



CHALLENGE PERIOD

For 60 Day Challenge

8/9/10 Nov 2019 to 10/11/12 Jan 2020

HOW TO JOIN – 60 DAY CHALLENGE

1. Form a team with 3 members (each member must have a Body Mass Index (BMI) >18.5kg/m² and reside in the same state). Name your team.
2. Each team member must purchase the BodyKey Jump Start Kit (SKU: 283411/ZIPP: 284521/EPP: 284522) to qualify for this challenge.
3. Weigh-in with your team members at the nearest Amway Shop on 8 or 9 Nov 2019 (East Msia)* OR 9 or 10 Nov 2019 (West Msia)** for the 'BEFORE' weight readings. Weigh-ins on other dates are STRICTLY NOT ALLOWED. All team members must weigh in at the same Amway Shop wearing a white t-shirt.
4. The weigh-in and photo-taking session will be conducted by Amway. You just have to **show proof of your purchase**, get on the weighing scale and smile for the camera!
5. Weigh-out at the nearest Amway Shop on 10 or 11 Jan 2020 (East Msia)* OR 11 or 12 Jan 2020 (West Msia)**. Weigh-outs on other dates are STRICTLY NOT ALLOWED. All team members must weigh out at the same Amway Shop.

* East Msia – KK, Kuching and Sibul Shops

** West Msia – PJ (Training Hall), JB (Plentong), Penang (Perai), Kuantan Shops



HOW DOES IT WORK? – 60 DAY RETAILING CAMPAIGN

1. Form a team with 3 members (each member must have a Body Mass Index (BMI) >18.5kg/m² and reside in the same state. Name your team. **Team leader must be a 15% and Above.**
2. Each team member must purchase the **BodyKey Jump Start Kit (BKJSK)** (SKU: 283411/ZIPP: 284521/EPP: 284522) to qualify for this retailing campaign.
3. Form four (4) other teams (each team with 3 members) under you. The team leaders do not need to be a 15% or Above. The teams need to buy the BKJSK, register and join the BodyKey challenge.
4. If your team achieves either minimum 6% Weight Loss or 3% Fat Loss **AND** has four (4) registered teams competing in the BodyKey challenge, you **GET ONE (1) FREE flight ticket to Bangkok, Thailand.** This ticket is for the Team Leader only and non-transferable.
5. Want another flight ticket? Form another four (4) teams under you and do the same. Every four (4) competing teams under you equals to ONE (1) FREE flight ticket (transferable) to Bangkok, Thailand. Take note that the FREE flight ticket is only applicable when your team meets the minimum (either for Weight Loss or Fat Loss) criteria.
6. Download and print the registration form at www.bodykey.my Complete the form and bring it with your proof of purchase of the BKJSK on the day you weigh-in with your team members on **8 or 9 Nov 2019 (East Msia)* OR 9 or 10 Nov 2019 (West Msia)**.**

* East Msia – KK, Kuching and Sibul Shops

** West Msia – PJ (Training Hall), JB (Plentong), Penang (Perai), Kuantan Shops

CHALLENGE PERIOD

For 30 Day Challenge

8/9/10 Nov 2019 to 6/7/8 Dec 2019

HOW TO JOIN – 30 DAY CHALLENGE

1. Form a team with 3 members (each member must have a Body Mass Index (BMI) >18.5kg/m² and reside in the same state). Name your team.
2. Each team member must purchase the BodyKey Maintenance Kit (SKU: 292714/ZIPP: 292739/EPP: 292762) to qualify for this challenge.
3. Weigh-in with your team members at the nearest Amway Shop on 8 or 9 Nov 2019 (East Msia)* OR 9 or 10 Nov 2019 (West Msia)** for the 'BEFORE' weight readings. Weigh-ins on other dates are STRICTLY NOT ALLOWED. All team members must weigh in at the same Amway Shop wearing a white t-shirt.
4. The weigh-in and photo-taking session will be conducted by Amway. You just have to **show proof of your purchase**, get on the weighing scale and smile for the camera!
5. Weigh-out at the nearest Amway Shop on 6 or 7 Dec 2019 (East Msia)* OR 7 or 8 Dec 2019 (West Msia)**. Weigh-outs on other dates are STRICTLY NOT ALLOWED. All team members must weigh out at the same Amway Shop.

* East Msia – KK, Kuching and Sibul Shops

** West Msia – PJ (Training Hall), JB (Plentong), Penang (Perai), Kuantan Shops



HOW DOES IT WORK? – 30 DAY RETAILING CAMPAIGN

1. Form a team with 3 members (each member must have a Body Mass Index (BMI) >18.5kg/m² and reside in the same state. Name your team. **Team leader must be a 15% and Above.**
2. Each team member must purchase the **BodyKey Maintenance Kit** (SKU: 292714/ZIPP: 292739/EPP: 292762) to qualify for this retailing campaign.
3. Form eight (8) other teams (each team with 3 members) under you. The team leaders do not need to be a 15% or Above. The teams need to buy the BodyKey Maintenance Kit, register and join the BodyKey challenge.
4. If your team achieves either minimum 4% Weight Loss or 2% Fat Loss **AND** has eight (8) registered teams competing in the BodyKey challenge, you **GET ONE (1) FREE flight ticket to Bangkok, Thailand.** This ticket is for the Team Leader only and non-transferable.
5. Want another flight ticket? Form another eight (8) teams under you and do the same. Every eight (8) competing teams under you equals to ONE (1) FREE flight ticket (transferable) to Bangkok, Thailand. Take note that the FREE flight ticket is only applicable when your team meets the minimum (either for Weight Loss or Fat Loss) criteria.
6. Download and print the registration form at www.bodykey.my Complete the form and bring it with your proof of purchase of the BodyKey Maintenance Kit on the day you weigh-in with your team members on **8 or 9 Nov 2019 (East Msia)*** OR **9 or 10 Nov 2019 (West Msia)**.**

* East Msia – KK, Kuching and Sibu Shops

** West Msia – PJ (Training Hall), JB (Plentong), Penang (Perai), Kuantan Shops

ASSESSMENT CRITERIA



60 Day Challenge	30 Day Challenge
<p>Tier 1 Each member that hits a minimum of 6% Weight Loss or 3% Fat Loss</p>	<p>Tier 1 Each member that hits a minimum of 4% Weight Loss or 2% Fat Loss</p>
<p>Tier 2 Top Team (Highest Weight Loss) x 1</p> <p>Top Team (Highest Fat Loss) x 1</p>	<p>Tier 2 Top Team (Highest Weight Loss) x 1</p> <p>Top Team (Highest Fat Loss) x 1</p>
<p>Rewards Tier 1 Under Armour Backpack for each member (worth RM200)</p> <p>Tier 2 Travel Voucher worth RM6,000 for each member (worth RM18,000 per team)</p>	<p>Rewards Tier 1 Under Armour Drawstring bag for each member (worth RM100)</p> <p>Tier 2 Digital Voucher worth RM3,000 for each member (worth RM9,000 per team)</p>

TERMS & CONDITIONS

1. The duration of the Challenge, and thereafter the registration period is from 8 - 10 November 2019. The last day to register for the Challenge is 10 November 2019, thereby the final day of completion of the Challenge is either 10/11/12 January 2020 (for 60 Day Challenge) OR 6/7/8 December 2019 (for 30 Day Challenge).
2. Full results of winners will be announced on www.bodykey.my via WhatsApp. Amway Malaysia and Brunei reserves the right to make amendments to the announcement date should there be a need for further verification of results.
3. A team of three members must be formed to participate in this challenge. You must also be a Malaysian Amway Business Owner (ABO) to qualify for this challenge.
4. During weigh-in and weigh-out process, every team member must arrive together and conduct the process at the same time, at the same Amway Shop. Please choose if your team of 3 members are competing in the 60/30-Day Challenge, Weight Loss or Fat Loss category before the challenge begins. IMPORTANT: A hardcopy of the registration form with receipts from purchases of BodyKey Kits must be presented during weigh-in by Team Leader. Each ABO must provide their proof of purchase (1 ABO per transaction per receipt). Amway Malaysia and Brunei reserves the right to reject your participation in this challenge should you disregard the terms and conditions stated in this document.
5. All three members must participate in the SAME challenge, ie: 60-Day or 30-Day Challenge.
6. Qualifiers must purchase either the BodyKey Jump Start Kit (SKU: 283411/ZIPP: 284521/EPP: 284522) OR the BodyKey Maintenance Kit (SKU: 292714/ZIPP: 292739/EPP: 292762) to participate in this challenge. Qualifying purchase of BodyKey Jump Start Kit OR the BodyKey Maintenance Kit must be made starting from 1 November 2019.
7. It is NOT NECESSARY to purchase the InBodyWATCH/InBodyBand to qualify for this challenge but the purchase of either the BodyKey Jump Start Kit or Maintenance Kit is compulsory to qualify for this challenge.
8. Amway Malaysia Sdn. Bhd. shall not be responsible for lost entries and proof of transmission will not be accepted as proof of receipt.
9. Participants must be committed to and stay on the challenge for 60 days/30 days consecutively. Should there be any team member who withdraws during the challenge, the entire team will be DISQUALIFIED from the challenge.
10. Should there be any team member who suffers from an injury, accident or passes away during the challenge period, the entire team will be DISQUALIFIED from the challenge.
11. Qualifiers must consult their medical practitioner for a complete medical evaluation to ensure that they are safe to exercise, alter their diet plan and undergo a weight management programme prior to registration and before the start of this challenge. This challenge is not intended for pregnant women, or individuals with any type of health condition.
12. Qualifiers must be physically fit, mentally stable, in good health and possess no medical condition to complete this challenge.
13. Qualifiers must possess a smart phone – iPhone 4S and above or an Android phone.
14. Winners' results will be determined based on the best visible changes seen in the "Before" and "After" photos. Highest total team's body weight (kg)/fat loss, and

- highest weight/fat loss percentage (%) of total team's body weight/fat loss (kg) will be used for evaluation only when there are similar visibility results.
15. All team members must meet the minimum criteria either for Weight Loss or Fat Loss to qualify as winners. If any one team member does not meet the minimum criteria, the team cannot be considered as winners.
 16. Decisions of winners are final and rests on the sole discretion of Amway Malaysia and Brunei. No correspondence will be entertained. In the event of any dispute, Amway Malaysia and Brunei reserve the rights to make the final decision.
 17. Each qualifier can only win one tier of reward.
 18. Amway Malaysia and Brunei reserve the rights to replace the rewards with another item or reward of equivalent value.
 19. Qualifiers must provide his/her testimonial by the end of the challenge and must agree to be interviewed, photographed, videotaped and attend any official company-organised events and activities pertaining to this challenge. Qualifier may be required to share experiences in this challenge publicly during these events and activities.
 20. All testimonials, interviews, photographs and videos received or taken and all copyrights shall belong to Amway Malaysia and Brunei and can be used by Amway Malaysia and Brunei in anywhere such as advertorials via any platform, including sales, promotions and other publicity activities via multiple communication channels, including but not restricted to digital or printed.
 21. Amway Malaysia Sdn. Bhd. reserves the rights to change or overwrite the criteria, terms and conditions and rewards of this challenge in the event of any dispute without prior notice. In the event of any dispute, uncertainty or ambiguity relating to the criteria and regulations hereto, or any matter involving this campaign, the matter shall be resolved by Amway Malaysia and Brunei in its absolute and unfettered discretion, and the entire decision in the matter shall be conclusive and final.
 22. All entries and information input and submitted must be truthful and accurate. If it is found untruth or deceiving, Amway Malaysia and Brunei reserve the rights to disqualify any team.
 23. Amway Malaysia and Brunei reserve the rights in its sole discretion to disqualify any qualifier who has breached any of the criteria and terms and conditions or has engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the challenge. Amway Malaysia and Brunei legal rights to recover damages or compensation from such persons are reserved.
 24. Qualifiers will participate at their own risk and Amway Malaysia and Brunei will not be responsible or held liable for any claims, errors, or any omissions to injury to qualifiers or property arising from training, events, and activities or during participation throughout this challenge.

Disclaimer

BodyKey Weight Management Programme is intended to help you in your personal weight loss efforts. You should always consult with your physician before starting any form of weight management programme via diet change and exercise. This programme is intended for use only by healthy adult individuals. The programme is not intended for use by minors, pregnant women, or individuals with any type of health condition. You should always consult with your physician for a complete medical evaluation to ensure that you are safe to exercise, alter your diet plan and undergo a weight management

programme. If you do have pre-existing medical condition(s) or are taking prescribed medications, you are also responsible for consulting with your physician.

By joining this programme, you agree to these terms and you understand you take full responsibility for your health and choices you make during this programme. All contents and information provided by the BodyKey Weight Management Programme are for informational purposes only. The content is not intended to be a substitute for professional medical advice, diagnoses, or treatment provided.

BodyKey Weight Management Programme accepts no liability for any claims, errors, or any omissions of injury to persons or property arising out of services provided by those parties. All participants hereby release Amway Malaysia and Brunei from any claims for any loss, damage, or injury sustained while participating in this programme.

We do not promise or guarantee or imply that you (or that your use of our information, products, and services will reduce your weight, improve your fitness level, or improve your life. The result of the programme might vary depending on many factors, including but not limited to persistence, motivation, level of effort and individual physical ability. You should not view the information, products, and services as responsible for any failure of your weight loss. This is a tool we provide for you to try to reduce your weight and improve your fitness level.