

# COOLPIX. S200 · S500



# COOLPIX. STYLE brilliance made beautiful

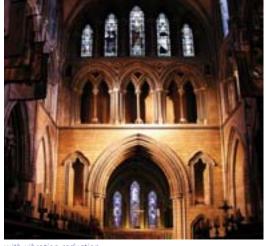


# **Optical & Electronic VR Image Stabilization**

Stability advanced... images enhanced.



without vibration reduction



with vibration reduction

You can shoot sharper, clearer and without blur with Nikon's ingenious Vibration Reduction. VR Image Stabilization detects and corrects for camera movement to give you rock-steady results time after time in lower light. So effective, it even lets you shoot in lower light. The **COOLPIX \$500** features Optical VR Image Stabilization and the **\$200** features Electronic VR Image Stabilization.



## **High Performance**



Underneath the stylish stainless steel body, the **COOLPIX \$500** conceals the heart of a true performance camera. Among compact digital cameras the **COOLPIX \$500** is fast. Start up time is an amazing 0.6 seconds and shutter lag, in release priority mode, is just 0.005 seconds.

# **ISO 2000 Capability** See what you've been missing.



The **COOLPIX S500** offers light sensitivity up to ISO 2000 allowing you to tackle scenes and situations far beyond the capabilities of conventional compacts, it gives you great exposures in significantly lower light. The **COOLPIX S200** can be manually set as high as 1000 ISO.

Better pictures in lower light

# Incredible, Bright 2.5" LCD

Makes shooting and sharing pictures easier.





COOLPIX S500 shown

Multi Selector on the COOLPIX S200

#### The COOLPIX S200 and S500

are equipped with an incredible 2.5" LCD great for viewing images anywhere, anytime. Anti-reflective coating makes it easier for everyone to see and enjoy images. The larger LCD lets you make the most of smooth, sharp movies, and greatlooking stills.



# Nikon In-Camera Innovations

#### Makes taking great pictures easy!

#### **COOLPIX S500 Rotary Multi Selector Display**

Swift circular scrolling action allows speedy image browsing at up to 10 images per second. On-screen icon with cursor tracks scrolling for easy feature selection.

#### **Blur Warning**

alerts you to a burry image.

#### **Auto Image Rotation**

Detects pictures that have been taken with the camera held vertically and automatically rotates the image for in-camera LCD playback.

#### **Noise Reduction Mode**

minimizes digital artifacts in long exposures.

#### **In-Camera Cropping**

allows you to crop out the part of the image you don't want and keep the part you do.

#### **Color Options**

allows you to make pictures more vivid or record monotones.

#### **Best Shot Selector**

enables the camera to take a series of photos and automatically select the one with the sharpest focus.

#### **Date and Time Imprinting**

is available to document the exact time and date that your photo is taken.

#### **Voice Memo Function**

records up to 20 seconds of sound that can be then attached to an image.

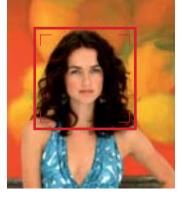




In-Camera Red-Eye Fix™ This in-camera feature automatically fixes most typical occurrences of red-eye.







**D-Lighting** Compensates for underexposed images or insufficient

flash by automatically adding light and detail to selected shots where needed -- without affecting properly exposed areas.

**COOLPIX S500 One-Touch Portrait Button** Your shortcut to three unique innovations, it offers instant access to Facepriority AF and In-Camera Red-Eye Fix<sup>™</sup> for optimized image capture and lets you transform exposure with Nikon's powerful D-Lighting advantage.



Face-Priority AF Automatically finds and focuses on people's faces to ensure superb portraits with clear, crisp focus.

## Innovative Automatic Features Simply Brilliant





(with Scene Assist) (with Scene Assist)















Museum

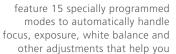






Fireworks Show Close Up

(with Scene Assist) (with Scene Assist)



take great pictures easily.

The COOLPIX S200 and S500







Beauty has always been in the eye of the beholder, now it's in the hands of the photographer.



### 3x Optical Zoom - Nikkor glass lens High quality lenses deliver high quality pictures.

The Zoom Nikkor Lens gives you the power of 3x optical zoom lens, 38-114mm (S200) and 35-105mm (S500) for 35mm equivalent while Macro capability lets you get as close as 3.9 inches. This combination is supported by Nikons' worldrenowned optical technology delivering crisp, clear images.

3x Optical Zoom-Nikkor Glass Lens plus 4x Digital zoom equals 12x zoom range







### In-Camera Color Options & QuickTime™ Movie with Sound





Five color shooting options.













Shoot a Quicktime Movie with sound at 30 frames per second

Transfer Directly to Printer, TV or Web





Connect directly to your TV Show friends and family the results on a grand scale with the supplied video cable.



via Supplied USB Cable



via Supplied USB Cable



via Supplied Audio-Video Cable

# COOLPIX. S200 · S500

#### **Key Features**

**7.1 Megapixels** for beautiful prints up to 16 x 20 inches.

**VR Image Stabilization** to minimize camera shake. *Optical VR - S500, Digital VR - S200* 

**High Light Sensitivity** up to ISO 2000 (S500) up to ISO 1000 (S200)

**High Quality 3x Optical Zoom-Nikkor** glass lens for incredibly sharp, clear images.

**High Resolution, bright 2.5 Inch LCD** for easy viewing and playback of pictures.

**Rotary Multi Selector** lets you speed dial your selections at 10 fps. (S500)

**All New Stylish, Metal Design** slips right into your shirt pocket or purse.

**Auto Image Rotation** will automatically rotate vertical images in the camera.

**Ultra-Light Weight** of approximately 4.4 oz. (without battery and SD card).

**Nikon In-Camera Red-Eye Fix™** automatically fixes most instances of red-eye.

**Nikon D-Lighting** automatically brightens the dark areas in the picture when in playback mode.

**Face-Priority AF** automatically finds a face and focuses on it for crisp, sharp portraits.

**15 Scene Modes**, for taking great pictures, easily and automatically.

**Longer Battery Life** shoot approximately up to 230 images on a single charge of the included lithium-ion (Nikon EN-EL10) rechargeable battery.

**Adjustable Graphic User Interface** allows you to change the interface to view either the icon view or the traditional menu item view.

**In-Camera Help button** instantly displays an explanation for all the functions within all menus.

**Take Great Close-Up Pictures** with the ability to focus as close as 3.9 inches from your subject. 5.9 inches with the S500

**Movie Mode** with sound available at 30 frames per second.

**26MB** Internal Memory allows you to begin taking pictures immediately. *20MB internal memory with the S200* 

**Print Directly** to a Printer by connecting directly to a PictBridge-compatible printer.



#### **Accessories**



Included: Wrist Strap, USB Cable, Audio Video Cable, EN-EL10 Rechargeable Battery, Battery Charger MH-63, PictureProject™ CD-Rom



Leather Case (optional)



AC Adapter EH-62D (optional)

# COOLPIX. incredible digital







**7.1**Effective
Megapixels

**3X** Optical Zoom-Nikkor Glass Lens 2.5"
Incredible, Bright,
High Resolution
LCD Screen

VR Image Stabilization

# COOLPIX. S200 · S500

#### **Digital Camera Specifications**







VR image

stabilization

Simply better portraits

Effective pixels \$500/\$200: 7.1 million

\$500: 1/2.5-in. CCD; total pixels: approx. 7.41 million Image sensor S200: 1/2.5-in. CCD; total pixels: approx. 7.41 million

\$500: 3x Zoom-Nikkor; 5.7-17.1mm (35mm [135] format Lens

picture angle: 35-105mm); f/2.8-4.7; 5 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 420mm) \$200: 3x Zoom-Nikkor; 6.3-18.9mm (35mm [135] format picture angle: 38-114mm); f/3.1-5.9; 6 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 456mm)

Focus range (from lens) \$500: 1 ft. 8 in. (50cm) to infinity (∞), Macro close-up mode: 5.9 in. (15cm) to infinity (∞)

S200: 2 ft. (60cm) to infinity (∞), Macro close-up mode: 3.9 in.

(10cm) to infinity (∞)

\$500: 2.5-in., 230,000-dot, TFT LCD with anti-reflection coating Monitor \$200: 2.5-in., 153,000-dot, TFT LCD with anti-reflection coating

Storage media \$500: Internal memory (approx. 26 MB), SD memory cards \$200: Internal memory (approx. 20 MB), SD memory cards

Movie \$500: With sound: TV movie (640) at 30fps, Small size (320) at

30fps/15fps, Smaller size (160) at 15fps; Without sound: Time-lapse

movie at 30fps, Stop-motion movie

**\$200:** With sound: TV movie (640) at 30fps, Small size (320) at 30fps/15fps, Smaller size (160) at 15fps; Without sound: Time-lapse movie at 30fps,Stop-motion (640), Electronic VR (Vibration Reduction) available except with Time-lapse movie

\$500: 3072 x 2304 (High: 3072\*/Normal: 3072), 2592 x 1944 Image size (pixels)

(Normal: 2592), 2048 x 1536 (Normal: 2048), 1024 x 768 (PC: 1024), 640 x 480 (TV: 640), 3072 x 1728 (16:9)

**S200:** 3072 x 2304 (High: 3072\*/Normal: 3072), 2592 x 1944 (Normal: 2592), 2048 x 1536 (Normal: 2048), 1024 x 768 (PC: 1024),

640 x 480 (TV: 640), 3072 x 1728 (16:9)

Vibration Reduction (VR) \$500: Optical Lens shift VR Image Stabilization Image Stabilization

5200: Electronic VR Image Stabilization

\$500: ISO 50, 100, 200, 400, 800, 1600, 2000, Auto ISO sensitivity

(auto gain ISO 50-1000) **5200**: ISO 50, 100, 200, 400, 800, 1000, Auto

(auto gain ISO 50-800)

\$500: Range: (W) 1 ft. 8 in. to 24 ft. 7 in. (0.5 to 7.5m), (T) **Built-in flash** 

1 ft. 8 in. to 13 ft. 1 in. (0.5 to 4.0m)

**\$200:** Range: (W) 2 ft. to 17 ft. 9 in. (0.6 to 5.4m), (T) 2 ft. to

9 ft. 2 in. (0.6 to 2.8m)

Interface \$500/\$200: USB Supported languages

\$500/\$200: Czech, Danish, German, English, Spanish, French,

Indonesian, Italian, Dutch, Norwegian, Polish, Portuguese, Russian, Finnish, Swedish, Chinese (Simplified and Traditional), Japanese,

Korean, Thai

\$500/\$200: Rechargeable Li-ion Battery EN-EL10 (supplied), Power sources

AC Adapter EH-62D (optional)

**Battery life** \$500: Approx. 180 shots with EN-EL10 battery

(based on CIPA standard)

\$200: Approx. 230 shots with EN-EL10 battery

(based on CIPA standard)

Dimensions (WxHxD): \$500: Approx. 3.5 x 2.0 x 0.9 in. (88 x 51 x 22 mm)

(excluding projections)

**\$200:** Approx. 3.6 x 2.2 x 0.7 in. (91.5 x 56.5 x 18.5 mm) (excluding projections)

**\$500/\$200:** Approx. 4.4 oz. (125 g) (without battery and SD Weight

Supplied Accessories\* \$500/\$200: Rechargeable Li-ion Battery EN-EL10, Battery Charger

MH-63, USB Cable UC-E6, Audio Video Cable EG-CP14, Strap,

PictureProject CD-ROM

\$500/\$200: AC Adapter EH-62D, Leather Case Optional Accessories:

\* Supplied accessories may differ by country or area.

#### PicturewProject System Requirements

 ${\it Macintosh: Mac_{\it @}~OS~X~version~10.3.9,~10.4.x~Windows:~Windows_{\it @}~Vista(32bit),~Windows_{\it @}~XP~Home~Edition/Professional,~Windows_{\it W}~XP~Home~Edition/Professional,~Windows_{\it W}~XP~Ho$ OS

2000 Professional pre-installed models

CD-ROM drive required for installation. Only built-in USB ports are

supported

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