

Hope Club Experiences



 **Corewell Health**™ Foundation Southwest Michigan

Digital Recognition: Name featured on digital signs in the Corewell Health Lakeland Hospital.

“Hope in Action” Newsletter: Subscription to the CHFSM quarterly newsletter including updates featuring patient stories, donor impact, and medical advancements in Southwest Michigan

Hope Club Welcome Kit: A branded Hope Club folder containing Corewell Health Foundation Southwest Michigan overview and information, a one-page guide to all Foundation funds, Community impact summary, and the latest Foundation newsletter.

Hope Club Event: Invitation to the annual Coffee & Conversation gathering to connect with hospital leadership, foundation staff, and fellow Hope Club members.

Exclusive Lapel Name Badge: Exclusive engraved Hope Club lapel name badge to wear at CHFSM events and meetings.

Facility/Tech Tours: Access to exclusive "First Look" tours of new facilities and demonstrations of newly acquired medical technology before public launch.

Leadership Briefings: Invitation to an intimate annual luncheon with regional healthcare leaders and insight into the future of healthcare in Southwest Michigan and emerging community needs.

Early Event Access: Complimentary VIP check-in at select Foundation events AND Early access to ticketed Foundation experiences.

Donor spotlight opportunity: Optional feature in Foundation communications including recognition through social media, newsletters, or donor stories highlighting philanthropic impact.

Physical Recognition: Name displayed on physical donor recognition plaques and placed in main lobbies throughout Corewell Health Southwest Michigan facilities.

Donor Contact Line: Dedicated Foundation phone contact. Personalized assistance with questions about giving and hospital initiatives. Ability to contact the Foundation on behalf of a hospitalized friend or loved one for a special comfort delivery.

Personalized Impact Report: See how your generosity is making a difference through a tailored report highlighting your giving history and the impact of your philanthropy.

Executive Round Table: Exclusive annual private dinner with Regional leadership, Foundation Board President, Executive leadership team, and an opportunity to provide feedback on community health priorities and future initiatives.

The number of experiences provided will vary based on the donor's giving level.