



Pella Corporation

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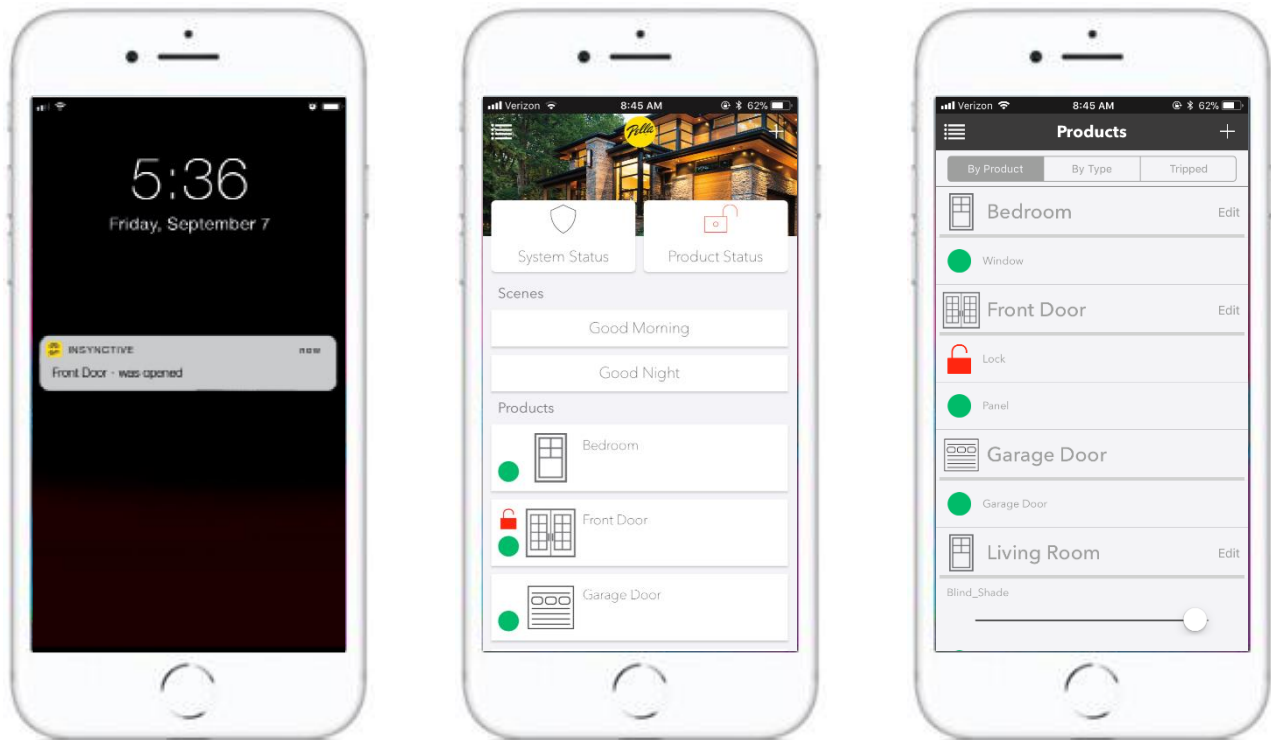
Pella Communication Document

PRODUCT MARKETING BULLETIN #51-2018

DATE: August 22, 2018
TO: All ProDealer Sales Managers and Sales Representatives
FROM: Product Management, Insynctive® Team
SUBJECT: New! Pella® Insynctive® App

PRODUCT INFORMATION:

New! Pella Insynctive App. As a continuation of our Insynctive offering, we are introducing a Pella Insynctive app for self-monitored security via a smart device. Now, customers can monitor the status of windows and doors and control blinds and shades with Insynctive technology through the Pella Insynctive app. Additionally, users can receive real-time push notifications, so they can simply see the status of their windows and doors while at home and away. The app also offers a DIY-friendly guided pairing process for easy system setup via the Pella Insynctive Bridge. This allows for a self-monitored security solution from Pella.



“This bulletin is to communicate information to authorized distributors of Pella® products. This bulletin is not intended to be used as a marketing document.”



Pella Insynctive Offering Reminder: Pella offers built-in sensors that are seamlessly integrated into Pella products to preserve the beauty of windows and doors. Insynctive sensors are wireless and do not require additional drilling which helps maintain the window and door warranty. Pella Insynctive built-in sensors are available in Architect Series® Contemporary, Architect Series Traditional, and Designer Series® venting windows and patio doors and Premium, steel, and fiberglass Entry Doors with multi-point lock and deadbolt. Additionally, Insynctive universal stick-on sensors are available for surface mounting on most any window and door and Insynctive garage door sensors for most any tilting garage door. See below for an at-a-glance availability chart.

INSYNECTIVE TECHNOLOGY AVAILABLE IN:

PRODUCTS	PRODUCT LINES	INTEGRATED SENSORS	MOTORIZED BLINDS AND SHADES
WOOD WINDOWS AND PATIO DOORS	ARCHITECT SERIES* TRADITIONAL	•	
	ARCHITECT SERIES* CONTEMPORARY	•	
	DESIGNER SERIES*	•	•
ENTRY DOORS	ARCHITECT SERIES* PREMIUM WOOD	•	
	ARCHITECT SERIES* PREMIUM FIBERGLASS	•	
	PELLA* FIBERGLASS OR STEEL	•	

Universal stick-on sensors also available to fit on virtually all windows and doors.

What’s Required for Pella Insynctive App:

- Bridge purchased May 14, 2018 or after. Pella Insynctive Bridges purchased May 14, 2018 or after have the Pella Insynctive app capability. Bridges purchased prior to May 14, 2018 will need to be replaced with a new Bridge if app connectivity is desired.
- One or more Pella Insynctive Products (examples: integrated sensor, universal sensor, or garage door sensor)
- Home internet router with active internet connection (not available through Pella)
- Smart Device (not available through Pella). The Pella Insynctive app is a free app and available for download in the App Store and Google Play – currently compatible with Apple devices that support iOS 9 or higher and Android devices 4.0 or higher.

Please note, Bridges purchased prior to May 14, 2018 will continue to work with the Status Indicator and previously compatible home automation systems. Bridges purchased May 14, 2018 or after no longer have Z-Wave connection and are not compatible with Z-Wave home automation systems (examples: Wink or Nexia). For further product specifications and a complete list of compatible systems, visit Pella.com/Insynctive.

Sales Support Tools: We’ve created a tool kit to help support you as you talk to your customers about Insynctive technology – available on your SharePoint training site. Additionally, listen to the pre-recorded WebEx training linked here: [Play recording](#)

IMPORTANT

DATES:

- May 14: New Pella Insynctive Bridge in PQM (for app capability)
- July 23: Pella Insynctive App Available in iOS App Store and Google Play
- August 21: Pre-recorded WebEx Training ([Play recording](#)) and Launch Material Available (SharePoint training site)

QUESTIONS:

Contact your Customer Service Support Team

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