Ayla Networks

Value Added Services
Use Case

Ayla enables service providers to create cloud-connected versions of their products

The Challenge

As the Internet of Things continues to gain traction and momentum, we find more and more service providers asking, "How do I provide added value for my customers in IoT?". The IoT, for many companies, stands to be a huge opportunity, touching just about every market as it promises to connect billions of devices. But IoT presents service providers with a unique opportunity to broaden their offering and move them up the value chain. By leveraging IoT, service providers can offer enhanced support for more connectivity technologies; i.e. WiFi, Bluetooth, etc., expanding their connectivity portfolio to enable far more use cases, as well as domain specific IoT applications that deliver far greater business value for their customers. The challenge however is that many service providers have, traditionally, lacked the expertise needed to integrate these additional connectivity technologies into their managed services or offer these types of domain specific IoT applications. This is where Ayla comes in.

The Ayla Solution

Ayla enables manufacturers and services providers to create cloud-connected versions of their products that are part of the Internet of Things (IoT). Ayla's IoT Platform provides comprehensive device, cloud, and mobile app connectivity. It allows manufacturers and service providers to bring secure, reliable connected products and services to market quickly, easily, and cost-effectively.

Benefits

Service providers can:

- Offer a broader range of connectivity technology options to their customers.
- Leverage Ayla's flexibility to stay up to date on the latest protocols.
- Provide fully integrated, domain specific IoT applications.
- Leverage the power of Ayla's cloud-to-cloud functionality to broaden their partner ecosystem.

The Results

Service providers leveraging Ayla's Agile IoT Platform are able to not only expand their connectivity portfolio by supporting additional protocols like WiFi, Bluetooth, ZigBee, Z-Wave, etc., but are able to offer premium domain specific IoT applications that have been missing from their legacy offerings. Ayla Networks makes it possible for service providers to focus on what they do best while affording them the flexibility to redefine their business and take advantage of the opportunity posed by IoT.

Service providers leveraging Ayla IoT technology can:

- Offer a broader range of connectivity technology options to their customers, supporting a larger number of use cases.
- Leverage Ayla's flexibility to stay up to date on the latest protocols
- Provide fully integrated, domain specific IoT applications, extending their business outside of traditional connectivity and managed connectivity solutions.
- Leverage the power of Ayla's cloud-to-cloud functionality to broaden their partner ecosystem, enabling more robust device features and IoT applications.
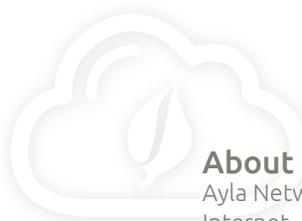
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Value Added Services

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About Us

Ayla Networks is a leader in software and solutions that enable the Internet of Everything. Based on the premise that any device should be accessible from any location, the company has developed an end-to-end platform that allows any device to be managed remotely. Headquartered in Sunnyvale, Calif., the company has partnered with major electronics manufacturers, leading venture capital firms and investors who share this vision.

For more information, contact Ayla Networks at www.aylanetworks.com.