 9BU, United Kingdom



MUST-SEE LONDON ATTRACTIONS

KENSINGTON PALACE

Kensington Palace is a royal residence set in Kensington Gardens, in the Royal Borough of Kensington and Chelsea in London, England.

Distance: 3 km / 1.86 mi 25 min walk / 10 min drive

NATIONAL HISTORY MUSEUM

The Natural History Museum in London is a museum that exhibits a vast range of specimens from various segments of natural history. It is one of three major museums on Exhibition Road in South Kensington, the others being the Science Museum and the Victoria and Albert Museum.

Distance: 3 km / 1.86 mi / 10 min drive

HYDE PARK

Hyde Park is a Grade I-listed major park, the largest of the four Royal Parks that form a chain from the entrance to Kensington Palace through Kensington Gardens and Hyde Park, via Hyde Park Corner and Green Park past the main entrance to Buckingham Palace.

Distance: 5.5 km / 3.42 mi / 24 min drive



SHOPPING, FOOD & DRINK AROUND US

SHOPPING

Oxford Street

Oxford Street is the world's biggest high street, with 1.5 miles of shopping. You will find over 90 flagship stores, selling everything from high-street fashion to tech and homeware. Oxford Street is home to the iconic department store Selfridges, founded in 1906, along with many other quintessential British stores such as Marks & Spencer and John Lewis. You can grab a bite to eat between shopping in the beautiful St Christopher's Place, the perfect place to escape the busy crowds. Oxford Street is well worth a visit this time of year, to view the spectacular Christmas lights.

How to get there: Oxford Street is approximately 28 minutes away from Novotel London West via the Tube.

Regent Street

Running North of Oxford Street you will find Regent Street, home to world-class flagship stores including Burberry, Coach and Kate Spade, and Britain's most famous toy store, Hamleys. Regent Street is also home to Liberty London, a stunning department store famous for its beautiful prints, built in a mock Tudor style, using ship timber from old battleships.

How to get there: Regent Street is approximately 30 minutes away from Novotel London West the Tube.

FOOD & DRINK

Choose from two on-site restaurants and bars, including **Aroma Restaurant**, **Artisan** as well as the **Mirrors Lounge Bar**.



USEFUL INFORMATION

Pharmacy

Parmay Pharmacy is approximately a 17-minute or 5-minute public transport commute from the venue.

Address: 4, 160 North End Rd, London W14 9PR

Local Police Station

Hammersmith Police station is approximately a 5-minute walk from the hotel.

Address: 31 Fulham Palace Rd, London W6 8AU

Banks (ATM)

The venue operates a cashless policy.

But if you do require an ATM, the nearest ATM to the venue is a 10-mins walk.

Address: Fulham Palace Road, London, W6 9PX

HELPFUL APPS

Citymapper

A public transport app and mapping service. It integrates data for all urban modes of transport, from walking and cycling to driving, with an emphasis on public transport. It operates by free mobile app and a desktop website, in competition with Google Maps. Citymapper will give you the best and quickest routes for you to get from A-B!

Uber

Getting around London is easy using the Uber App! You can use the Uber app to request a ride. When a nearby driver accepts your request, the app displays an estimated time of arrival for the driver heading to your pickup location.