

Cheryl's cookies

Baskets, Bunnies & Buttercream

And everything else you need
for an amazing Easter!

Easter is Sunday, April 4



YOUR GIFTS
**SHIP
FREE**
See back cover for details



Easter Parade!

Check out our delightful new lineup



A. Frosted Assortment

B. Treats Assortment



A - B. EASTER GIFT TINS

NEW! Send a cheerful Easter greeting with our newest gift tin and a yummy assortment of Cheryl's freshly-baked goodies and sweets! Choose from our popular assortments - perfect for sending love to all your friends and family! You can even create your own assortment and send them their favorites!

- A. Buttercream Frosted Assortment - 16 cookies #296801 **\$44.99**
- B. Easter Treats Assortment - 36 pieces #296791 **\$44.99**
- Create Your Own Assortment - 16 cookies #296781 **\$46.99**

C. EASTER GIFT TIN TOWER

NEW! This yummy individually wrapped assortment is the perfect choice for friends and family out of town! We've included our famous buttercream frosted Easter cookies, our NEW limited-edition frosted cut-out cookies decorated for Easter with an edible confection disk, assorted gourmet brownies, assorted cake slices, sweet dipped Oreos®, butter shortbread cookies, and gourmet pretzels. 53 pieces. #296541 **\$59.99**

D. HAPPY EASTER TREATS BOX

NEW! Surprise friends and family with a fun gift box filled with sweet Easter treats! Included are individually wrapped buttercream frosted egg, bunny, chick and carrot cut-outs, our sparkly cut-outs, foil wrapped chocolate eggs and sweet jellybeans. 19 pieces. #292081 **\$32.99**

E. LIMITED EDITION EASTER COOKIE GIFT TIN

NEW! Send a delicious gift to all your favorite friends and family! Our limited-edition Easter cut-out cookies are layered with buttercream frosting and topped with an edible sweet confection disk! Each special cookie is individually wrapped and carefully packed in our shiny gift tin complete with a satin ribbon and a hangtag! 12 cookies. #296711 **\$36.99**



D. NEW!



E. NEW!





A. MINI BUNNY GIFT TOWER

This sweet little tower is perfect for all the Easter bunnies on your list! We've included individually wrapped buttercream frosted Easter cut-out cookies, our buttercream frosted sparkly cut-out cookies, snack size gourmet cookies, yummy butter shortbread cookies and sweet and salty pretzel clusters. Stands 9 3/4" tall. 25 pieces. ©D #296591 **\$29.99**

B. CHOCOLATE EASTER BUNNY WITH COOKIES

The perfect combination? Cheryl's buttercream frosted individually wrapped Easter cut-out cookies and a rich and creamy milk chocolate bunny! 10 cookies and a 10 oz. chocolate bunny. #217731 **\$34.99**

C. EASTER BUNNY GIFT BASKET

Delight them with a floppy eared felt bunny basket filled with our classic individually wrapped buttercream frosted Easter cut-outs, our sparkly buttercream frosted cut-outs, foil wrapped chocolate carrots and sweet and salty pretzel clusters. 8" x 6 1/4". 12 pieces. #217921 **\$39.99**

D. BUTTERCREAM FROSTED CUT-OUT BUNNY COOKIES & CRISPY CARROT POPS


NEW! Perfect for Easter baskets, treats for the team or a sweet surprise for someone special! Our candy coated; rice crispy pops are included with our individually wrapped buttercream frosted bunny cut-out cookies. 6 pieces. #296641 **\$26.99**

Hop to it!

E. **NEW!**



E. EASTER MINI TREATS GIFT TINS

NEW! Delight your friends and family with a gift tin of individually wrapped buttercream frosted sparkly cut-outs and rainbow unicorn cookies, buttercream frosted snack size cut-outs and chocolate chip and sugar gourmet snack size cookies. We've also included sweet and salty pretzel clusters. Choose your message! 12 pieces. 

Happy Easter	#296751	\$26.99
You're a Good Egg	#296741	\$26.99
Some Bunny Loves You	#296731	\$26.99
Easter Tweetings	#296721	\$26.99

F. CHERYL'S EASTER CUT-OUT COOKIE DECORATING KIT

A delicious and fun gift idea! Our cut-out decorating kit arrives with everything you need to create yummy buttercream frosted Cheryl's treats at home - no baking necessary! We've included 24 un-frosted, baked cut-out cookies, two 1 lb. tubs of vanilla icing and festive sprinkles. #296681 **\$49.99**

F. DECORATE CHERYL'S COOKIES AT HOME



Fabulous Baskets FOR EVERY BUNNY

Choose the perfect one for everyone you love

A. **NEW!**

B.

C.





A - F. CHERYL'S EASTER BASKETS

NEW! Surprise all of your very special friends and family with one of our **Ultimate Easter Baskets** – choose from 3 sizes. Each size includes our individually wrapped buttercream frosted egg, chick, bunny and sparkly cut-out cookies, snack size gourmet cookies, a chocolate bunny, foil wrapped chocolate eggs and the addition of decorated chocolate eggs, a marshmallow pop, confection covered Oreo® cookies.

- A. Grand Ultimate Easter Basket - 39 pieces #296511 **\$79.99**
- B. Large Ultimate Easter Basket - 30 pieces #296521 **\$59.99**
- C. Medium Ultimate Easter Basket - 19 pieces #296531 **\$39.99**

We've also created our **Rainbow, Bunny Tail, and Egg Baskets** filled with jellybeans, brownies, buttercream, chocolates, dipped Oreos® and much more!

- D. Rainbow Buttercream Gift Basket - 13 pieces #217911 **\$29.99**
- E. Bunny Tail Basket - 27 pieces #297961 **\$49.99**
- F. Egg Gift Basket - 8 cookies #296501 **\$24.99**



D.



E. **NEW!**



F. **NEW!**

A. NEW!



A. EASTER GIFT TOWER

NEW! Say "Happy Easter" to all your friends and family with our delicious Easter gift tower! We've included individually wrapped, buttercream frosted Easter cut-out cookies, a **NEW** limited-edition Easter cut-out topped with a sweet edible confectionery disk and assorted snack size cookies. We've also included foil wrapped chocolate eggs, a deluxe gourmet decorated pretzel, sweet and salty pretzel clusters, and an Oreo® cookie decorated for Easter. 30 pieces. #296571 **\$39.99**

FEATURED ONLINE

Sugar Free Gift Tower #296561 **\$49.99**

B. EASTER COOKIES & PRETZELS

NEW! These individually wrapped frosted cookies, featuring our **NEW** limited-edition cut-out cookies topped with an edible confection disk, along with decorated gourmet pretzels, are the perfect sweet and salty treat for yourself or a delicious Easter gift idea for anyone on your list! Don't forget to treat yourself!

10 piece #296661 **\$24.99**

20 piece #296651 **\$34.99**

C. BUTTERCREAM FROSTED EASTER CUT-OUT COOKIES

Individually wrapped and perfect for your Easter dinner, a treat for friends far away or a delicious snack for your own family. Our classic bow box arrives overflowing with our very popular buttercream frosted Easter egg, chick, bunny and carrot shaped cut-outs, and sparkly cut-out cookies. We've also added our **NEW** limited-edition cut-out cookies topped with an edible confection disk. Our cookies freeze great, so stock up and order early because this great assortment sells out fast!

12 cookies #292831 **\$34.99**

24 cookies #292841 **\$44.99**

36 cookies #292851 **\$64.99**

72 cookies #292861 **\$119.99**

100 cookies #292871 **\$149.99**

200 cookies #292881 **\$239.99**

B. NEW!



D. EASTER BROWNIE SAMPLER

This individually wrapped assortment of Cheryl's signature brownies includes our caramel fudge, chocolate chip brookie, buttercream frosted peanut butter, oatmeal scotchie, raspberry crumb and blondie walnut brownies. 6 different flavors delivered in a pretty Easter box. 🍪

6 brownies. #292131 **\$19.99**

E. EASTER GIFT BUNDLE

Surprise them with a bundle of Easter goodies! We've included individually wrapped buttercream frosted cut-outs, our sparkly cut-out cookie, a snack size assortment of cookies and brownies, jelly beans, and sweet and salty pretzel clusters. 16 pieces. #296581 **\$26.99**





AVAILABLE IN
6 SIZES!





A. **NEW!**



B.

Table-Ready Easter Treats

A. EASTER CUT-OUT COOKIE GIFT BOXES

NEW! Our famous buttercream frosted egg, chick, carrot and bunny Easter cut-out cookies are a delicious and fun way to send Easter cheer! We've also added our NEW buttercream frosted sparkly cut-outs! Choose your size and we'll carefully package our individually wrapped, mouth-watering cookies in a delightful gift box complete with a Happy Easter gift tag!

12 cookies	#292051	\$34.99
18 cookies	#292061	\$39.99
24 cookies	#292071	\$44.99

B. EASTER EGG CARTON

WOW! What a unique idea for everyone on your Easter treat list! We've included 12 individually wrapped, buttercream frosted Easter egg and chick cut-out cookies. We've also included our sparkly cut-out cookies and 6 melt-in-your-mouth foil wrapped chocolate eggs. 18 pieces. #296701 **\$36.99**



C. **NEW!**



D.



E.



F. **NEW!**

C. CHOCOLATE COVERED EASTER OREO® COOKIES

NEW! Easter treats perfect for your little (or big) chicks and bunnies! We've included 9 Oreo® cookies dipped in sweet confection and decorated for the season. Don't forget to order for your own Easter festivities! Perfect for Easter baskets. #296631 **\$24.99**

D. HAPPY EASTER COOKIE PAIL

Surprise your friends and family with a delightful metal keepsake gift pail filled with buttercream frosted Easter cut-outs along with flavors like orange citrus, lemon burst, sparkly cut-outs, strawberry sugar and key lime white chocolate cookies. Each treat is individually wrapped - perfect for sharing! 16 cookies. ©D #292031 **\$39.99**

E. EASTER TREATS PAIL

The perfect Easter gift? A cute pail filled with Cheryl's sweet treats! The perfect Easter gift? A cute pail filled with Cheryl's sweet treats! We've included an individually wrapped assortment featuring our famous buttercream frosted cut-out cookies, snack size gourmet cookies and fudge brownies, sparkly cut-out cookies, a gourmet drizzled pretzel, jellybeans, a decorated Oreo® cookie, and our foil wrapped chocolate eggs. 26 pieces. #296671 **\$36.99**

F. MINI EASTER CRUNCHY SUGAR COOKIES

NEW! These sweet little treats are perfect for your special dinner or Easter basket! Each crunchy sugar cookie is hand decorated for Easter and arrives carefully packaged to ensure perfect delivery. Each package includes 12 mini cookies. #296621 **\$26.99**



A. **NEW!**



B.



C. **NEW!**



D.

A. EASTER BRUNCH GIFT BASKET

NEW! Delight special friends and family with an Easter basket filled with good things to eat! We've included individually wrapped mini muffins, cake slices, raspberry crumb bars, assorted cookies featuring our limited-edition buttercream frosted cut-out cookies topped with an edible confection disk along with our NEW ruby raspberry, blueberry muffin, peaches and cream and buttercream frosted Easter and flower shaped cut-out cookies. We've also included buttery shortbread cookies, foil wrapped chocolate eggs and dipped Oreo® cookies. A gift they won't forget! 54 pieces. #292091 **\$79.99**

B. LAVENDER EGG SHORTBREAD COOKIE GIFT TIN

Cheryl's lavender shortbread cookies are made with pure sweet cream butter, real vanilla and just a touch of lavender flavor. Each is baked to crispy perfection, sprinkled with sugar and individually wrapped - perfect for sharing. Our delicious cookies are delivered in a shiny silver tin finished with ribbon. 12 cookies. ☺ #205271 **\$29.99**

C. EASTER PLUSH AND COOKIES

NEW! These soft and cuddly keepsake plush feature our individually wrapped buttercream frosted Easter cut-out cookies and a sparkly frosted cut-out cookie. Includes one plush and 6 cookies. ☺ Easter Bunny & Cookies #296691 **\$29.99**
Easter Chick & Cookies #292021 **\$29.99**

D. EASTER GIFT TIN ORNAMENT SET OF 4

The perfect addition to Easter baskets or a delightful surprise treat for friends and family. Each gift tin includes 3 individually wrapped buttercream frosted snack size cut-out cookies, snack size gourmet cookies, and 2 sweet and salty pretzel clusters. 6 pieces per tin. Set of 4 tins with attached hang tags to personalize. ☺ #218691 **\$29.99**



Buttercream makes an Egg-cellent Easter!

E. BEST SELLER!

E. BUTTERCREAM FROSTED EASTER CUT-OUT COOKIES

Individually wrapped and perfect for your Easter dinner, a treat for friends far away or a delicious snack for your own family. Our classic bow box arrives overflowing with our very popular buttercream frosted Easter egg cut-outs, along with our sparkly cut-out cookies. Our cookies freeze great, so stock up and order early because this great assortment sells out fast! 🍪

12 cookies	#217981	\$32.99
24 cookies	#217991	\$42.99
36 cookies	#218001	\$59.99
72 cookies	#218011	\$109.99
100 cookies	#218021	\$139.99
200 cookies	#218031	\$219.99

AVAILABLE IN
6 SIZES!

A.



B.



C.



Spring AT LAST!

A. ENJOY YOUR DAY GIFT BASKETS

Cheer everyone up with a big basket of sweet baked treats! We've included assorted individually wrapped gourmet cookies including our NEW ruby raspberry and our NEW limited-edition frosted cut-out cookies decorated for spring, blueberry muffin and peaches and cream cookies along with our famous buttercream frosted cut-outs, mini muffins, raspberry crumb bars, and crunchy snack size chocolate chip cookies.

Small Basket - 23 pieces	#297471	\$39.99
Medium Basket - 35 pieces	#297181	\$59.99
Large Basket - 57 pieces	#297171	\$79.99
Grand Basket (feat.) - 74 pieces	#297161	\$99.99

B. ENJOY YOUR DAY GIFT TOWER

This delightful gift tower arrives overflowing with a tasty individually wrapped assortment of buttercream frosted cookies, assorted snack size cookies, our NEW limited-edition frosted cut-out cookies decorated for spring and gourmet drizzled pretzels. A great way to celebrate any special occasion. 24 pieces. #297481 **\$39.99**

C. ENJOY YOUR DAY TREATS GIFT BOX

A sweet sampling including Cheryl's individually-wrapped buttercream frosted flower cut-out cookies, snack size assorted cookies, cheerful spring frosted snack size cut-out cookies, snack size fudge brownies, and sweet and salty pretzel clusters. 13 pieces. #297451 **\$26.99**

D. ENJOY YOUR DAY GIFT TIN

Send sweet wishes to friends and family with a gift tin overflowing with individually wrapped buttercream frosted cut-out cookies! We've included our yummy flower shaped cut-outs and our NEW limited-edition frosted cut-out cookies decorated for spring. You can always make it special and send their favorites with a Create Your Own Cookie Assortment. 16 cookies.

Buttercream Frosted Cut-outs	#297541	\$44.99
Create Your Own Assortment	#297531	\$46.99

E. MINI SPRINGTIME CRUNCHY SUGAR COOKIES

These sweet little treats are perfect for your special dinners! Each crunchy sugar cookie is hand decorated and arrives carefully packaged to ensure perfect delivery. 12 mini cookies. #297491 **\$26.99**





A. ENJOY YOUR DAY COOKIE GIFT BOXES

Brighten their day with a delicious assortment of cookies delivered in cheerful gift boxes! We've included individually wrapped classics like chocolate chip, snickerdoodle and oatmeal raisin along with our blueberry muffin, peaches and cream and our very popular buttercream frosted flower cut-outs. Choose from 3 sizes.

- 12 cookies #297441 **\$29.99**
- 24 cookies #297431 **\$39.99**
- 36 cookies #297421 **\$49.99**

B. ENJOY YOUR DAY COOKIE GIFT PAIL

Delight your friends and family with a tasty assortment of individually wrapped Cheryl's buttercream frosted flower cut-outs along with our NEW limited-edition frosted cut-out cookies decorated for spring plus lemon burst, key lime white chocolate, orange citrus and our yummy peaches and cream cookies. 16 pieces. #297501 **\$39.99**

C. ENJOY YOUR DAY TREATS GIFT PAIL

Brighten their day with a gift pail of sweet treats from Cheryl's Cookies! We've included our individually wrapped cut-out cookie flowers layered with our famous buttercream, our NEW limited-edition frosted cut-out cookies decorated for spring along with an assortment of snack size frosted cookies, oatmeal raisin, chocolate chip, sugar and chocolate chocolate chip, sweet and salty pretzel clusters and a gourmet deluxe pretzel. The perfect gift for friends and family!

- 19 pieces. #297511 **\$36.99**

D. ENJOY YOUR DAY MINI GIFT TIN

Surprise your friends and family with a gift tin overflowing with individually wrapped buttercream frosted cut-out cookies and assorted snack size cookies featuring classic flavors like chocolate chip, old-fashioned sugar and buttercream frosted chocolate chip. ©D 10 cookies. #297461 **\$26.99**

Individually Wrapped To Be
FRESH AS A DAISY!

E.



E. BUTTERCREAM FROSTED SPRING BOW GIFT BOX

Brighten everyone's day with a box of individually wrapped buttercream frosted cut-out cookies featuring our NEW limited-edition frosted cut-out cookies decorated for spring. And don't forget to treat yourself! Our cookies freeze great - perfect for snacking! 🍪

12 cookies	#297401	\$32.99	72 cookies	#297371	\$109.99
24 cookies	#297391	\$42.99	100 cookies	#297361	\$139.99
36 cookies	#297381	\$59.99	200 cookies	#297351	\$219.99

cookie cards.com

BY CHERYL'S COOKIES

Starting at **ONLY \$5** and **SHIP FREE!**



Happy Easter Cookie Card
#292161 \$6 Delivered



You're a Good Egg Cookie Card
#292171 \$6 Delivered



Some Bunny Loves You Cookie Card
#292181 \$7 Delivered



Easter Tweetings Cookie Card
#292191 \$7 Delivered



Easter 2 Pack Cookie Card
#292201 \$10 Delivered



Happy Birthday Cookie Card
#297291 \$6 Delivered

Shop our Cheryl's Cookie Card® collection at cookiecards.com

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VISIT OUR RETAIL GIFT STORES

Westerville Flagship
646 McCorkle Blvd.
Westerville, Ohio 43082
614.901.0046 • fax 614.901.0048

Easton Town Center - Columbus
614.416.6610 • fax 614.416.6612

Lane Avenue - Upper Arlington
614.488.9157 • fax 614.488.7172

The Greene - Dayton
937.429.4056 • fax 937.429.4182

Town & Country - Dayton
937.299.4117 • fax 937.293.2100

ORDERING INFORMATION

By Phone: For credit card orders, call FREE Mon-Fri 8am-10pm ET and Sat-Sun 10am-3pm ET 800.443.8124

By Email: Email your orders to orders@Cheryls.com
For multiple gifts please attach a spreadsheet.

By Internet: Visit our website at www.Cheryls.com

By Fax: 614.891.8599. If transmission problems occur, please mark second fax as a duplicate.

Payment Method: We accept VISA, MasterCard, American Express, Discover, check or money order.

Sales Tax: We collect applicable state and local sales tax. Sales tax rates apply to your entire order amount including shipping and handling. When you call by phone we will gladly calculate this for you.

Substitutions: While every effort will be made to ensure accuracy of catalog information, we reserve the right to make corrections if errors occur. In an effort to ensure that your gift arrives on time, we reserve the right to substitute an item of equal or greater value. Prices effective through 4.4.21

BUSINESS GIFT SERVICE

Visit our corporate website at corporate.cheryls.com. Our experienced business gift representatives can help you make gift shopping quick and easy. Corporate billing is available upon credit approval. Email orders to BGOrders@cheryls.com or call 800.433.1787 between the hours of 8am and 5:30pm ET, Monday-Friday

GIFT DELIVERY SERVICES

Shop Early: For best selection and timely delivery you can place your gift orders early and we will ship them to arrive, on time, for your special occasion. If you want your gift to arrive on a particular day, please use Next Day Delivery. Your gifts will be shipped 1-2 business days after your order is received.

Freshness: Our cookies and brownies contain no added freshness-preservatives. We recommend that you use express service for deliveries to states west of the Mississippi, the northeast and the state of Florida. Our products are best used within 3 to 4 days or please freeze immediately

DELIVERY METHODS

Each Cheryl's gift is shipped separately and carefully packaged to ensure perfect arrival. Please check all of your addresses carefully. We cannot extend our guarantee to orders for which we are given incorrect addresses.

Ground Delivery: Monday-Friday delivery in the continental United States only. Please allow up to 5 business days for delivery after the gift is shipped. Ground shipping charges are calculated per address. See shipping chart below for charges.

FREE APO/FPO Military Delivery: In support of our service men and women, we deliver FREE to APO/FPO military addresses via United States Postal Service. Delivery time varies based on destination.

Express Delivery: Monday-Friday delivery. Guaranteed to arrive 2-3 working days after the gift is shipped. Do not count weekends in expected delivery date. Add \$9.99 per gift to the ground delivery charges.

Next Day Delivery: Monday-Friday delivery. Please place your order by 5:00pm EST two working days before you would like it delivered. Do not count weekends in expected delivery date. Add \$19.99 per gift to the ground delivery charges.

Saturday Delivery: Guaranteed to arrive on Saturday. Please place your order by Thursday at 5:00pm EST. Add \$24.99 per gift to the ground delivery charges.

Alaska / Hawaii Delivery: Via United States Priority Postal Service only. Monday-Friday delivery. Allow 4 working days for delivery. Add \$8.99 per gift to the ground delivery charges.

US Territories / Commonwealths Delivery: Via United States Priority Postal Service only. Add \$8.99 per gift to the ground delivery charges.

PO Box Delivery: Via United States Priority Postal Service only. See Ground Shipping chart for charges.

Canada Air Delivery is available. Please call for details.


YOUR PRIVACY

We occasionally make our customer list available to companies whose products or services might be of interest to you. If you would prefer not to receive such mailings, please contact us. If you have moved or would prefer not to receive our catalog, call us at 800.443.8124.

ALLERGEN STATEMENT

Cheryl's products are produced in a plant which handles peanuts, tree nuts, eggs, milk, soy, chocolate and wheat.

CHERYL'S IS CERTIFIED KOSHER

Most of the Cheryl's gifts and dessert collections are kosher. Look for "kosher" or the  symbol throughout the catalog and on the packaging of the products we ship. We purchase many products from outside vendors for our gift towers and gift baskets and most vendors are kosher.

GROUND SHIPPING CHARGES PER ADDRESS

Merchandise Total	Shipping/Handling Charges
up to \$20.00	\$8.99
\$20.01 - \$30.00	\$9.99
\$30.01 - \$40.00	\$11.99
\$40.01 - \$50.00	\$12.99
\$50.01 - \$60.00	\$13.99
\$60.01 - \$75.00	\$14.99
\$75.01 - \$100.00	\$18.99
\$100.01 - \$125.00	\$19.99
\$125.01 - \$150.00	\$22.99
\$150.01 and over	17%

FREE SHIPPING/NO SERVICE CHARGE* ACROSS OUR FAMILY OF BRANDS! JOIN TODAY

Fantastical Parties Start with Delectable Dragons

Make party magic with the newest additions to our cookie collection. Our soft, original dragon cookie is frosted with green buttercream and given a dose of dragon-spot sprinkles, while our square shortbread cookie features a painted dragon who is clearly up to no good!

Plush Gift
#296981 \$29.99

Gift Pail
#297011 \$39.99

Party in a Box
#296991 \$29.99

Find these gifts and more online at cheryls.com/magicaldaygifts



A. BIRTHDAY TRADITIONS GIFT TIN TOWER

Our festive gift tower arrives with a yummy selection of individually wrapped assorted cookies - including our buttercream frosted birthday sprinkles cookies that taste just like cake, a delicious mini confetti cake and candles, snack size frosted cut-out cookies, sour gummy stars, snack size crunchy chocolate chip cookies, a sprinkled pretzel twist, and decorated Oreo® cookies. 40 pieces.
#297751 **\$59.99**

B. BUTTERCREAM FROSTED BIRTHDAY COOKIES AND PRETZELS

Send the perfect sweet and salty birthday present! Your friends and family will LOVE our individually wrapped buttercream frosted Cheryl's cookies and our salty deluxe drizzled pretzels - a delicious birthday combination!
10 pieces #297811 **\$24.99**
20 pieces #297801 **\$34.99**

C. MUSICAL BIRTHDAY BEAR WITH TREATS

Send your birthday buddy a sweet cuddly bear that plays Happy Birthday to You! Best of all, we've included our NEW limited-edition frosted birthday cut-out cookie, our birthday cake cookies, celebration chocolate chip, frosted triple chocolate and foil wrapped milk chocolates. Measures 5½" x 5" x 10½". 11 pieces.
#297581 **\$39.99**

D. BIRTHDAY TREATS GIFT BOX

Send BIG birthday wishes with our sweet sampler filled with delicious individually wrapped baked treats and birthday goodies. We've included a buttercream frosted chocolate birthday cookie and a buttercream frosted sprinkle cookie, snack size cookies and a yummy key lime white chocolate cookie, sour gummy stars and sweet, decorated Oreo® cookies and sweet and salty pretzel clusters. 11 pieces.
#297741 **\$26.99**



F. Treats Assortment

E. Frosted Assortment

E - F. MUSICAL BIRTHDAY GIFT TIN

A birthday design complete with music! Every time you lift the lid our birthday tin plays Happy Birthday to You! Each tin is filled with your choice of a delicious individually wrapped treat's assortment or a popular buttercream frosted assortment perfect for everyone's birthday celebration including our NEW limited-edition frosted birthday cut-out cookies. You can always make it special and send their favorites with a Create Your Own Cookie Assortment.

- E. Frosted Assortment - 16 cookies #297861 **\$44.99**
- F. Treats Assortment - 25 pieces #297881 **\$44.99**
- Create Your Own Assortment #297831 **\$46.99**

G. GRAND BIRTHDAY PARTY IN A BOX

Surprise them with a grand birthday party box filled with an assortment of individually wrapped buttercream frosted birthday cake cookies, delicious assorted gourmet cookies, crunchy chocolate chip snack size cookies, buttercream frosted snack size cut-out cookies, our NEW limited-edition frosted birthday cut-out cookies, a buttercream frosted birthday blondie bar, a confetti mini cake and candles, decorated Oreos® cookies, gummy stars, sweet and salty pretzel clusters and gourmet drizzled pretzels. 37 pieces. #297681 **\$49.99**



G.

A.



B.



C.



Have Your Cake & Cookies Too!

A. HAPPY BIRTHDAY PARTY IN A BOX

The perfect gift to send when you can't be there! Your friends and family will enjoy a confetti birthday mini cake with candles and an assortment of Cheryl's best individually wrapped bakery treats and sweets including our birthday cake cookies (they really taste like cake!), a NEW limited-edition frosted birthday cut-out cookie, a chocolate dipped Oreo® cookie, snack size cookies and crunchy chocolate chip cookies, pretzel clusters and sour gummy stars. 20 pieces. #297691 **\$29.99**

B. HAPPY BIRTHDAY COOKIE PAIL

Send birthday wishes with our individually wrapped buttercream frosted chocolate and confetti cake cookies and a delicious assortment of lemon burst, frosted strawberry sugar, orange citrus and key lime white chocolate cookies, our NEW limited-edition frosted birthday cut-out cookies and our cheerful buttercream frosted snack size cut-out cookies. Guaranteed to delight! 18 cookies. #297781 **\$39.99**

C. HAPPY BIRTHDAY TREATS PAIL

Send a sweet gift pail filled with yummy individually wrapped, buttercream frosted birthday cake cookies (they taste just like cake!), frosted key lime white chocolate cookies, snack size gourmet cookies and brownies, a gourmet dipped pretzel twist, a chocolate dipped Oreo® cookie, and sweet and salty pretzel clusters. A fun way to say Happy Birthday to friends, family and business associates. 21 pieces. #297771 **\$36.99**

D. HAPPY BIRTHDAY PARTY GIFT TOWER

A birthday gift they will never forget! Our gift tower arrives with our popular individually wrapped chocolate and vanilla buttercream frosted birthday confetti cake cookies that taste just like birthday cake, assorted snack size cookies, frosted key lime white chocolate cookies, an assortment of gourmet cookies, a delicious confetti mini cake and candles, sour gummy stars and a deluxe gourmet pretzel twist. 21 pieces. #297761 **\$39.99**

E. HAPPY BIRTHDAY GIFT BOX

Sweeten their special day with a cheerful gift box filled with individually wrapped Cheryl's cookies. We've included flavors like our chocolate and vanilla birthday cake cookies (they really taste like cake!), frosted strawberry sugar, orange citrus, oatmeal raisin, old-fashioned sugar and celebration chocolate chip cookies. Choose from 3 sizes. ☺

12 cookies #297151 **\$29.99**

24 cookies #297141 **\$39.99**

36 cookies #297131 **\$54.99**



AVAILABLE
IN 3 SIZES



Wonderful Birthday

A. HAVE A WONDERFUL BIRTHDAY PARTY IN A BOX

Surprise them with a pretty birthday party box filled with an assortment of individually wrapped buttercream frosted flower cut-out cookies, delicious assorted gourmet cookies, crunchy chocolate chip snack size cookies, buttercream frosted snack size cut-out cookies, a lemon mini cake and candles, foil wrapped milk chocolates and sweet and salty pretzel clusters. 21 pieces. #297711 **\$29.99**

B. HAVE A WONDERFUL BIRTHDAY COOKIE PAIL

Send birthday wishes with our individually wrapped buttercream frosted flower cut-out cookies along with frosted lemon burst, strawberry sugar, orange citrus and key lime white chocolate cookies, and our cheerful buttercream frosted snack size cut-out cookies. Guaranteed to delight! 18 cookies. ☺ #297631 **\$39.99**

C. HAVE A WONDERFUL BIRTHDAY TREATS GIFT TIN

Your favorite friends and family will love receiving our pretty gift tin filled with individually wrapped buttercream frosted flower shaped cut-out cookies and an assortment of snack size cookies. 10 pieces. ☺ #297561 **\$26.99**

D.



E.



WISH BIG

F.



D. HAPPY BIRTHDAY WISH BIG COOKIE PAIL

Send a big birthday wish with our individually wrapped buttercream frosted chocolate and confetti cake cookies and a delicious assortment of lemon burst, frosted strawberry sugar, orange citrus and key lime white chocolate cookies, and our cheerful buttercream frosted snack size cut-out cookies. Guaranteed to delight! 18 cookies. ☎ #297611 **\$39.99**

E. HAPPY BIRTHDAY WISH BIG PARTY IN A BOX

Surprise them with a birthday party box filled with an assortment of individually wrapped buttercream frosted birthday cake cookies, delicious assorted gourmet cookies, crunchy chocolate chip snack size cookies, buttercream frosted snack size cut-out cookies, a mini chocolate cake and candles, foil wrapped milk chocolates, and sweet and salty pretzel clusters. 21 pieces. #297701 **\$29.99**

F. HAPPY BIRTHDAY WISH BIG TREATS GIFT TIN

Send a sweet Happy Birthday to friends and family with our festive gift tin filled with individually wrapped buttercream frosted birthday vanilla and chocolate cake cookies and an assortment of snack size cookies. 10 pieces. ☎ #297551 **\$26.99**



A.



B.



A Sweet Way to Say THANK YOU

A. THANK YOU GIFT TIN

Send your thanks with a gift tin of Cheryl's famous individually wrapped cookies! Choose our buttercream frosted assortment including flower cut-outs, salty caramel, butter pecan, key lime white chocolate, lemon burst, triple chocolate and our vanilla cut-out cookies wrapped in thank you film, or you can create an assortment of their favorite cookies! 16 cookies.

Frosted Assortment  #215071 **\$44.99**

FEATURED ONLINE

Create Your Own Assortment #215081 **\$46.99**

B. THANK YOU BAKERY ASSORTMENT

Our cheerful bakery gifts are filled with a delicious assortment of Cheryl's buttercream frosted cookies, crunchy double chocolate cookies, assorted gourmet cookies, mini muffins, snack size cookies and brownies - the perfect way to thank your friends, family and staff.

Small - 25 pieces #215181 **\$39.99**

Medium - 31 pieces #215191 **\$59.99**

Large (featured) 47 pieces #215201 **\$79.99**

Grand - 70 pieces #215211 **\$99.99**



C. THANK YOU TREATS PAIL

Send a sweet treat to say thanks with our shiny silver pail overflowing with Cheryl's goodies. We've included snack size cookies and brownies, assorted buttercream frosted cookies, a thank you wrapped frosted vanilla cut-out cookie, a hand decorated crunchy thank you sugar cookie and sweet and salty pretzel clusters. 20 pieces. #215161 **\$36.99**

E. THANK YOU GIFT BUNDLE

Our bundle of sweet treats is a delicious way to say thank you to friends, family and business associates. We've included buttercream frosted cookies, snack size cookies and brownies, deluxe gourmet pretzels, and sweet and salty pretzel clusters. 14 pieces. #215111 **\$26.99**

D. THANK YOU GIFT TIN TOWER

Send your thanks on a job well done with our delightful gift tower! We've included our thank you gift tin and an assortment of buttercream frosted cookies, our blondie walnut, fudge caramel and pecan toffee crunch brownies along with snack size butter shortbread cookies, sweet and salty pretzel clusters, gourmet drizzled pretzels and a hand decorated crunchy sugar cookie. 47 pieces. #215131 **\$59.99**

F. SO THANKFUL FOR YOU TREATS PAIL

When just saying thank you isn't enough- our shiny silver pail overflowing with treats is just the right choice. We've included snack size cookies and brownies, assorted buttercream frosted cookies, a thank you wrapped frosted vanilla cut-out cookie, a hand decorated crunchy thank you sugar cookie and sweet and salty pretzel clusters. 20 pieces. #215171 **\$36.99**

A.



Buttercream says it BEST!

A. THANK YOU GIFT TOWER

Surprise friends, family or coworkers with a cheerful thank you gift tower from Cheryl's! We've included an assortment of buttercream frosted cookies, thank you wrapped frosted vanilla cut-outs, assorted snack size gourmet cookies, sweet and salty pretzel clusters, deluxe drizzled pretzels, and our hand decorated crunchy thank you sugar cookies. 27 pieces. #215121 **\$39.99**

B. THANK YOU GIFT TINS

Choose your message! These delightful gift tins are filled with a delicious assortment of buttercream frosted cut-outs, assorted snack size cookies along with our thank you wrapped buttercream frosted vanilla cut-out cookies. 10 cookies.

Thank You #215091 **\$26.99**
So Thankful for You #215101 **\$26.99**

C. THANK YOU COOKIE BOXES

These delightful thank you gift boxes arrive with a hand decorated crunchy thank you sugar cookie, buttercream frosted cut-out cookies and a delicious assortment including classic chocolate chip, oatmeal raisin, key lime white chocolate, lemon burst, butter pecan and vanilla frosted thank you wrapped cut-out cookies.

12 cookies #215231 **\$34.99**
24 cookies #215241 **\$44.99**
36 cookies #215251 **\$59.99**

D. THANK YOU TREATS GIFT BOX

Send a sweet sampling of Cheryl's baked treats to say Thank You! We've included snack size cookies, a buttercream frosted cookie assortment including a frosted thank you wrapped vanilla cut-out cookie and sweet and salty pretzel clusters. 11 pieces. 100 #215221 **\$26.99**

E. THANK YOU VIP GIFT TOWER

When you want to say thanks in a BIG way this is the gift tower to send! Your friends and coworkers will love this grand assortment of buttercream frosted cookies, a delicious assortment of gourmet cookies, our signature fudge and blondie walnut brownies along with crunchy snack size double chocolate cookies, chocolate pretzel clusters, a crunchy hand decorated thank you sugar cookie, cake slices and gourmet drizzled pretzels. 62 pieces. #215151 **\$99.99**

B.



C.



D.



E.



A.



A. SYMPATHY GIFT BASKET

Send your expression of condolences with our sympathy gift basket filled with assorted baked goods. Each basket is carefully designed to include individually wrapped cookies and brownies, assorted mini muffins, snack size double chocolate chip cookies and chocolate truffle cookies suitable for a family or memorial service. Choose your message.

With Sympathy Tag

Small - 26 pieces	#215351	\$39.99
Medium - 42 pieces	#215371	\$59.99
Large - 68 pieces	#215391	\$79.99
Grand (featured) - 96 pieces	#215411	\$99.99

You're in My Thoughts Tag

Small - 26 pieces	#215361	\$39.99
Medium - 42 pieces	#215381	\$59.99
Large - 68 pieces	#215401	\$79.99
Grand (featured) - 96 pieces	#215421	\$99.99

B.



Cookies That COMFORT

B. SYMPATHY TREATS GIFT TIN

Send a bit of sunshine when it's needed most. Our gift tin arrives with individually wrapped buttercream frosted flower cut-out cookies, our key lime white chocolate cookies and a delicious snack size cookie assortment. Choose between 2 heartfelt messages. 10 cookies. ☺

You're in my Thoughts #215271 **\$26.99**

Here for You #215281 **\$26.99**



C. YOU'RE IN MY THOUGHTS TREATS PAIL

Send a gift pail filled with individually wrapped treats featuring our buttercream frosted flower cut-outs and a delicious assortment of full size and snack size cookies and brownies along with sweet and salty pretzel clusters all carefully packaged in a silver pail. A thoughtful way to say you are thinking about them. 20 pieces. ☎ #215291 **\$36.99**

D. SYMPATHY GIFT TOWER

Send a heartfelt expression of your sympathy with a pretty tower of assorted gourmet cookies, snack size cookies and brownies, gourmet drizzled pretzels and sweet and salty pretzel clusters. Choose your message tag. 27 pieces.

With Sympathy #215341 **\$39.99**

You're in My Thoughts #215321 **\$39.99**

E. SYMPATHY GIFT BUNDLE

Send love and support to a friend, or family member near or far with our dessert gift bundle. We've included a delicious selection of individually wrapped full size and snack size cookies, gourmet drizzled pretzels and our sweet and salty pretzel clusters delivered in a pretty gift box with a message hangtag. Choose from 2 messages. 14 pieces. ☎

With Sympathy #215331 **\$26.99**

You're in My Thoughts #215311 **\$26.99**

F. HERE FOR YOU TREATS PAIL

Let them know you are here for them. Send a gift pail filled with individually wrapped treats featuring our buttercream frosted flower cut-outs and a delicious assortment of full size and snack size cookies and brownies along with sweet and salty pretzel clusters all carefully packaged in silver pail. 20 pieces. ☎ #215301 **\$36.99**



CREATE YOUR OWN ASSORTMENTS

GREAT VALUE! STARTING AT \$34.99

Create your favorite assortment from our popular individually wrapped cookies and brownies! Mix and match flavors or if you choose, fill our Signature Bow Gift Boxes with 1 flavor. There are even more tempting flavors to choose from online at **Cheryls.com**. Our cookies and brownies freeze great and are guaranteed to be irresistible so stock up!



Throwback Faves!

Two of our favorite flavors are back to celebrate our 40th

There's a reason we call them classics! When we asked you, our customers, to choose your two favorite Cheryl's cookies of all time, the winners were clear — **Oatmeal Chocolate Chip** and **Peanut Butter Chocolate Chunk!** We're always reminded that oldies are goodies.

In honor of our 40th anniversary we're bringing back these two old-fashioned favorites for a limited time. Don't miss your chance to order this dynamic duo because they won't be around forever! Better yet, send them to someone you love. And thanks for going down memory lane with us.



OATMEAL CHOCOLATE CHIP SAMPLER BOW BOX

- 12 cookies #293191 **\$21.99**
- 24 cookies #293201 **\$31.99**



PEANUT BUTTER CHOCOLATE CHUNK SAMPLER BOW BOX

- 12 cookies #293211 **\$21.99**
- 24 cookies #293221 **\$31.99**

CREATE YOUR OWN COOKIE GIFT BOX

- 12 cookies #63621 **\$34.99**
- 24 cookies #63631 **\$44.99**
- 36 cookies #63641 **\$64.99**
- 48 cookies #102931 **\$79.99**
- 72 cookies #63651 **\$119.99**
- 100 cookies #63661 **\$149.99**
- 200 cookies #195551 **\$249.99**

CREATE YOUR OWN BROWNIE GIFT BOX

- 10 brownies #63671 **\$42.99**
- 18 brownies #63681 **\$54.99**
- 30 brownies #63691 **\$69.99**

CREATE YOUR OWN COOKIE & BROWNIE GIFT BOX

- 2 brownies 10 cookies #64151 **\$36.99**
- 6 brownies 16 cookies #64161 **\$46.99**
- 8 brownies 24 cookies #74451 **\$66.99**
- 12 brownies 32 cookies #102921 **\$84.99**
- 16 brownies 48 cookies #74461 **\$129.99**
- 24 brownies 64 cookies #64171 **\$159.99**

Enter for a chance to WIN FREE COOKIES!

Visit Cheryl's Cookies and Brownies Facebook page for details



Buttercream Frosted Flower Cut-outs



Fudge
Also available in Sugar Free



Buttercream Frosted Sparkly Cut-outs



Chocolate Chip
Also available in Sugar Free

SEASONAL FLAVOR!



Blueberry Muffin

SEASONAL FLAVOR!



Buttercream Frosted Peaches & Cream

SEASONAL CUT-OUT!



Buttercream Frosted Egg Cut-outs

SEASONAL CUT-OUT!



Buttercream Frosted Carrot Cut-outs



Buttercream Frosted Vanilla Cut-out
(available Sugar Free)

NEW!



Ruby Raspberry



Sugar



Raspberry Crumb

SEASONAL FLAVOR!



Lavender Shortbread



Buttercream Frosted Chocolate Chip



Rainbow Unicorn



Oatmeal Raisin



JANUARY



FEBRUARY



MARCH



APRIL




MAY



JUNE

JOIN OUR
COOKIE OF THE
MONTH CLUB!

The Sweetest GIFT EVER!

Enjoy buttercream-frosted cookies delivered right to your (or one of your favorite people's) door, 6 to 12 times a year with our Pay-As-You-Go Subscription. Each delivery includes your choice of 12 or 24 individually wrapped cookies, baked and decorated especially for the season. 

PAY-AS-YOU-GO SUBSCRIPTION SAVINGS UP TO 50%*

Item Number	Number of Deliveries (per year)	Qty of Cookies	Qty of Cookies Annually	Price	Sale Price	Amount Saved
#140721	12	12	144	\$29.99	\$14.99 (+SH)	\$15 off
#128731	12	24	288	\$39.99	\$19.99 (+SH)	\$20 off
#140711	6	12	72	\$29.99	\$16.99 (+SH)	\$13 off
#140791	6	24	144	\$39.99	\$21.99 (+SH)	\$18 off

PRE-PAY SUBSCRIPTION SAVINGS UP TO 58%*

Item Number	Number of Deliveries (per year)	Qty of Cookies	Qty of Cookies Annually	Price	Sale Price	Amount Saved
#180501	3	12	36	\$118.99	\$49.99 (+SH)	\$69 off
#180511	6	24	144	\$238.99	\$99.99 (+SH)	\$139 off
#190381	12	24	288	\$478.99	\$199.99 (+SH)	\$279 off

*Prices and Discounts are exclusive of applicable shipping charges & taxes. Items may vary and are subject to delivery rules & times. Fees and surcharges may apply. Deliveries ship the first week of every month and the payment method used for your first order will be charged for all future deliveries. Offer available online & by phone. Offer cannot be combined with other offers, discounts or promotions (including Celebrations Passport). Offer valid through 4.4.21. Prices and charges are subject to change without notice. Void where prohibited.



JULY



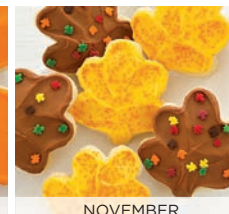
AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

The Deliciousness Never Ends

Treat your friends to a Cookie Club membership and they'll enjoy buttercream-frosted cut-outs all year long. Starting at only \$14.99. See page 34-35

Baked with Love

With every bowl of batter we stir, every dollop of buttercream we spread, and every sprinkle we place atop our adorable Easter cookies, we pour every ounce of love we have into it.

We know it's our job to show the same amount of care and quality you use when baking for the people you love most.

We wholeheartedly believe you can taste the difference when joy, delight, and a pinch of wonder are a recipe's key ingredients.

Happy Easter!

Cheryl's[®]
cookies

Cheryls.com • 1.800.443.8124

Prices and discounts are exclusive of applicable shipping charges and taxes. Items may vary and are subject to availability, delivery rules and times. Fees and surcharges may apply. Offer available online, in store and by fax or phone. Offers cannot be combined, may not be available on all products and are subject to restrictions and limitations. Prices and charges are subject to change without notice. ©2021 Cheryl's & Co.

*Prices and discounts are exclusive of applicable taxes. Free Service charge applicable on florist fulfilled gifts delivered within the United States. Items may vary and are subject to availability, delivery rules and times. Fees and surcharges may apply. Celebrations Passport[®] members must sign into their account and order at least two business days before delivery for Free Service charge. Free Shipping charge applicable on standard weekday delivery for select gifts delivered via direct shipping by common carrier (FedEx, UPS, etc.) within the continental United States only. Expedited Delivery options may be available for a surcharge. Offers available online and some orders available by phone. Celebration Passport[®] is not available on Stock Yards[®] products. Offers are not available on all products and are subject to restrictions and limitations. Prices and charges are subject to change without notice. Void where prohibited. For a complete description of the Celebration Passport[®] program terms and conditions, please visit <http://www.cheryls.com/passport-terms-and-conditions>.