

# Installation Instructions for DIY Marker Tape

Please Read These Instructions Before Installing. Important Installation Notes:

Marker tape must be applied to outer surface of window or patio door (first surface exterior). For outdoor clear panel fencing, product will be most effective if applied to the side where most bird strikes occur.

**Application Temperature:** marker tape should not be installed in temperatures below 10° C or 50° F.

**Marker Tape Coverage:** Each roll is 100 ft long and is enough material to treat 16 square feet of a glass surface (equivalent to a 2.5ft x 6.5ft / 76cm x 198cm window, patio door, or glass panel fence).

**Will Not Damage Glass Surfaces or Exterior Glass Coatings** such as Solar Reflective, Low-E, or other types of glass treatments.



For more information  
Visit Our Website



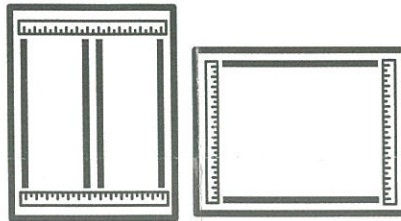
Scan me to watch our  
Installation Video

## Step 1:



Clean surface thoroughly with dish soap and water, then wipe with rubbing alcohol (isopropyl alcohol – 70% or 99%). Do not use a cleaning product that has silicon as it can leave an invisible film on the glass. Ensure surface is fully dry before applying.

## Step 2:



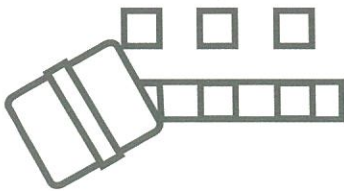
Position the measuring tapes on the top & bottom if your surface is tall, or on the left and right sides if your surface is wide.

## Step 3:



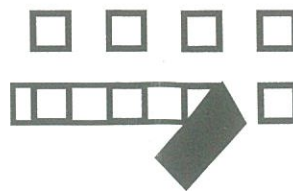
Unroll using a smooth and constant technique. Cut a length of the tape slightly longer than the width of the window and position for the desired pattern, using the measuring tapes as a guide (see suggested patterns on back).

## Step 4:



Use the provided squeegee to flatten the tape, releasing any trapped air. Squeegee each marker several times using moderate pressure.

## Step 5:



Be sure to remove only the carrier tape, leaving the markers on the glass. Pull back the carrier tape at a sharp 45° angle.

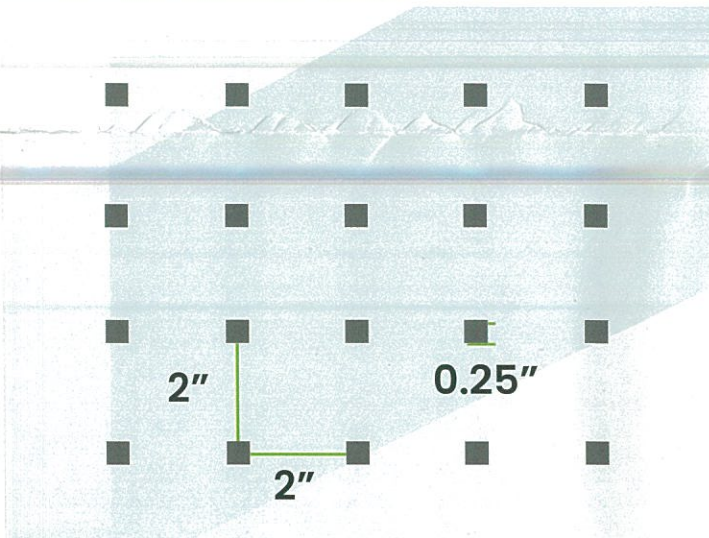
## Step 6:



Repeat Steps 3-5 until desired surface is covered.

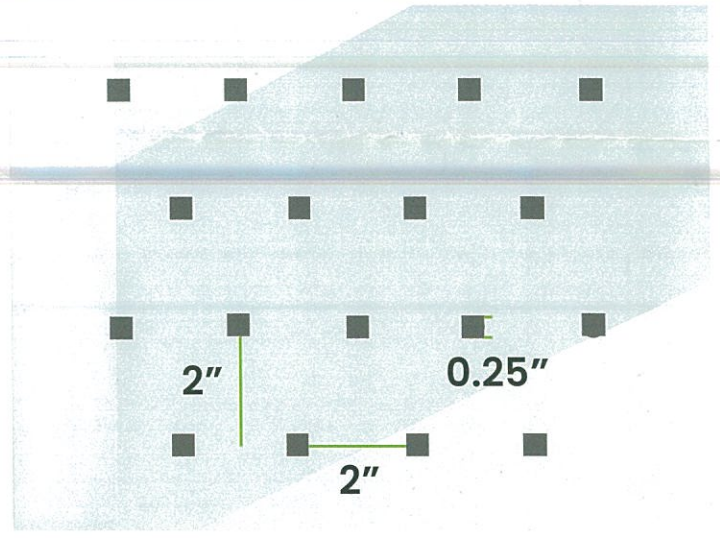
**Congrats! You're  
now protected from  
bird strikes!**

## Suggested patterns for applying DIY Bird Collision Deterrent Marker Tape



Replicate our **Symmetry** pattern

(optimum in the prevention of bird collisions)  
2" x 2" Spacing



Replicate our **Harmony** pattern

(optimum in the prevention of bird collisions)  
2" x 2" Spacing offset

### Post Installation Cleaning Instructions

Mild liquid detergent and water mixtures may be used to clean glass surfaces without damaging the marker pattern. A soft cloth or synthetic sponge are recommended washing tools.

**DO NOT apply heavy scrubbing pressure. Hard rubber squeegees and power-washing machines will damage marker patterns and are not recommended.**

Have any Questions?

**Contact Us**

info@featherfriendly.com  
416.806.6393

2207 Dunwin Dr. Mississauga, ON L5L 1X1 CA  
Toll Free: 888.874.1755  
**FeatherFriendly.com**

Contact us before returning any product. Do not return Feather Friendly® Residential to your retailer. Defective items must be received by Feather Friendly® Inc. head office for inspection within 90 days of purchase, in order to be eligible to receive a refund or exchange. It may be determined in advance that a return is not required for a refund or exchange by Feather Friendly® Technologies Inc.