



FOR IMMEDIATE RELEASE

LIVE WELL AT HOME BY ESKATON AND INDECARE PARTNER WITH HONOR TO MEET INCREASED DEMAND FOR ELDER CARE IN SACRAMENTO COUNTY

New partnership model will provide more reliable, high-quality care with greater transparency to the region's rapidly aging residents

SACRAMENTO, Calif., February 13, 2019 – Honor announced today that two of the leading home care agencies in Greater Sacramento—[Live Well at Home by Eskaton](#) and [Indecare](#)—have joined the Honor Care Network, a growing partnership of home care agencies dedicated to improving the quality standards of home care.

Live Well at Home is the non-medical home care division of Eskaton, a premier non-profit provider of aging services throughout Northern California for more than 50 years. One of the most respected senior care experts in the Greater Sacramento area, Live Well at Home is known for its innovative approach to in-home care as well as its ability to provide a full spectrum of care throughout every stage of aging.

Indecare was co-founded by Alan and Karen Fisher, who have deep roots in the Sacramento community where they have lived for over 25 years. The Fishers, both graduates of the University of California at Davis, started Indecare 12 years ago after a personal experience managing care at home for a family member. Indecare has built and exceptional reputation as an agency that provides high-touch care, personalized to meet the unique needs of each family.

“In-home care for the elderly is in high demand and will continue to be a primary choice for older Sacramento area residents who want to remain in their own homes for as long as possible,” said Tom Bolum, executive director of Live Well at Home. “In order to continue to provide quality care for the growing number of seniors in our community, we recognized the added value of being a part of the Honor Care Network and our combined ability to make a real difference in supporting home care demand in the Greater Sacramento area and beyond.”

Every day, 10,000 people turn 65 in the U.S. as baby boomers reach retirement age. [California Department of Finance](#) forecasts show a 180 percent increase in Sacramento County's older population by 2060. It is estimated that California will need 250,000 more

personal caregivers in the next eight years—more than half the current population of Sacramento.

While both Live Well at Home and Indecare will remain independent businesses, by joining the Honor Care Network both home care agencies gain access to more caregivers, new technology, and a complete support operations solution. Honor handles all caregiver recruiting, wage and hour, and industry compliance for its partners. The technology platform helps home care agencies schedule care more easily and have greater visibility into care. By reducing the day-to-day back office challenges of running an agency, agencies can focus on growing their business, supporting their clients, and delivering the best care experience.

“We started our business because we wanted to give back to our local community, with a special focus on helping the elderly remain in their homes for as long as possible,” said Alan Fisher, president of Indecare. “In order to continue to support this mission amid the ever-growing need to help more seniors in our community, we knew we needed to embrace innovation, and seek out a collaborative partnership with the Honor Care Network that would allow us to grow and serve more families.”

“We’re proud to have two of the most successful and innovative home care leaders in Sacramento County join the Honor Care Network,” said Nita Sommers, president of Honor. “Together we’re creating a national network of local home care agencies committed to delivering more transparent, quality care to enable what we know older adults value most—independent living.”

Through its partnership with local home care agencies, the Honor Care Network currently provides non-medical home care services to older adults across California, New Mexico, and Texas.

About Eskaton

The Sacramento region is home to Eskaton, a nonprofit senior care provider offering innovative housing, healthcare, and social services. Every day thousands of older adults enjoy retirement at our independent senior living communities and receive the care they need through assisted living, skilled nursing, memory care, rehabilitation and in-home care programs. With five decades of experience and a national reputation for innovation, Eskaton is transforming the aging experience. For more information, please call 1-866-ESKATON or visit www.eskaton.org/.

About Indecare

Karen and Alan Fisher founded Indecare in 2006 out of their frustration when trying to find someone reliable and trustworthy to care for Alan's mom, Florence, after she was diagnosed with cancer. Over the years, the Fishers have felt a passionate desire to give back to Sacramento, a community that has been so good to their family, and to build a best-in-class home care service to help other families in their area who need care. For more information, call (916) 973-1264 or visit www.indecareathome.com.

About Honor

Honor, a San Francisco-based home care company, is the founder of the Honor Care Network, a pioneering national network of home care providers. Honor is the first company ever to bring scalable workforce management and technology expertise together with the high-touch, personalized care of local homegrown care agencies. Working with Care Network Partners, Honor helps older adults live safely and comfortably in their own homes by enabling reliable, transparent, high-quality care. Founded in 2014, Honor is now one of the fastest-growing, non-medical home care companies in the U.S., currently providing care to families in California, Texas, and New Mexico. For more information, visit www.joinhonor.com

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