Diabetes and Eye Health: See the Signs Early
An Educational Social Media Campaign

Provider Statement
This non-CME educational activity is provided by Vindico Medical Education.

Support Statement
This activity is supported by an educational grant from Genentech, a member of the Roche Group.

Accreditation
This activity is not approved for *AMA PRA Category 1 Credit(s)*™.

This educational program has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME).

Campaign Start Date: September 30, 2026
Campaign End Date: November 30, 2026

Activity Description
Throughout this social media campaign, a content creation team, with clinician guidance, will provide education on diabetic macular edema (DME). Topics covered will include:

- Recognizing the Early Signs and Symptoms
- Risks and Prevention
- Treatment and Ongoing Care

Target Audience
The intended audience for this activity is patients with diabetes and/or diabetic macular edema, as well as their caregivers.

Learning Objectives
Upon successful completion of this activity, participants should be better able to:

- Recognize the impact of diabetes on eye health and the need for regular eye exams.
- Discuss treatment options for diabetic eye disease that address vision concerns with your eye care provider.

Expert Clinician
Arshad M. Khanani, MD, MA, FASRS
Managing Partner
Director of Clinical Research
Director of Fellowship
Sierra Eye Associates
Clinical Professor of Surgery
University of Nevada, Reno School of Medicine
Reno, NV
Consultant: 4DMT, AbbVie, Alcon, Allgenesis, Amgen, Annexin, Ashvattha, Aviceda, Boehringer Ingelheim, EyePoint, Frontera, Genentech, Harrow, Kyowa Kirin, Novartis, Ocugen, Ocular Therapeutix, Oculis, Ollin, Opus, Perfuse, Regeneron, Regenxbio, RevOpsis, Roche, Samsung, Surrozen, Therini
Independent Research Contractor: 4DMT, AbbVie, Aviceda, Boehringer Ingelheim, EyePoint, Genentech, Kyowa Kirin, Ocular Therapeutix, Ollin, Regenxbio, Roche
Stock Options: Ashvattha, Aviceda, Ollin, Perfuse, PolyPhotonix, RevOpsis
Individual Stocks (publicly traded): Oculis

Content Creators
Christel, @diabetesstrong_ig
Advisor: Abbott
Independent Research Contractor: twist

Mila, @thehangrywoman
Patient Influencer: Beta Bionics

Paloma, @glitterglucose
Speaker Contracted by Ineligible Company: Omnipod/Insulet

Diabetes and Eye Health: See the Signs Early
An Educational Social Media Campaign

Social Media Consultant
Monica Sakala
No relevant financial relationships to disclose.

Planner/Reviewer
Ronald A. Codario, MD, EMBA, FACP, FNLA, RPVI, CHCP
No relevant financial relationships to disclose.

Disclosures
Vindico Medical Education adheres to the ACCME's Standards for Integrity and Independence in Accredited Continuing Education. Individuals in a position to control the content of a continuing education activity, including faculty, planners, reviewers, or others, are required to disclose all financial relationships with ineligible companies. All relevant financial relationships with ineligible companies have been mitigated prior to the commencement of the activity.

Relationship information is accurate at the time of content development.

Vindico Medical Education staff: No relevant financial relationships to disclose.

Signed Disclosures are on file at Vindico Medical Education, Office of Medical Affairs and Compliance.

Disclaimer
The material presented at or in any Vindico Medical Education continuing education activity does not necessarily reflect the views and opinions of Vindico Medical Education. Neither Vindico Medical Education, nor the faculty endorse or recommend any techniques, commercial products, or manufacturers. The faculty/authors may discuss the use of materials and/or products that have not yet been approved by the FDA.

This social media campaign is for informational purposes only and is not intended to provide medical advice. Individuals should consult their healthcare provider before making decisions about their health or taking any health-related action.

Questions?
Contact us at CME@VindicoCME.com