Spectrum Health United and Kelsey Hospital Implementation Plan July 2018-June 2021

Summary of Key Findings (Significant Health Needs) Identified in the Community Health Needs Assessment (CHNA)

A hospital facility's implementation strategy to meet the community health needs identified through the hospital facility's CHNA is a written plan that, with respect to each key finding (significant health needs) identified through the CHNA, either –

- (1) Describes how the hospital facility plans to address the health need; or
- (2) Identifies the health need as one the hospital does not intend to address and explains why the hospital facility does not intend to address the health need.

Information needed to identify and determine the community's key finding (significant health needs) was obtained by sending out community health surveys to residents, interviews, and online surveys with community healthcare professionals and community leaders. Secondary data was gathered from state, local, and national databases to supplement the overall findings and needs identified.

Key Findings (Significant Health Needs) Addressed in Implementation Plans:

- i. Substance use and abuse
- ii. Mental health
- iii. Obesity and weight issues

Other Key Findings (Significant Health Needs) Identified in the CHNA But Not Addressed in this Plan – Each of the health needs listed below is important and is being addressed by numerous programs and initiatives operated by the Hospital, other organizations within Spectrum Health, and other community partners of the Hospital. However, the Hospital will not address the following key findings identified in the CHNA as part of this Implementation Plan due to limited resources and the need to allocate significant resources to the priority health needs identified above.

- i. Health Care Access
- ii. Chronic conditions
- iii. Maternal, child and teen health
- iv. Negative Social Indicators
- v. Need for an integrated, holistic, or biopsychosocial perspective to address health and health care issues
- vi. Health disparities

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	Behavioral health (Mental health) including Substance Use Disorder			
Health Need	Population	Action	Measurable Impact	
	Served			

Substance use and abuse	All residents of Spectrum Health United and Kelsey Primary Service Area (PSA)	Reduce Opioid dependency and abuse with the following programs/services: 1. Project Assert (PA), also known as Alcohol Substance Abuse Services, Education, Referral, Treatment, will be utilized in the Emergency Department (ED) at Kelsey and United Hospitals. This program is staffed by a community peer recovery coach who provides initial assessment in the ED, refers patients to treatment/resources and follows the patient through the process. This will be a partnership between Spectrum Health United & Kelsey, and Wedgwood Christian Services. SBIRT is an evidence-based approach to identifying patients who use alcohol and other drugs at risky levels with the goal of reducing and preventing related health consequences, disease, accidents and injuries. This approach will be used by the Project Assert Wellness Advocate. Resources will include: residential treatment, detox, and outpatient treatment (throughout Michigan, including Montcalm Care Network and other mental health convices in county).	 1a. A baseline of patients needing/seeking opioid abuse resources/services-Established by 12/31/2018 1b. While a PA (Project Assert) staff is present, 90% of individuals who have a positive SBIRT (Screening Brief Intervention and Referral to Treatment) are referred to appropriate resources/treatment-To be completed 12/30/2019 1c. While a PA staff is present, 25% of those who are referred agree to attend treatment-To be completed 12/30/2019. 1d. While a PA staff is present, 90% of individuals who have a positive SBIRT screening are referred to appropriate resources/treatment-To be completed 6/30/2020. 1e. While a PA staff is present, 35% of those referred for treatment agree to attend treatment-To be completed 6/30/2021.
		 health services in-county). 2. While a Project Assert (PA) staff is present we expect a reduction in ED visits by individuals who have 10 or more ED visits per year due to substance seeking behaviors. 	 2a. Baseline of repeat visits established by 12/31/2019. 2b. 15% reduction of visits to ED due to substance seeking behaviors-To be completed 12/31/2019. 2c. 20% reduction of visits to ED due to substance seeking behaviors-To be completed by 6/30/2020.

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			2d. 25% reduction of visits to ED due to substance seeking behaviors-To be completed by 6/30/2021.
Substance use and abuse	All residents of Spectrum Health United and Kelsey Primary Service Area (PSA)	Utilizing a physician work group, hospital clinical leads will report monthly at the Medical Executive Committee (MCE) meeting and the ambulatory spaces will meet quarterly for the purpose of demonstrating compliancy with prescription guidelines and promoting a reduction in opioid prescribing. Physician scorecards will be utilized for reporting.	 1a. A baseline of opioids prescribed in the hospital and ambulatory sites-established 12/31/2018. 1b. 5% reduction in opioid prescribing by both work groups-To be completed 6/30/2019. 1c. 10% reduction in opioid prescribing by both work groups-To be completed 6/30/2020. 1d. 15% reduction in opioid prescribing by both work groups-To be completed 6/30/2021.
Substance use and abuse		Increase number of Suboxone providers in the ambulatory spaces by engaging three providers in the Suboxone certification process over a period of three years to provide increased access to Suboxone treatment in the community. 1 additional provider at Lakeview Family Medicine and 2 located in Greenville (sites to be determined).	 1a. Increase Suboxone certification by one provider at Lakeview Family Medicine-To be completed by 6/30/2019. 1b. Increase Suboxone certification by one provider at the Greenville site-To be completed by 6/30/2019. 1c. Increase Suboxone certification by an additional provider at the Greenville site-To be completed 6/30/2020.
		 Implement two community-based support groups in provider offices for Suboxone patients and Spectrum Health social workers will partner with community mental health agencies for training and education. 	2a. Spectrum Health social workers will provide group counseling sessions to support Suboxone treatment in the ambulatory spaces/monthly meetings-To be completed 6/30/2021.

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Substance use	Provide Naloxone Kits (opioid reversal agent) to high risk	
and abuse	patients in the ED for purposes of harm reduction. Any patient discharged from the ED following an opioid overdose will be offered a Naloxone-take-home-kit.	
	 Naloxone education will be provided to 100% of recipients of the Naloxone kits, by an ED Registered Nurse. Education may consist of: How to administer Naloxone Additional supplemental patient education as needed Patient does a teach-back Naloxone Nasal Spray patient education video, based on patient need 	 1a. Baseline of overdoses in United & Kelsey Ed's-Established 12/31/2018. 1b. 100% ED RN's trained to provide Naloxone education to patients-To be completed 12/31/2018 (Baseline 0 nurses trained at this time). 1c. Naloxone kits available in United and Kelsey ED-To be completed 12/31/2018. 1d. 30% of patients presenting with an opioid overdose are discharged with a Naloxone kit-To be completed 6/30/2019. 1e. 50% of patients presenting with an opioid overdose are discharged with a Naloxone kit-To be completed 6/30/2020. 1f. 80% of patients presenting with an opioid overdose are discharged with a Naloxone kit-To be completed 6/30/2021.

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Substance use and abuse	All residents of the SHUH/KH PSA	Imbed SCRIPT (Smoking Cessation and Reduction in Pregnancy Treatment) at the OBGYN office and provide home/office visits for MIHP (Maternal/Infant Health Program) clients to increase awareness for pregnant	1a. Establish baseline of SCRIPT encounters (both OBGYN & MIHP (Maternal and Infant Health Program)-To be completed 12/31/2018.
		women and encourage tobacco reduction/cessation	1b. Select OBGYN staff and train in the SCRIPT program-To be completed by 6/30/2019.
			1c. SCRIPT program imbedded at OBGYN practice-To be completed 6/30/3019.
			1d. Increase SCRIPT encounters over baseline by 25%-To be completed 6/30/2020.
			1e. Provide reduction/cessation support through follow-up calls at 1 mo. 3 mo. 6 mo. 1 year intervals for SCRIPT referrals-To be completed 6/30/2020.
			1f. Increase SCRIPT encounters over baseline by 35%-To be completed 6/30/2021.
			1g. Provide reduction/cessation support calls through follow-up calls at 1 mo. 3 mo. 6 mo. 1 yr. intervals for SCRIPT referrals-To be completed 6/30/2021.
Substance use	Youth in	1. Develop and implement effective anti-vaping strategies	1a. Decrease baseline amount of teens vaping during school
and abuse	Montcalm County	appropriate for community schools as part of a community response, including counseling available during in-school suspension with TTS (Tobacco	hours at GPS through awareness and education by 25% (based on units removed)-To be completed 6/30/2019.
		Treatment Specialist), and Prevention Specialist support for school districts developing their anti-vaping plan.	1b. Complete 1 additional anti-vaping response plan for 1 school district in Montcalm County-To be completed 6/30/2020.

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		2.In Greenville Public Schools (GPS), it has been identified that 50 students have experimented or actively vape (based on vaping units removed in school year 2017/18).	 2a. Determine baseline of teens vaping during GPS school hours (based on units removed)-To be completed 6/30/2020. 2b. Decrease baseline amount of teens vaping at GPS by 50% (based on units removed)-To be completed 6/30/2020. 2c. Decrease baseline amount of teens vaping at second school by 25% (based on units removed)-To be completed 6/30/2021.
Mental Health	All residents of the SHUK Primary Service Area (PSA)	Spectrum Health will implement a 24/7 Psychological consultative/rapid response service within the Grand Rapids based health center. This will allow for the services to be delivered in a telehealth/virtual manner. 1. Within the regional hospital spaces, such as SHUK, we will offer telehealth psych consultative services 24 hour/7 day a week.	 1a. Establish a performance baseline one year after the service is established. To be completed by 6/30/2020. 1b. In subsequent years, increase telepsych consults by 10%. To be completed by 6/30/2021.
Mental Health	School age youth in the SHUH and SHUK PSA	In an effort to reduction of anxiety and depression in school-aged children: 1. Montcalm Care Network, Greenville Public Schools' social workers and Spectrum health Care Management team will create a generic algorithm for school-staff response to students presenting with mental health concerns. All 7 districts (Greenville Public, Lakeview Area, Tri County, Central Montcalm, Montabella, Vestaburg, and Carson City-Crystal) will have a copy of the algorithm and mental health resource list.	 1a. Establish protocol for school staff response to "student mental health issues"-To be completed 3/31/2019. 1b. Mental health resource list for schools-To be completed 3/31/2019. 1c. protocol and resource list shared with 7 district superintendents in Montcalm County-To be completed 6/30/2019.

Health Need	Population Served	Action	Measurable Impact
			1d. Review, update and edit resource list-To be completed 6/30/2020.1e. Review, update and edit resource list-To be completed 6/30/2021.
		Develop and pilot tele-social work model for Greenville Public School students who have other-than-Medicaid insurance	 2a. Develop a model for Telehealth social work for student at Greenville Public Schools-To be completed 6/30/2019. 2b. Implement Tele social work at GPS High School-To be completed 6/30/2020. 2c. Track utilization of service in school setting-To be completed 6/30/2020. 2d. Track referrals to other services-To be completed 6/30/2020.
		Implement tele-social work at one other school site in Montcalm County.	3a. Implement tele-social work for one other school district-To be completed 6/30/2021.

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	Obesity & Nutrition			
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Obesity & Weight Issues	Residents of SHUH/KH PSA	1. Enhance Primary Care Providers (PCP) discussion with patients about the negative health effects of obesity, resulting in patients moving into action stage of readiness and then connecting them to evidence-based MNT (Medical Nutrition Therapy)/IBT services (Intensive Behavioral Therapy).	 1a. 75% of SHUK Primary Care Providers (PCP) will receive training on how to have effective discussion with patients about how weight impacts health status. To be completed by 6/30/2019. 1b. 25% of SHUK PCP's (MD, PA, NP will have documented discussions with patients about the negative health effects of overweight/obesity. To be completed by 6/20/2020. 1c. Provide 60 weight-related Medical Nutrition Therapy (MNT) visits either through hospital based model or embedded in PCP office and 10 Intensive Behavioral Therapy (IBT) visits in a PCP's office. Baseline Data: We currently provide no local MNT or IBT services. To be completed by 6/30/2021.
Obesity & Weight Issues	Residents of SHUH/KH PSA	Implement the Coordinated Approach to Child Health (CATCH) evidenced-based curriculum in 2 local elementary schools.	1a. Create 2 elementary school partnerships with our ISD (Intermediate School District) and train 1 Spectrum Health staff to implement the CATCH program and identify 1 school staff to champion the program in their school. To be completed by 6/30/2019. 1b. 5% of children participating in the CATCH program will show positive behavior changes related to healthy eating and exercise as evidenced by pre and post Behavior Change Survey data. To be completed by 6/30/2020. 1c. Children in participating schools will maintain their BMI as evidenced by BMI collected data from each school. To be completed by 6/30/2021.

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Obesity & Nutrition			
Health Need	Population	Action	Measurable Impact
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Obesity & Weight Issues	All pregnant and breastfeeding moms in the SHUH/KH PSA	Based on the available evidence, breastfeeding appears to provide some level of protection against childhood overweight and obesity. Together with other targeted nutrition interventions, breastfeeding can therefore be an important component of strategies to reduce the risk of overweight and obesity in children.	1a. By end of FY19 increase from 2 inpatient OB Unit Certified Lactation Consultants (CLCs) and 1 home visiting CLC to, 2 inpatient OB Unit CLCs, 2 OBGYN CLC's and 1 home visiting CLC.
		1.Increase support for breastfeeding (i.e. access to postpartum breastfeeding CLC (Certified Lactation Consultant and/or IBCLC (International Board Certified Lactation Consultant) for education and support, support for breastfeeding in the workplace, father's supporting breastfeeding, etc.) which will lead to an increase in our duration rates.	
	Adults with Priority Health Medicare or Commercial Insurance	Intended for those with a Body Mass Index (BMI) ≥25, utilization of the Diabetes Prevention Program (DPP) to decrease BMI (Body Mass Index) and increase physical activity of participants. Expected CDC (Center for Disease Control) outcomes for the 12 month program include: • Average weight loss of 5% (minimum) from beginning weight to end weight • Physical activity documented in at least 60% of the sessions in the yearlong program Baseline data: in FY17/18 we had 31 participants enrolled	4a. Increase volume of patients seen in DPP by 3% for FY19 4b. Increase volume by 5% over baseline for FY20 4c. Increase volume by 7% over baseline for FY21

Advanced directive	A legal document (as a living will) signed by a competent person to provide guidance for medical and health-care decisions (such as the termination of life support or organ donation) in the event the person becomes unable to make such decisions.
Advanced Practice Provider (APP)	Mid-level practitioners who are health care providers who have received different training and have a more restricted scope of practice than physicians and other health professionals in some states, but who do have a formal certificate and accreditation through the licensing bodies in their jurisdictions. Examples include, but may not be limited to, Nurse Practitioners, Physician Assistants, and Nurse-Midwives. A Nurse Practitioner is a registered nurse who has acquired the knowledge base, decision-making skills, and clinical competencies for expanded practice beyond that of an RN, the characteristics of which would be determined by the context in which he or she is credentialed to practice. Physician Assistants are concerned with preventing and treating human illness and injury by providing a broad range of health care services under the supervision of physician or surgeon. They conduct physical exams, diagnose and treat illnesses, order and interpret tests, develop treatment plans, perform procedures, prescribe medications, counsel on preventive health care and may assist in surgery. Nurse-Midwives are advanced practice registered nurses who provide counseling and care during pre-conception, pregnancy, childbirth and the postpartum period.
Bariatrics	The branch of medicine that deals with the causes, prevention, and treatment of obesity.
Behavioral Health	Covers the full range of mental and emotional wellbeing- for the basics of how we cope with the challenges of day-to-day life, to the treatment of mental illnesses, such as depression or personality disorders, as well as substance abuse and other addictive behaviors.
Blue Envelope	Spectrum Health created an innovative approach to Suicide Prevention by designing a Suicide Safety Behavior Kit (SSBK). This SSBK is kept in an easily identified Blue Envelope and contains guidelines and crisis response protocols for a First Responder, Second Responder and Clinical Lead (a provider, social worker, physician assistant, registered nurse, etc.), instructing each team member in an office setting on how to respond to a person who reveals suicidal thoughts or behaviors. These comprehensive protocols can be quickly and compassionately activated by each team member at a moment's notice when someone uses the code words "Please get me a Blue Envelope".
Cardiovascular and Thoracic (CVT)	A field of medicine focused on the heart, lungs, esophagus, and other organs in the chest. This includes

	specialists such as cardiothoracic surgeons, cardiovascular surgeons, general thoracic surgeons, and congenital heart surgeons.
Chaplaincy Program	A member of the clergy trained to listen to the patient's story, to be present to the patient's values, and to reframe the crisis in the context of these values. These areas include risk assessment, crisis intervention, advocacy, cultural and religious diversity, ethics, integration of the patient's story into a larger faith perspective, ritual support, end-of-life issues, and bereavement and grief.
Chronic disease	A persistent or recurring disease that affects a person for at least three months.
Colon cancer screenings	Tests to detect polyps and early cancers in the intestines. This type of screening can find problems that can be treated before cancer develops or spreads. Regular screenings may reduce the risk of pain and death caused by colorectal cancer.
Convenient Care	Clinics that are a category of walk-in clinics that treat uncomplicated minor illnesses and provide preventative healthcare services.
Coordinated Approach to Child Health (CATCH)	A behavior change program helping to enable children to identify healthy foods, and by increasing the amount of moderate to vigorous physical activity (MVPA) children engage in each day.
District Health Department #10 (HD#10)	The largest geographic health department in Michigan, serving ten counties including Crawford, Kalkaska, Lake, Manistee, Mason, Mecosta, Missaukee, Newaygo, Oceana, and Wexford. Established in 1997 after a consolidation of four health departments, the mission is to promote and enhance the health of our communities and environment through protection, prevention, and intervention.
Emergency Department (ED)	The department of a hospital responsible for the provision of medical and surgical care to patients arriving at the hospital in need of immediate care.
Federally Qualified Health Center (FQHC)	Federally qualified health centers (FQHCs) include all organizations receiving grants under Section 330 of the Public Health Service Act (PHS). FQHCs qualify for enhanced reimbursement from Medicare and Medicaid, as well as other benefits. FQHCs must serve an underserved area or population, offer a sliding fee scale, provide comprehensive services, have an ongoing quality assurance program, and have a governing board of directors.

FitKids360 is a healthy lifestyle program for overweight children and their families. A unit that indicates the workload of an employed person (or student) in a way that makes workloads or class loads comparable across various contexts. An FTE of 1.0 is equivalent to a full-time worker while an FTE of 0.5 signals half of a full work. The A1c test (also known as HbA1c, glycated hemoglobin or glycosylated hemoglobin) is a blood test that correlates with a person's average blood glucose level over a span of a 90 days. IHI is a nonprofit organization focused on motivating and building the will for change, partnering with patients and health care professionals to test new models of care, and ensuring the broadest adoption of best practices and effective innovations. The systematic coordination of general and behavioral healthcare. Integrating mental health, substance
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patients and health care professionals to test new models of care, and ensuring the broadest adoption of best practices and effective innovations.
The systematic coordination of general and behavioral healthcare. Integrating mental health, substance
abuse, and primary care services produces the best outcomes and proves the most effective approach to caring for people with multiple healthcare needs.
Low birth weight (LBW) is defined as a birth weight of a live born infant of less than 2,500 g (5 pounds 8 ounces) regardless of gestational age.
The process of using low-energy X-rays to examine the human breast, which is used as a diagnostic and screening tool. The goal of mammography is the early detection of breast cancer, typically through detection of characteristic masses and/or microcalcifications.
Also known as the Health Insurance Exchange — is the place where people without health care insurance can find information about health insurance options and also purchase health care insurance.
Programs to improve women's health before, during, and after pregnancy to reduce both short- and long-term problems.
A United States federal health care program for families and individuals with low income and limited resources.

Medicare	A United States federal system of health insurance for people over 65 years of age and for certain younger people with disabilities.
Mental Health	Also referred to as Behavioral Health, covers the full range of mental and emotional wellbeing- for the basics of how we cope with the challenges of day-to-day life, to the treatment of mental illnesses, such as depression or personality disorders, as well as substance abuse and other addictive behaviors.
Metrics	A standard for measuring or evaluating something, especially one that uses figures or statistics
Mothers Offering Mothers Support (MOMS)	A Spectrum Health Healthier Communities program that serves Medicaid beneficiaries who are pregnant and their newborns who are most likely to experience serious health problems due to psychosocial, socioeconomic and/or nutritional risk factors.
Naloxone	Naloxone is an opioid receptor antagonist that rapidly binds to opioid receptors, blocking heroin from activating them. An appropriate dose of naloxone acts in less than two minutes and completely eliminates all signs of opioid intoxication to reverse an opioid overdose.
Next third available appointment	A measurement of the patient's ability to seek and receive care with the provider of their choice, at the time they choose, regardless of the reason for their visit. Counting the third next available appointment is the healthcare industry's standard measure of access to care and indicates how long a patient waits to be seen.
Obstetrics/Gynecology (OB/GYN)	An obstetrician/gynecologist is a physician specialist who provides medical and surgical care to women and has particular expertise in pregnancy, childbirth, and disorders of the reproductive system.
Oncology Distress Screening	Cancer patients are screened to assess the psychological, social, financial, and behavioral issues that may interfere with a patient's treatment plan and adversely affect treatment outcomes so that patients are given appropriate resources and/or referral for psychosocial needs.
PAP Smear	A screening test for cervical cancer. Cells scraped from the opening of the cervix are examined under a microscope. The cervix is the lower part of the uterus (womb) that opens at the top of the vagina.
Primary Care	The day-to-day health care given by a health care provider. Typically this provider acts as the first contact and principal point of continuing care for patients within a health care system, and coordinates other

	specialist care that the patient may need.
Primary Care Emergency Department (ED) Sensitivity	Patients using the hospital emergency departments for non-urgent care and for conditions that could have been treated in a primary care setting.
Project Assert	An alcohol substance abuse services, education, referral and treatment program is staffed by a community peer recovery coach who provides initial assessment in the ED, refers patients to treatment/resources and follows the patient through the process.
Psychiatry Behavioral Medicine Integrated (PBM+)	Embedding behavioral health services into a care setting that includes universal screening for depression, anxiety, and substance abuse. It enables triage to appropriate behavioral health resources based on risk. This will allow for improved health outcomes and the identification and treatment of conditions that were previously unknown (that impact overall health).
Question. Persuade. Refer (QRP)	A training program to reduce suicidal behaviors and save lives by providing innovative, practical and proven suicide prevention training to help decrease stigma and empower all people, regardless of background, to make a positive difference in the mental health of the people that they know.
Readmission	A subsequent admission to the hospital that occurs within 30 days of a previous admission's discharge.
Referral	An act of referring someone or something for consultation, review, or further action.
Screening Brief Intervention and Referral to Treatment (SBIRT)	An evidence-based approach to identifying patients who use alcohol and other drugs at risky levels with the goal of reducing and preventing related health consequences, disease, accidents and injuries.
Sharps	A medical term for devices with sharp points or edges that can puncture or cut skin. Examples of sharps include (but not are exclusive to) needles, syringes, lancets, auto injectors, infusions sets and connection needle sets.
Sliding fee scale	Variable pricing for products, services, or taxes based on a customer's ability to pay.
Smoking cessation	Discontinuation of the habit of smoking, the inhaling and exhaling of tobacco smoke.

Smoking Cessation and Reduction in Pregnancy Treatment (SCRIPT)	An evidence-based program shown to be effective in helping pregnant women quit smoking. It is designed to be a component of a patient education program for prenatal care providers, and is cited by the Agency for Healthcare Research & Quality's Smoking Cessation Clinical Practice Guidelines. SCRIPT counseling is a reimbursable service under the Patient and Affordable Care Act.
Suboxone	Buprenorphine and Naloxone, is a prescription medicine indicated for treatment of opioid dependence and should be used as part of a complete treatment plan to include counseling and psychosocial support.
Substance Use Disorder	Substance use disorders occur when the recurrent use of alcohol and/or drugs causes clinically and functionally significant impairment, such as health problems, disability, and failure to meet major responsibilities at work, school, or home. A diagnosis of substance use disorder is based on evidence of impaired control, social impairment, risky use, and pharmacological criteria.
Telehealth or Telemedicine	The use of medical information exchanged from one site to another via electronic communications to improve a patient's clinical health status. Telemedicine includes a growing variety of applications and services using two-way video, email, smart phones, wireless tools and other forms of telecommunications technology.
Trimester	A period of three months, especially as a division of the duration of pregnancy.
Triple Aim	The pursuit of improving the experience of care, improving the health of populations, and reducing per capita costs of health care.
Very low birthweight (VLBW)	A birth weight of a live born infant of less than 1,500 g (3 pounds 5 ounces) regardless of gestational age.
Virtual	The use of information exchanged from one site to another via electronic communications. Virtual technology includes a growing variety of applications and services using multi-way video, email, smart phones, wireless tools and other forms of telecommunications technology.