

Broadcasting CME

Effective date: April 2, 2018

Functional area: Continuing Medical Education (CME)

Department: Spectrum Health Office of Medical Education (OME)

- 1. Purpose:** To establish a protocol for broadcasting CME activities to other locations
- 2. Responsibilities:** CME personnel
Spectrum Health Hospitals is accredited by the Michigan State Medical Society to provide Continuing Medical Education (CME) for physicians. The CME Office is responsible for ensuring compliance with the ACCME Essential Areas, Elements, Criteria, Policies and Standards for Commercial Support as well as other regulations as they relate to the quality of CME.
- 3. Regulations:**
Live activities can be broadcast to other locations
 - 3.1 Each activity location must be interactive with the live activity
 - 3.2 The speaker must be heard clearly at all locations, as well as questions from learners at each location
 - 3.3 Questions should be repeated by the speaker to ensure that all learners hear all questions
 - 3.4 Each location must have a room moderator to ensure the sign-in sheet and evaluations are available and attendance is monitored
 - 3.5 CME credit is available only during the live activity. Credit cannot be received for watching the activity at a later date
 - 3.6 Advertising of any type is prohibited within the educational setting. (See Protocol for Commercial Support & Protocol for Promotional Materials and Exhibits