

SANS

Security Awareness

Summit 2022

Wednesday, August 3

#SecAwareSummit

View the complete agenda [here](#).

Track 1 (Attend in Austin)	
9:00–9:20 AM CDT 2:00–2:20 PM UTC	Welcome & Opening Remarks Lance Spitzner , Certified Instructor, SANS Institute
9:20–10:00 AM CDT 2:20–3:00 PM UTC	Keynote: Great Scott! Jumping the Security Awareness S-Curve Amanda Fennell , CSO & CIO, Relativity
10:00–10:20 AM CDT 3:00–3:20 PM UTC	Break
10:20–10:55 AM CDT 3:20–3:55 PM UTC	Embracing a “Behavior First” Mindset: How to Influence Behavior in Security Awareness Cassie Clark , Security Awareness Lead Engineer, Brex
10:20–10:55 AM CDT 3:00–3:40 PM UTC	Track 2 (Attend online) Phish Training: Metrics, Maturity, and How to Continually Evolve Your Program Claire Hughes , Security Education and Awareness Consultant and EMEA Lead, Zurich Insurance
11:05–11:40 AM CDT 4:05–4:40 PM UTC	Shall We Play a Game?: Arcade-Worthy Games Using Office365 Nandita Bery , Director, Security Awareness & Training, Equinix
11:05–11:40 AM CDT 4:05–4:40 PM UTC	The Equifax Journey: A Guide to Human-Risk Management Yinka Badmus , VP, Security Awareness & Engagement, Equifax Ronny Mejia , Security Awareness Operations Manager, Equifax
11:50 AM–12:25 PM CDT 4:50–5:25 PM UTC	Adventures in Phishing: Using Email Risk Ratings to Lower Risky Phishing Behavior Cathy Click , National and Global Campaigns for FedEx Information Security
11:50 AM–12:25 PM CDT 4:50–5:25 PM UTC	Driving Behavioral Change Through Personalized Cybersecurity Interventions Melanie Timbrell , Senior Manager Cyber Security Awareness, Commonwealth Bank of Australia Alexander Kharlamov , Senior Manager Behavioural Science, Commonwealth Bank of Australia
12:25–1:30 PM CDT 5:25–6:30 PM UTC	Networking Lunch
12:25–1:30 PM CDT 5:25–6:30 PM UTC	Break

CPEs & Certificate of Completion

- You will receive 12 CPEs for attending SANS Security Awareness Summit, six for each day you attend live.
- Currently, we are not able to issue CPEs to those that view the Summit recordings.
- A Certificate of Completion will be available in your account after the conclusion of the Summit & Training on August 14 and can be found under the *My Orders* section of your SANS Dashboard Account.
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1:30–2:05 PM CDT 6:30–7:05 PM UTC	<p>Track 1 (Attend in Austin)</p> <p>All Change, Please! Security Behaviors in the Context of Today's Risks, Threats, and Vulnerabilities</p> <p>Oz Alashe, CEO and Founder, CybSafe</p>	<p>Track 2 (Attend online)</p> <p>How to Make a Developer Love Security</p> <p>Sophia Adhami, Business Executive to CRO & CISO, Sage</p> <p>Mads Howard, Global Information Security Coordinator, Sage</p>
2:15–2:50 PM CDT 7:15–7:50 PM UTC	<p>A Trip to the Metaverse: Can Virtual Reality Training Help Your Employees Behave More Securely?</p> <p>Dana Trudeau, Information Security Innovation Lead for Mobile & Extended Reality (XR), Accenture</p>	<p>Put On Your Psychology Glasses and See Metrics in a New Way</p> <p>Monika Kullberg, Psychologist, Security Specialist, H&M Group</p>
<p>2:50–3:15 PM CDT 7:50–8:15 PM UTC</p> <p>Break</p>		
3:15–3:50 PM CDT 8:15–8:50 PM UTC	<p>Risky Business: Human Cyber Risk Mitigation</p> <p>Alexandra Panaretos, Americas Lead for Human Cyber Risk and Education, EY</p> <p>Steffanie AK Schilling, Senior Cyber Consultant, EY</p>	<p>Aligning Your Awareness Efforts to Threat Intelligence</p> <p>Betsy Balgooyen Keller, Cyber Security Awareness Program Manager, Bank of America</p> <p>Rachel Attewell, Social Engineering Awareness Program Manager, Bank of America</p>
4:00–4:35 PM CDT 9:00–9:35 PM UTC	<p>It's Easy to Stay Safe Online</p> <p>Lisa Plaggemier, Interim Executive Director, National Cybersecurity Alliance</p>	<p>Leveraging Organizational Change Management (OCM) for Successful Behavior Change</p> <p>Daniel Elliott, Sr. Change Management Lead, Global Safety Assessment Services, Charles River Laboratories</p> <p>Ava Woods-Fleegal, Associate Director, Security Awareness, Raytheon Technologies</p>
4:40–5:15 PM CDT 9:40–10:15 PM UTC	<p>SANS Security Awareness Survey Results & Day 1 Wrap-Up</p> <p>Lance Spitzner, Certified Instructor, SANS Institute</p>	
6:00–8:00 PM CDT	<p>Social Event: Vibin' at the Reverbery</p>	

SANS

Security Awareness Summit 2022

Thursday, August 4

#SecAwareSummit

View the complete agenda [here](#).

Track 1 & Plenary (Attend online and in Austin)	
9:00–9:15 AM CDT 2:00–2:15 PM UTC	Welcome & Opening Remarks Lance Spitzner , Certified Instructor, SANS Institute
9:15–10:00 AM CDT 2:15–3:00 PM UTC	Workshop: Grow Your Security Awareness Career Alexandra Panaretos , Americas Lead for Human Cyber Risk and Education, EY
10:00–10:20 AM CDT 3:00–3:20 PM UTC	Break
10:30–11:05 AM CDT 3:30–3:55 PM UTC	Metrics of Enterprise Security Culture Change Shelly Epps , Director of Security Program Management; Lead for Security Outreach and Education, Duke Health Gaylynn Fassler , Information Security Analyst, Duke Health
11:15–11:50 AM CDT 4:15–4:50 PM UTC	What UX/UI Taught Me about Improving Security Awareness Jeremy Treadwell , CXO, Treadwell Agency
12:00–12:40 PM CDT 5:00–5:40 PM UTC	The Metrics: We Are the Champions Sarah Janes , Director, Layer 8 Ltd
12:40–1:40 PM CDT 5:40–6:40 PM UTC	Networking Lunch
10:20 AM – 12:40 PM CDT 3:20–5:40 PM UTC	Workshops – Track 2 (Attend in Austin) Workshop: The Stages Of and Your Involvement in Handling a Breach Steve Armstrong , Principal Instructor, SANS Institute
12:40–1:40 PM CDT 5:40–6:40 PM UTC	Break

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Security Awareness Summit 2022

Thursday, August 4 (CONTINUED)

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1:45–2:20 PM CDT 6:45–7:20 PM UTC	Track 1 (Attend online and in Austin) <i>Creating Multidimensional Metrics: The Secret Recipe to Measuring Impactful Training Programs</i> Mary Dziorny , Senior Cybersecurity Consultant, Accenture	Workshops – Track 2 (Attend in Austin) 1:45–3:05 PM CDT 6:45–8:05 PM UTC <i>Workshop: Building a Security Culture</i> Russell Eubanks , Principal Instructor, SANS Institute
2:30–3:05 PM CDT 7:30–8:05 PM UTC	<i>Lessons Learned from Living in a Content Grinder</i> Perry Carpenter , Chief Evangelist and Strategy Officer, KnowBe4	
3:05–3:30 PM CDT 8:05–8:30 PM UTC	Break	
3:30–4:05 PM CDT 8:30–9:05 PM UTC	<i>Maturing Your Role and Growing Your Career</i> Alexandra Panaretos , Americas Lead for Human Cyber Risk and Education, EY	
4:05–4:30 PM CDT 9:05–9:30 PM UTC	<i>Summit Wrap-Up</i> Lance Spitzner , Certified Instructor, SANS Institute	

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