

Continuing Medical Education Mission and Vision Statements

Mission Statement

To positively improve the quality of health care delivered to the people of West Michigan by supporting and providing accreditation for Continuing Medical Education. It is expected our approved educational activities will result in a measurable improvement in participants' knowledge, competence, skills or patient outcomes.

Vision Statement

CME Purpose:

Our purpose is to positively influence the quality of health care delivered to the people of West Michigan by supporting and helping to promote activities of continuing medical education. The information presented will serve to maintain, develop, or increase the knowledge and skills of the participant physicians and health professionals. The CME Committee strives to provide learning opportunities that give a balanced view of therapeutic options and are free of any specific proprietary business interest.

Content Areas:

The content of the activities is directed towards primary care, specialty and subspecialty physicians. The activities offered will address at least one of the Institute of Medicine's six core competencies (Professionalism, Patient Care and Procedural Skills, Medical Knowledge, Practice-based Learning and Improvement, Interpersonal and Communication Skills, & Systems-based Practice). The scope of the activities is based on basic and clinical sciences, evidence based medicine-best practices, clinical updates, procedural advances and technology, practice management or programs to advance health care delivery.

Target Audience:

The target audience of the Spectrum Health Hospitals accredited program is physicians in West Michigan and non-physician health care professionals. The topics will be chosen based on an identified learner gap or needs assessment, barriers physicians are faced with, new procedures and protocol, or information from current literature and the Hospitals' Quality Departments.

Types of Activities:

The educational programs will be based on best practices and sound educational principles as exemplified by the Michigan State Medical Society Criterion and Guidelines for CME. The types of activities and learning format are designed to close learner gaps and meet the objectives of the activity. These may include conferences, workshops, journal clubs, case discussion forums, tumor boards, morbidity and mortality lectures, live presentations, enduring activities and other innovative educational opportunities.

Expected Results:

It is expected that our activities will enhance the participants' knowledge, skills or behavior and improve health outcomes. It is expected that activities will be conducive to the maintenance of competency, improved performance or enhanced patient outcomes. The CME Committee strives

to measure outcomes by linking the identified practice gaps and learner gap analyses with changes achieved as a result of the overall program educational interventions.