



Pella Corporation

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Pella Communication Document

PRODUCT MARKETING BULLETIN #57-2018

DATE: 9/11/2018
TO: Pro Dealer Sales Managers and Sales Representatives
FROM: Jen Veenstra, Product Specialist
SUBJECT: Designer and Architect Series Screen Shipping Method

PRODUCT INFORMATION:

In effort to reduce complexity and commonize manufacturing practices we will be changing the shipping method for screens on multiple products.

Effective September 9, Designer Series Casement, Awning and Sliding Patio Doors ordered with a Full Screen or Sliding Screen will no longer ship in unit but will be shipped as a separate line item in its own packaging.

In addition, all Architect Series Traditional, Contemporary and Reserve branded Patio Doors ordered with a screen will also be shipped as a separate line item in its own packaging.

These updates will commonize all 450 Series and Designer Series products, as well as all Architect Series Patio Door products to have screens shipped out of unit.

There will be NO changes to Architect Series, Traditional, Contemporary and Reserve branded windows ordered with a screen and there will be NO changes to Designer or Architect Series products ordered with a Rolscreen.

IMPORTANT DATES:

Changes Effective: September 9

QUESTIONS:

Your Sales Representative

This bulletin is to communicate information to authorized distributors of Pella® products.
This bulletin is not intended to be used as a marketing document.

