

CME Conflict of Interest Resolution

Effective date: April 2, 2018

Functional area: Continuing Medical Education (CME)

Department: Spectrum Health Office of Medical Education (OME)

- 1. Purpose:** To establish a conflict of interest resolution protocol regarding commercial interest in the event the CME Office staff has concerns regarding anyone in control of the content of the CME activity
- 2. Responsibilities:** CME personnel
Spectrum Health Hospitals is accredited by the Michigan State Medical Society to provide Continuing Medical Education (CME) for physicians. The CME Office is responsible for ensuring compliance with the ACCME Essential Areas, Elements, Criteria, Policies and Standards for Commercial Support as well as other regulations as they relate to the quality of CME.
- 3. Regulations:**
 - 3.1 A copy of the slides/content will be required at the time of application submission
 - 3.2 The content will be reviewed by the CME Office or member of the CME Committee who is familiar with the content
 - 3.3 If a conflict is detected, the speaker will be asked to modify the content or the speaker will be replaced
 - 3.4 The individual will be required to disclose the relationship with the commercial entity, and remain unbiased with the content or discussion of the activity
- 4. ACCME Definition of Commercial Support/Interest**
 - 4.1 A commercial interest is any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients.
 - 4.1.1** The ACCME does not consider providers of clinical service directly to patients to be commercial interests - unless the provider of clinical service is owned, or controlled by, an ACCME-defined commercial interest
 - 4.2** Commercial interests cannot be accredited providers and cannot be joint providers. Within the context of this definition and limitation, the ACCME considers the following types of organizations to be eligible for accreditation and free to control the content of CME:

- 501-C Non-profit organizations (Note, ACCME screens 501c organizations for eligibility. Those that advocate for commercial interests as a 501c organization are not eligible for accreditation in the ACCME system. They cannot serve in the role of joint provider, but they can be a commercial supporter.)
- Government organizations
- Non-health care related companies
- Liability insurance providers
- Health insurance providers
- Group medical practices
- For-profit hospitals
- For profit rehabilitation centers
- For-profit nursing homes
- Blood banks
- Diagnostic laboratories

ACCME reserves the right to modify this definition and this list of eligible organizations from time to time without notice.

Reference: <http://www.accme.org/requirements/accreditation-requirements-cme-providers/policies-and-definitions/definition-commercial-interest>, 2018