SANS 2022 CYBER THREAT INTELLIGENCE SURVEY

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Analyst Program

MEET THE AUTHORS

Pasquale Stirparo
SANS Senior Instructor

Pasquale Stirparo has worked in the Digital Forensics (DFIR) & Threat Intelligence space for over 12 years, during this time he mastered a variety of roles and industries. He has worked both in the private sector, and at institutional level (for the EU), in Operational roles as well as in Research. He is currently working as Security and Privacy Incident Manager at Google Zurich, where he is responsible to coordinate response to major security and privacy incidents across all Alphabet, Google's parent company.

Rebekah Brown
SANS Instructor

Rebekah Brown has helped develop threat intelligence programs at the highest levels of government and has had some exciting experiences along the way. She is a former National Security Agency network warfare analyst, U.S. Cyber Command training and exercise lead, and crypto-linguist and Cyber Unit Operations Chief for the U.S. Marine Corps.

OVERVIEW

Over the past year, the world continued to shift—remote work was extended, sometimes permanently, the workforce expanded in some places and contracted in others, and the concepts of essential work and services were redefined. Throughout all this change, cyber threat intelligence professionals needed to adapt, stay focused, and watch for similar changes in the threat landscape.

The 2022 CTI Survey tracks the changes in both the world and in CTI work in general, focusing on the following key topics:

- How cyber threat intelligence needs shifted due to work-from-home practices and other workplace changes
- Cyber threat intelligence's role in the rise of and response to ransomware
- How CTI can help prepare organizations for black swan events—unpredictable events with severe consequences

SPONSOR

- Sponsors of this survey will be seen as a key value driver across all levels of an organization's cyber threat intelligence platform.
- Cobrand the survey results whitepaper and webcast.
- Collaborate with SANS' best cybersecurity experts who are at the forefront of the ever-changing war on cybersecurity.

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SPONSORSHIP PACKAGES	GOLD	PLATINUM
Survey and Paper		
Receive draft of the survey results for review and a final, branded survey results whitepaper	✓	✓
Survey Analysis & Discussion (100—150 minute virtual presentation)		
Branding on the survey presentation registration page	✓	✓
15—20 minute speaking slot		✓
Included in 20—30 minute panel discussion with the survey author(s) and platinum sponsors		✓
Leads	300 leads no cap	500 leads no cap

LEAD SUBMISSION AND SURVEY PROMOTIONS

Lead Submission
The initial installment of leads will be provided within two business days of the live presentation. Additional leads will be provided on a regular basis for the first three months following the presentation. After three months, leads will be provided as requested.

Promotions
Survey: The survey will be promoted for five to six weeks to our SANS community.

Survey Presentation: The presentation will be promoted to the SANS community one week after the survey closes.

Whitepaper: The whitepaper will be available in the SANS Reading Room on the same day as the presentation and will be promoted to the SANS community.

ADDITIONAL SPONSORSHIP

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