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Pella Communication

PRODUCT MARKETING BULLETIN #27-2019

DATE: June 19, 2019
TO: National Accounts ProDealer Sales Managers and Sales Representatives
FROM: Courtney Hartman, Product Management
SUBJECT: Pella® Lifestyle Series – 3rd Party Certifications

We're proud to share that Pella® Lifestyle Series has been awarded several 3rd party certifications. These certifications will continue to help further differentiate our products from the competition and demonstrate that Pella® Lifestyle Series is intentionally designed for real life.



ENERGY STAR Most Efficient 2019

A distinction recognizing products that deliver cutting edge energy efficiency along with the latest in technological innovation. It is an award that truly represents **the best** of ENERGY STAR. ENERGY STAR Most Efficient applies to:

- Pella Lifestyle Series Triple-Pane Casement with AdvancedComfort IG
- Pella Lifestyle Series Triple-Pane Fixed Casement with AdvancedComfort IG
- Pella Lifestyle Series Triple-Pane Awning with AdvancedComfort IG

Certified Best for Kids

The Window Covering Manufacturers Association's (WCMA) certification program designed to help consumers and retailers identify window covering products that are best suited for use in homes with young children.

- Applies to all Pella Lifestyle Series Triple-Pane products with blinds/shades

Parents for Window Blind Safety (PFWBS) Seal of Approval

The PFWBS Seal of Approval Testing Program helps consumers identify which products are best for kids. Products that pass third-party testing are labeled Lab Tested, Mom Approved™ and are approved by Parents for Window Blind Safety testing committee as "Safe for Kids."

- Applies to all Pella Lifestyle Series Triple-Pane products with blinds/shades