



At the heart of the image™

# COOLPIX® S3000

## Style Setting. Image Making.

Ultra slim and elegant design with amazing must-have features.



**12.0**  
Effective  
Megapixels

**4X**  
Wide-Angle  
Optical  
Zoom-NIKKOR  
Glass Lens

**2.7"**  
High  
Resolution  
LCD

**VGA**  
TV Quality  
Movies with  
Sound

**VR**  
4-way VR  
Image  
Stabilization  
System



Plum



Black



Blue



Champagne  
Silver



Green



Orange

**COOLPIX® STYLE**  
brilliance made beautiful

# COOLPIX® S3000



## Key Features

- **12.0 Megapixels** for stunning prints as large as 16 x 20 inches
- **4x Optical Zoom-NIKKOR Glass Lens** 27mm wide-angle to 108mm<sup>1</sup> telephoto for incredibly sharp, clear images throughout the zoom range
- **2.7-inch LCD**
- **4-way VR Image Stabilization System**
- **ISO 3200 Capability**
- **High Quality TV Movies 640 x 480 (30fps)** with sound
- **Subject Tracking**
- **D-Lighting**
- **Smart Portrait System includes:**
  - **Smile Timer and Blink Proof** makes sure you'll always catch the decisive moment when your subject smiles and Blink Proof function shoots two pictures and automatically saves the one in which the subject's eyes remain open
  - **Blink Warning**, when activated alerts you that the subject may have blinked and allows you to retake the photo
  - **In-Camera Red-Eye Fix™** automatically fixes, while shooting, most instances of red-eye in the camera. You may never see red-eye again
  - **Face-Priority AF Nikon's** face-finding technology that automatically focuses on up to 12 faces
  - **Skin Softening** smoothes skin tone at three different levels for optimal portraits

### Digital Camera Specifications

<b>Dimensions</b>	Approx. 3.8 x 2.2 x 0.8 in.
<b>(WxHxD):</b>	94.3 x 55.9 x 19mm excluding projections
<b>Weight:</b>	Approx. 4.1oz. (116g) with battery and SD/SDHC memory card

<sup>1</sup>35mm format equivalent.

Sample photos for illustrative purposes

Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. February 2010

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## Slim, smart, 4x zoom that's a perfect fit

Functional beauty meets elegant styling in the ultra-slim, compact lines that house a precision 4x zoom NIKKOR lens with 27mm wide-angle to 108mm coverage<sup>1</sup>. Fun to carry and to use, the COOLPIX S3000 is a perfect fit for your shooting style.

## EXPEED™

Nikon's smarter approach to digital imaging technology. From image capture to processing, Nikon's comprehensive EXPEED digital imaging concept encompasses the entire picture-taking operation. EXPEED is much more than a processing engine; it is a revolution in digital photography.

### 4-way VR Image Stabilization System



VR Image Stabilization

- **Electronic VR Image Stabilization** minimizes the effect of camera shake



Motion Detection

- **Motion Detection** automatically detects moving subjects and adjusts shutter speed and ISO setting to compensate for camera shake and subject movement



High Sensitivity

- **High ISO up to 3200** capability helps give you sharper results when shooting in low light or capturing fast-moving subjects.

- **Nikon's original Best Shot Selector (BSS)** automatically takes up to 10 shots while the shutter is pressed and saves the sharpest image.

### Choose from a selection of exquisite colors

The COOLPIX S3000 is available in a diverse selection of attractive colors.

### Nikon's Scene Auto Selector



Scene Auto Selector

Automatically recognizes the scene and selects from one of six scene modes for best results. The COOLPIX S3000 will choose Portrait, Night Portrait, Close-up (macro), Landscape, Night Landscape and Backlight mode.

### Subject Tracking



Subject Tracking

Subject tracking automatically detects a human face and then continues to track and focus on that subject. Particularly useful when capturing children as they move naturally.



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COOLPIX® incredible digital