

# COOLPIX® L100



*At the heart of the image™*

## Expand your range

Put the power of 15x zoom into perspective



**10.0**  
Effective  
Megapixels

**15X**  
Optical  
Zoom-NIKKOR  
Glass Lens

**3.0"**  
Huge, Bright  
LCD Screen

**3200**  
ISO Capability

**VR**  
4 Way Image  
Stabilization



Matte Black

**COOLPIX LIFE**  
memories made easy

# COOLPIX® L100



## Key Features

- **10.0 megapixels** for stunning prints as large as 16 x 20 inches
- **15x Optical Zoom-NIKKOR Glass Lens** for incredibly, sharp clear images
- **4 way VR Image Stabilization**
- **ISO 3200 capability<sup>1</sup>**
- **Huge, bright 3.0-inch high-resolution LCD**
- **Scene Auto Selector**
- **15 extensive scene modes including Food Mode**
- **Macro photography** to 0.4 inches (1cm)
- **Distortion Control**
- **Three Movie Modes with Sound**
- **Smart Portrait System includes**
  - **Smile Mode**  
The camera automatically takes the shot when the subject smiles
  - **Blink Warning**  
Camera automatically takes two shots when the subject smiles and saves the shot in which the subject's eyes are open
  - **In-Camera Red-Eye Fix™**  
Automatically fixes most instances of red-eye in the camera. You may never see red-eye again
  - **Enhanced Face-Priority AF**  
Nikon's face-finding technology that automatically focuses on faces faster than ever. Up to 12 faces can be detected and Face priority AE adjusts brightness of the subject's face
  - **D-Lighting**  
Rescues dark or backlit images by improving brightness and detail where needed

### Digital Camera Specifications

<b>Dimensions</b>	Approx. 4.3 x 2.8 x 3.0 in.
<b>(WxHxD):</b>	110 x 72 x 78 mm excluding projections
<b>Weight:</b>	Approx. 12.5 oz. (355 g) without battery and SD/SDHC memory card

<sup>1</sup> ISO 3200 is available only for image sizes of 3M (2048 x 1546) or smaller.

<sup>2</sup> Feature available only for image sizes of 3M (2048 x 1536) or smaller.

Sample photos for illustrative purposes

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. February 2009  
©2009 Nikon Inc.

The **COOLPIX L100** puts the power of a 15x telephoto zoom into a compact easy to use design. A wide variety of images can be captured with the COOLPIX L100 from wide angle scenes (28mm) to telephoto (420mm). Ideal for family sports or travel photography the COOLPIX L100 can shoot up to 30 consecutive pictures at 13 frames per second<sup>2</sup>. The new Scene Auto Selector the COOLPIX L100 automatically selects the appropriate scene mode for best results.

## EXPEED™

Nikon's smarter approach to digital imaging technology. From image capture to processing, Nikon's comprehensive EXPEED digital imaging concept encompasses the entire picture-taking operation. EXPEED is much more than a processing engine; it is a revolution in digital photography.

### 4 way VR Image Stabilization minimizes the effects of camera shake for sharper results



VR Image Stabilization

- Nikon's **Optical VR image stabilization** compensates for the effects of camera shake by moving the image sensor.



Motion Detection

- **Motion Detection** automatically detects a moving subject and adjusts shutter speed and the ISO setting to compensate for camera shake and subject movement.



High Sensitivity

- **High ISO 3200<sup>1</sup>** capability helps give you sharper results when shooting in low light or capturing fast-moving subjects.

- Nikon's original **Best Shot Selector** automatically takes up to 10 shots while the shutter is pressed and saves the sharpest image.

### 15x super-telephoto zoom with 28mm wide-angle capability

The COOLPIX L100 combines ease of shooting with the compositional freedom of a 15x zoom-NIKKOR lens that covers everything from 28mm wide-angle to 420mm super-telephoto shooting. Its versatile zoom range and secure grip will enable anyone to get those great shots. It even covers macro shooting ability as close as 0.4 inches (1cm) from your subject. Whether it's on the sports field, or a sweeping landscape, the COOLPIX L100 will capture it all.

### Nikon's Scene Auto Selector



Scene Auto Selector

Automatically recognizes the scene and selects from one of six scene modes for best results. The COOLPIX L100 will choose, Portrait, Night Portrait, Close-up (macro), Landscape, Night Landscape or Backlight mode.

### Sport Continuous Mode

The ability to shoot up to 30 consecutive pictures<sup>2</sup> at 13 fps can help keep you ahead of most any action scene you wish to shoot.



Nikon Inc.,  
1300 Walt Whitman Road, Melville, N.Y. 11747-3064 nikonusa.com / 1800-Nikon-UX

CDP-L100-01-02/09 / 08-477

COOLPIX® incredible digital