

13

NEW INNOVATIVE PRODUCTS ACROSS ALL BRANDS INCLUDING THE K2 BOA SKI BOOT



174M +

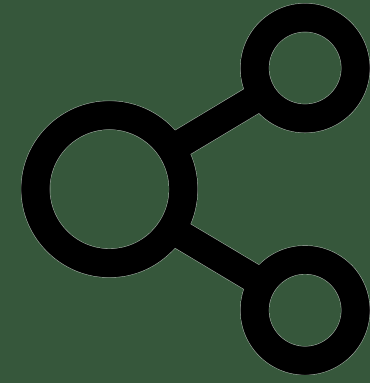
GLOBAL SOCIAL IMPRESSIONS

*BRAND-WIDE

8M +

GLOBAL SOCIAL ENGAGEMENT

*BRAND-WIDE



255

WOMEN'S INITIATIVE MEMBERS WORLDWIDE



80% +

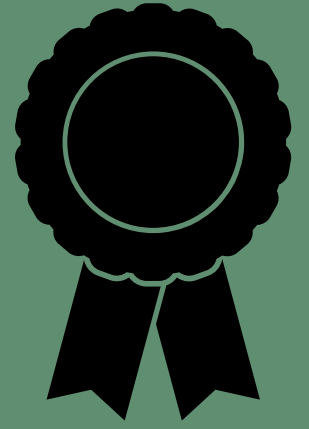
PACKAGING CONVERTED TO SUSTAINABLE SOLUTIONS

*GOAL OF 100% BY F26



80

EOC BRAND PRODUCT AWARDS WORLDWIDE



70% +

WOOD CORES CONVERTED TO SUSTAINABLY HARVESTED MATERIALS



SUSTAINABLE LAUNCHES:

EXCLUSIVE EOC **BIO RESIN**

TO REDUCE CARBON EMISSIONS



WORLDS MOST SUSTAINABLE SNOWBOARD BINDING

VOLKL **GREEN CORE**

100% RECYCLED MATERIAL DALBELLO "GREEN" BOOTS

184

PODIUM WINS BY EOC TEAMS WORLDWIDE



2.5 MILLION +

UNITS PRODUCED IN OUR OWN FACTORIES



41

NEW EOC BABIES BORN WORLDWIDE



36,000 +

HOURS OF LAB TESTING, ON-SNOW PERFORMANCE TESTING, AND LONG-TERM DURABILITY TESTING



25%

MARKET SHARE WORLDWIDE

1% INCREASE



267

NEW EMPLOYEES GLOBALLY



52

INTERNAL PROMOTIONS



ANNUAL REPORT
2023 YEAR END EDITION