

Navigating network failover

Network downtime can wreak havoc on businesses, causing disruptions to operations, reduced productivity, and potential revenue loss. Because many companies store data in the cloud and use an increasing number of cloud-based services, reliable wide-area network (WAN) connectivity is critical — even a short period of interruption can have far-reaching consequences.

Having a strategy in place for WAN failover can help mitigate these risks by providing automatic, seamless transitions to backup connectivity when the primary link fails. By using 5G and LTE for network failover and redundancy in stores, offices, and other sites, enterprises can improve uptime, application performance, and business continuity. If network outages have you down, it's time to find the right failover solution for your business.



Link diversity

With an Ericsson Cradlepoint 5G or LTE adapter backing up a primary router, wired connection outages result in seamless, automatic failover to cellular broadband for your organization's critical data and applications.



Dual-carrier failover

An Ericsson Cradlepoint hybrid WAN router featuring two cellular modems enables increased network availability by supporting automatic failover between two different network operators.



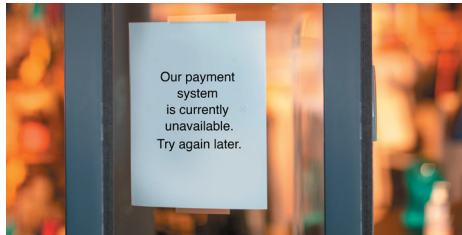
Out-of-band management (OOBM)

With an Ericsson Cradlepoint 5G or LTE adapter backing up a primary router, the IT team maintains remote visibility into and control of the primary router as well as the technologies connected on the LAN.



Hardware redundancy with VRRP

When two Ericsson Cradlepoint hybrid WAN routers are connected, Virtual Router Redundancy Protocol (VRRP) enables automatic failover, routing, and all other networking functionality if the primary router stops working.



Protection against network spikes

When current traffic overwhelms available bandwidth, the backup WAN link can augment or offload the primary connection. Ericsson Cradlepoint routers with SD-WAN features route different types of traffic over different links based on preset policies.

Learn more at [cradlepoint.com](https://www.cradlepoint.com)