# RITCHIE BROS. Asset Solutions



# Ritchie Bros. Used Equipment Market Trends Summary

(European Edition)

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### Introduction

In this report, we provide valuable insights into some of the used equipment market trends in Europe based on data available through Ritchie Bros. the global leader in heavy machinery and industrial vehicles disposition and Mascus the leading European online listing service for used heavy machinery and industrial vehicles.

#### **Data sources**

- ▶ Ritchie Bros. Unreserved auctions
- Mascus Online listings

#### **Regions covered**

- Central & East Europe
- West & South Europe
- Nordics & Baltics

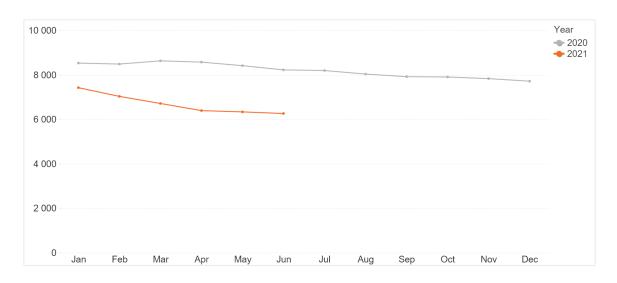




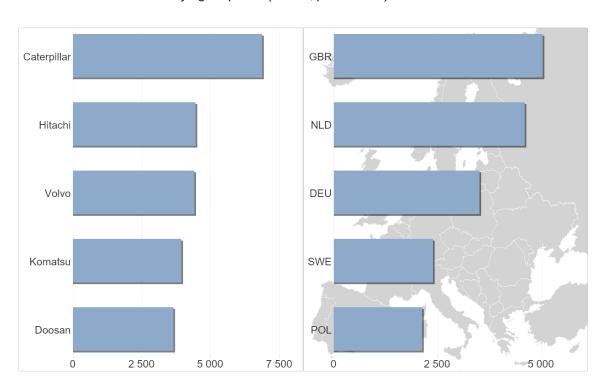
#### **Crawler Excavators**

During Q2 2021, the decrease in the number of used crawler excavators listed for sale on Mascus has accentuated compared to Q2 2020. Delivery delays from OEMs production lines related to the covid-19 health crisis have pushed buyers towards the used equipment market for several months now. As a result, the demand for used crawler excavator was still strong during the second quarter of 2021, calls and email enquiries from buyers to sellers have increased by +103% and +16%, respectively, compared to Q2 2020.

#### Number of units listed for sale on Mascus in Europe



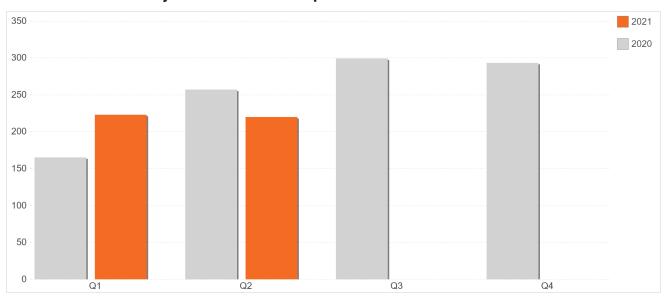
Top 5 - Most demanded brands | Most active countries buying





#### **Crawler Excavators**

During Q2 2021, Ritchie Bros. has sold slightly less crawler excavators across Europe compared to Q2 2020. The number of sold crawler excavators remained at the same level as in Q1 this year, which represents a great performance considering the construction equipment shortage in the market.



	Q2 2020	Q2 2021
<b>Top selling brands by volume</b> (based on numbers of units sold)	<ul><li>Caterpillar</li><li>Komatsu</li><li>Hitachi</li></ul>	<ul><li> Volvo</li><li> Komatsu</li><li> Caterpillar</li></ul>
Median price	37.976 EUR	40.306 EUR
Buyer locations	27% within the same country 64% within Europe 9% outside Europe	32% within the same country 62% within Europe 6% outside Europe
Top buyer locations (based on numbers of units sold)	<ul><li>Netherlands</li><li>UK</li><li>France</li><li>Italy</li><li>Sweden</li></ul>	<ul><li>Netherlands</li><li>UK</li><li>France</li><li>Spain</li><li>Italy</li></ul>

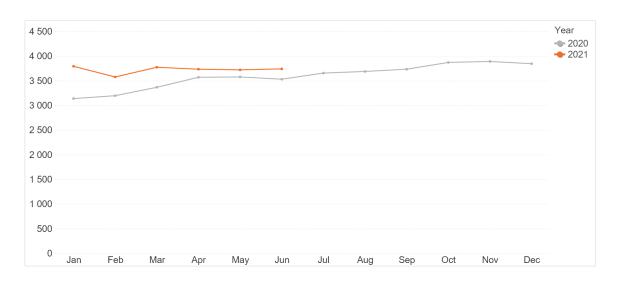




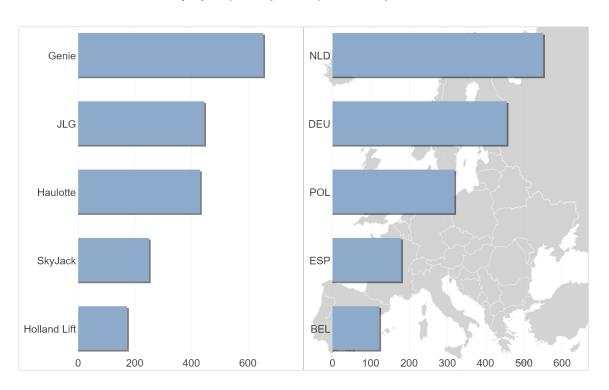
#### **Scissor Lifts**

During Q2 2021, the number of used scissor lifts listed for sale on Mascus was higher compared to Q2 2020. Delivery delays from OEMs production lines related to the covid-19 health crisis have pushed buyers towards the used equipment market for several months now. As a result, the demand for used scissor lifts continued to stay strong during the second quarter of 2021. Calls and email enquiries from buyers to sellers have increased by +155% and +27%, respectively, compared to Q2 2020.

#### Number of units listed for sale on Mascus in Europe



Top 5 - Most demanded brands | Most active countries buying

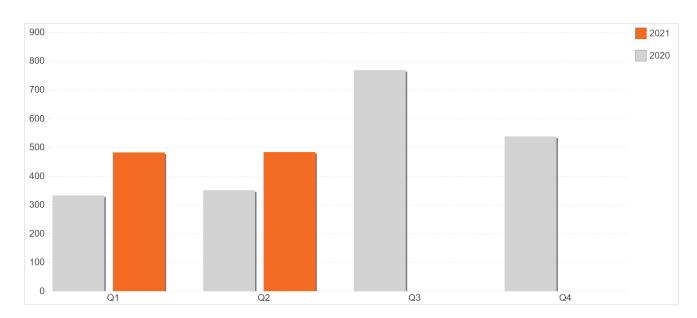






#### **Scissor Lifts**

During Q2 2021, Ritchie Bros. has sold more scissor lifts across Europe compared to Q2 2020. The number of sold scissor lifts remained at the same level as in Q1 this year.



	Q2 2020	Q2 2021
<b>Top selling brands by volume</b> (based on numbers of units sold)	<ul><li> Genie</li><li> JLG</li><li> Haulotte</li></ul>	<ul><li>JLG</li><li>Genie</li><li>Haulotte</li></ul>
Median price	3.880 EUR	3.116 EUR
Buyer locations	30% within the same country 58% within Europe 12% outside Europe	44% within the same country 52% within Europe 4% outside Europe
<b>Top buyer locations</b> (based on numbers of units sold)	<ul><li>Netherlands</li><li>UK</li><li>Spain</li><li>Italy</li><li>Germany</li></ul>	<ul><li>Netherlands</li><li>UK</li><li>France</li><li>Italy</li><li>Portugal</li></ul>

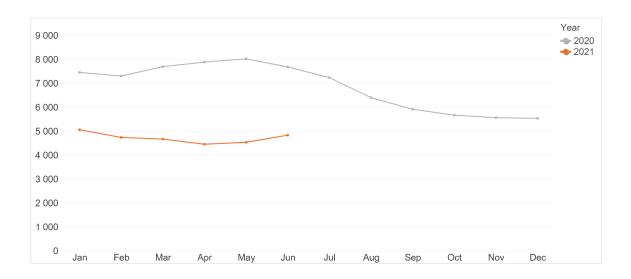




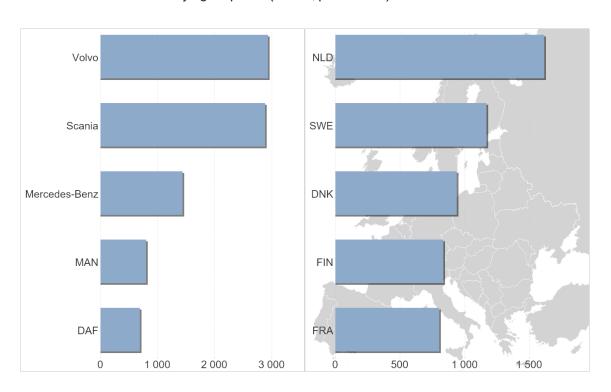
#### **Truck Tractors**

There were less used truck tractors listed for sale on Mascus in the second quarter of 2021 compared to 2020. The number of units listed for sale was constantly lower this year compared to last year. However, overall demand in Q2 2021 was much higher compared to last year. Calls from buyers to sellers have increased by 94% while email enquiries have decreased slightly by -2% compared to Q2 2020.

#### Number of units listed for sale on Mascus in Europe



Top 5 - Most demanded brands | Most active countries buying

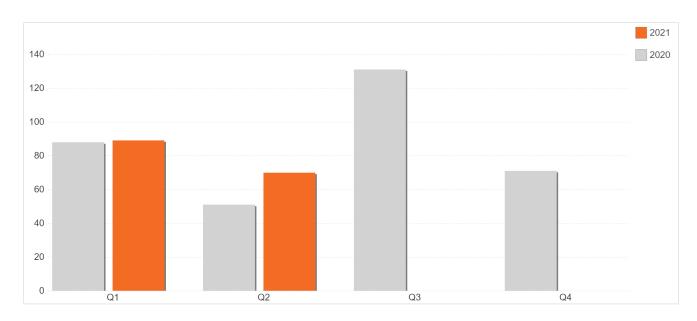






#### **Truck Tractors**

During Q2 2021, Ritchie Bros. has sold more truck tractor units across Europe compared to Q2 2020. This volume of units sold represents a 37% increase compared to the same period last year.



	Q2 2020	Q2 2021
<b>Top selling brands by volume</b> (based on numbers of units sold)	<ul><li>MAN</li><li>Mercedes-Benz</li><li>Renault</li></ul>	<ul><li>Iveco</li><li>DAF</li><li>Renault</li></ul>
Median price	5.263 EUR	12.108 EUR
Buyer locations	65% within the same country 26% within Europe 9% outside Europe	59% within the same country 31% within Europe 10% outside Europe
<b>Top buyer locations</b> (based on numbers of units sold)	<ul><li>Netherlands</li><li>France</li><li>Italy</li><li>Germany</li><li>Spain</li></ul>	<ul><li>Spain</li><li>France</li><li>Netherlands</li><li>Italy</li><li>Germany</li></ul>

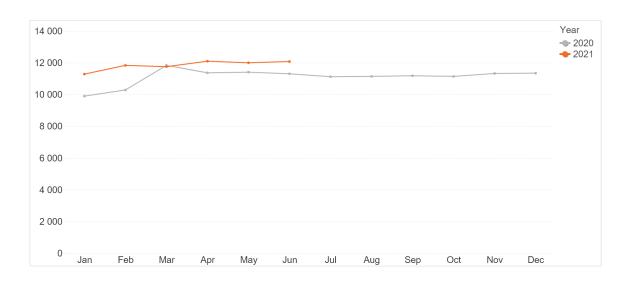




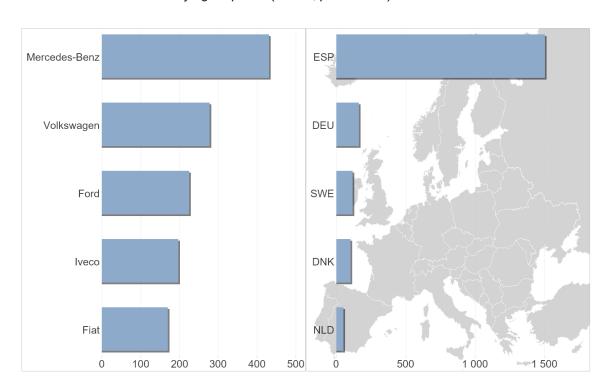
#### Van Trucks

There were more used van trucks listed for sale on Mascus in the second quarter of 2021 compared to 2020. Demand in Q2 2021 was also higher compared to last year. Calls and email enquiries from buyers to sellers have increased by +83% and +11%, respectively, compared to Q2 2020.

#### Number of units listed for sale on Mascus in Europe



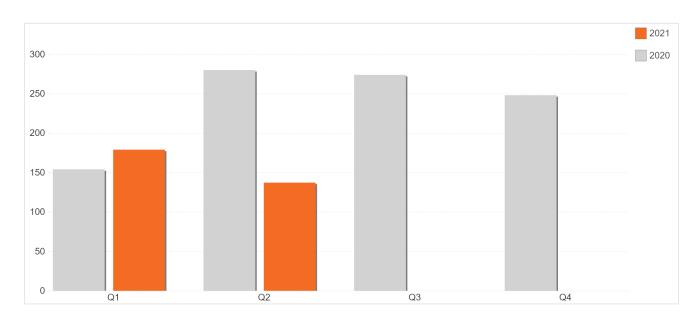
Top 5 - Most demanded brands | Most active countries buying





#### **Van Trucks**

During Q2 2021, Ritchie Bros. has sold far less van trucks across Europe compared to Q2 2020. This volume of units sold represents a -49% decrease compared to the same period last year.



	Q2 2020	Q2 2021
<b>Top selling brands by volume</b> (based on numbers of units sold)	<ul><li>Ford</li><li>Renault</li><li>Fiat</li></ul>	<ul><li>Renault</li><li>Fiat</li><li>Mercedes-Benz</li></ul>
Median price	5.996 EUR	3.326 EUR
Buyer locations	32% within the same country 67% within Europe 1% outside Europe	58% within the same country 42% within Europe
<b>Top buyer locations</b> (based on numbers of units sold)	<ul><li>Netherlands</li><li>France</li><li>Italy</li><li>Germany</li><li>Switzerland</li></ul>	<ul><li>Spain</li><li>Netherlands</li><li>France</li><li>Italy</li><li>Switzerland</li></ul>

#### **About Ritchie Bros.**

Ritchie Bros. connects equipment buyers and sellers through a global network of auction facilities and online sales channels. Ritchie Bros. Auctioneers and IronPlanet bring you multi-channel, trusted solutions that are transparent, fair and convenient.



#### **Unreserved live auctions**

- 40 auction sites globally with secured storage & buyer inspection
- ► 350+ live and online unreserved auctions a year
- ► Certainty of sale

## Marketplace (2).

#### Reserved online marketplace

- Control over your selling price & timing of sale
- ► Convenience of selling where it sits
- Buyer confidence from IronClad Assurance<sup>®</sup> equipment condition certification

## \_MASCUS®

#### Online classified ad service

 Fastest growing online equipment listing service with over 400,000 listings



#### Inventory, data insights & disposition platform

- ► Inventory management system
- Market trends and pricing tools
- Maximize value of equipment through choice of disposition



# Data intelligence & performance benchmarking solutions

- ► Rental analytics
- ► Equipment sales support
- ► Fleet appraisals

